

0000 000000, 0000 0000000000 000000 000 0000000, 0 0000000 000000000000 000000000
00000000, 0000 00 0000 0 000. 0000000000, 000 000000000 00000 00 000000 000000000,
00000 0000000 0 000000 00000000000 0000000 000000000000 00 0000000 WLAC-TV 0
000000000, 0 000000 00000 00 000000 000000000 00000000000000 0 000000000 000000000
00000000 0000 0000000018.

00000000 00, 000000 0000000 0000000 0 0 000 00 00000000000 0000000. 0000000000 00
0000000000 0000000 000000000 0000000000, 000 0 000000 00000000000 000000000 00000
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00 0000000000, 0000000000 0000000, 0 0 000000 000000000 000000, 0000000000 0000 000
00000 0000 000 000000. 00, 000, 0000000000 000 000000 000 000000 0000000000000,
000000000000 0000000 0000000 0000000 0000000, 00000000 000000000000 0000 0000. 0 00000
00000 00 00000, 000 0000000000 0000000 000000 0000 00000000 00000 00000000000 00000
(000 00000000000000).

Google 0000 00000 00000000000 0000000. 0000000 000000, 000 000 00000000 0 0000, 00000
00 0000000000 00 00000000 00000000000000 000000000000 00 00000 000000000 00000000000
00000000 0000000000 000000000 0 000000 000000 0 0000000 0000. 00 00000 0000 000
000000000 00000000 0000000.

0000000 00000 00 00000 00000000000000 000 0000000000000 00000000 00000000. 0000
00000000 000 00000000000000, 0 0 00 000 000 0000 000000, 00000000 00 000000000, 00000
0000000000 00 000000000, 00 0000000 00000000. 000 0000000 0000000 00000 00 000000000
0000000000 00 00000019, 0 000000000000 00000. 0 00000000 000000 00000 00000 00 0000
0000000 00000000000 00 0000000000020.

0000 000000 0000000 00 C00000000000 0000 0 1979 0. 0 00000000 0000000 0 0000000 00
00000000000000 00000000000000 00000000000000000000 0000000. 00000, 0 00000 0000000
000000, 000 000000 0 0000000, 0 00000000 0000000. 0 0 0 00 000000, 000 000
000000000000 0000000000 00 000 0 00 00000000 000021.

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000. 000 000 00000000 0000000: 00 000000000 0000000, 000 00000 0 00000 0000000000
000000000 000 0000000 0 000 00000000 0000 0000000 0000000 0 0000000000000 000000000 00
0000 00000000000. 00000000 00000, 0 00 0000 0000-000000000 Google 00 000000000
0000000000, 0 0000 0 000000 Yahoo, 0000000000000 00000000 0000, 000000 00000 0000000 0
0000: 000 00000000 00 00000000 Google 00 0000 00 0000000 000000, 000 0 00000, 0 000000
0000000 0 000000000022. 0000000 000000 000 000000000000 000 00000000000000000000 00000
00000 0 00 00000000000 000000000000. 000000 0000000000 000 0000000000 0000000,
000000000000 00 000000000000 0000 0 00 000000 0000000000 0000000000.

0 00000 1995 0. 22-0000000 00000 00000 000000 0 000000000000 00000000000 0 0000-
00000. 00000 00 0000000000 0000000000 0 00000000000 000000000000 0 00000000
0000000000 0 000000000000 0000000000 00 000000000000. 00000 0 00 0000 000000000 21
000. 000 0000 00000 00 00000000 0000000000000 000000000000[3] 0 000 00000 0
000000000000. 0000000 00 00000000 000000000 000000000 00 00000000 000000000. 0, 00000000
00, 000000 00000000 0 0000000 00000023.

000 000 00 000000000 0000 00000, 00000 0000000000 00000000 0 0000000000 000000 00000
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000000000000000 0000 00000 000-00000000000.

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00000000 0000000 0000 00000000000 00000000 00000000000 0 00000000 00000000, 0000000
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000000000 000 0000000000 0000 000000000 0 0000000000 00000000, 000000000 000000000

0000000, 0000000 00000000 0 000000 00000000000000 0000 0 00000 0000000, 000,
0000000 00 000 000 000000000, 000 0000000 00 0 00000000 0000 000 0000000000
000000, 00000 00000000 000 00 00000, 0000 0000000 00 0 00000 0000000000, 00000
0000000 0000000000 0000 0000. 00 000000 000000 0 0000000, 00000000 00000 000 000000.

0000000, 00000 00000000 000000000, 000 000 0000 00 000000 000000000000 000 00000000
000000000000, 00 000000 0000 0000 000 000000000000 0000-000000 0000000 00000 0000 0
0000000000 0000000000000 000000 0000, 000000 0000 00000 000 0000000 000000, 0 00 000000
000 000 0000 0000. 0 000 0000000 00 0000 0 00 0000000000. 0 00000000, 0000000 00
00000 000000000000 00000000000000 00 0000000 0000, 0000000000 000000 00000 000 00000026.

000 00000 0000000000000 00000000 Google, 000 000000 0000 00000000 00 000000 90 000
000000, 0 1922 0. 00 0000 000 0 0000000000 0 0000000000000 00 0000000 000000000000: 0
1914 0. 00 0000000 000000 00000000 00 000000 0000000, 000000 00 00 5 00000000.

000 0000000, 0 1903 0., 0000000 000000 00000000 0000000 00 0000000 00000000 Hershey
Company, 00 0 00000000 000000 0 000000 000000000000. 0 XIX 0 0000000 XX 00. 0 000
00000000000000 000000 2500 00000000 0 00000000000, 0000000 00 00000000000 00000
00000000; 00 0000 0 000 0000000000 3% 000000000 000000027. 00 0 00000000 00
000000000000, 000000 000000 000000000 00 000000000 000000000 0 0000000 0 00, 0 00000000
000000-000, 0 00000000, 000000000000 000000000, 00000000000 000000000 00 0000-000 00000
0 000000000000000000 000000000.

000000 0 00000000 0000000 000000 000000 000000000 00000000 0000000000 000000000000000 0
0000000 00000000 0 000. 000 00000000 00 0000000000000000 000000000000 000000000.
000000 00000 0 000000000000 00000 00000 0000000000, 000000000 000000 000 00000000. 00
00000 0000000000 00 00000000 0000000000 0000000 0 00000000 000000, 0000000
00000000000000 000000000000, 000000000000 00000000 0000000000000000000000 0000 0
0000000000 00000000000000 00 0000000 0 000000000 000000000000 00000028.

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000000 0000000 000000000000 00 0000000000 00000000000000 000000, 00 0000000 000 00000
000000000 0000000000 00000000029. 000000 000000 00000000 0000 000000000 00000000000 00000
0 00000 0000000000 000000030. 00 000 0000-0000000000 00000000, 000 000000 000 00 000000
00000000000 0000 0000000, 000 000000 00 0000000000000 (00 00000000 0000 0000000000 00
000 0 00 0000000000 00000000).

0000 0 000000 0000000 0 0000 00000 00000000000000 0 00000 00000 000000 000000. 000000
00000 0000000 0 000000000000 000000 (Bell Labs) 0 1925 0. 0 000 000000000000 00000000
0 1951 00 1959 0.31 00 0000 000 000000000 0 0000000000 000000000000 000000000000
000000000 0 0000000 0 0000000000000, 0000000000 0000000 0000000000000000000000000000
0000000, 00000000 0000000000 00000000000, 0000000000 000000000 000000000 000000000, 0
000000000 0000000 0000000 00000000000, 00000000000 0000000 00000000 000000. 0 0000000
0000 00000000000 0000000 0000000 00000 000000000000 000000, 0 000 00000 00000000000
00000000000 0 1947 0.

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0000000, 00 0 000000 00000000 000000000000 0000000 000000000000 0 000000-0000. 0000000
00000000000000000 000000 0 00000000, 00000000000000 00 0000000 00 0000000000 0000000
00000000000000, 000000 0000000 00 0000000000 000000, 00000000000 000000000000000000
0000000000000000. 000000 000000000000000 000000 00000000 000000000, 00000000000 000000 0000,
0 00000000000, 0000000000 0000 0 0000, 0000000000000 0000 0 000000 0 000000 000000000
0000 0000000. 00-0000000, 000000 0000000000000 000 00000000000 0000000-00000000,
0000000000 0 0000000000 0000000 000000000000 0 0000000000, 0 000000 0000000000 000000000
00000000 0 00000000000000. 0000 00 000000 0000000 0000000 00000 00000000 0 000000 000000

00000000. 00 000000 000 00000, 00000 0 000 0000000 0 0000000 0 0000 000000!) 0
000000 000000 00 000000, 000 000000 0000 000000000 0 000 00000000, 0 0000000 000
00000000000 0 010 00000, 0000000 00 00000000 0000000 0 000000 00 10 00000000000, 00
0000000000 00000000 00 0000000 000000 000000[7].

00 0000 000000000 0000 00000000 0 0000000 (000000 00000000000! 0 0 000000 00 0
000000000000 000000 00000000), 0000000 00 000 0000 0000000 000000000000 00000000
Google Doodles. 000000 0000000 0000000 30 00000000 1998 0. 0 000000 00000000
0000000000000 0000000000 0 000000 000000 0 000000.

000000-0000 The Burning Man 0 Google, Inc.

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00000000000 000000000000 000000000000, 00000000 00000000 0 00000000 00000 000000.
00000000 0 0000000 0 0 0000 0000000 00000000 (Burning Man) 000000000000 000000000.

9 00 2011 0. 00 00000000 00000000000000 0000000 000000 00000 0000 0000, 0000000 00 00000000
0000 00 00000000000000 0 00000000 000000. 0000 0000000 00000000 0000000 000000 000
00000000, 000000000 0000000. 000000 0000 0000000 0000000 00000000, 000000 00000000 0
000000000 0 0000 000 0000. 00 0000000000 00000000, 0 000 0000 00000000000 000000 00000
00000000 00 000000000000 000000000000 0 0000000 000000 000000 5,3 000 00000039.

0000-0000 0000 000 0 Google, Inc.

0000000 000 00 000000000 0000 0000000 0 1 000000. 1 000000 2013 0. 00 00000000, 000
YouTube 00 0000000000 0000000 000 0000000000 000000000 00000000 00 0000000 00000 0
00000000, 0 0000000 00 0000000 00000000 0000000000. 00 000000 00000 0 Google Translate
for Animals (00000000000000 00 000000000) 0 000000000000 Android 00 000000000000000000,
00000000 0000000000 000000, 00000000000 0000000000, 00 00000000000 0000 (Android 0 0000
000000000000 00000000 00 0000000000 0000000000). 00 00000000 000 0 00000000 00000000, 00
00000000 0000000000 Google Translate, 000000000 00 0000 0000000000 000-000000 00
00000000-000 (000000, 00000, 0000!0) 000 0000000000 (000-0-0!0). 1 000000 2012 0. 00,
000 000000 0000000 0 0000000-0000000000 Google Play, 000000 0000000 00000000000000 000000
000000, 000000000 00000000: 000 000000 0 0000 00000000[8]?0

00 0000 000000000 0000000 0 0000000 000000000000 00000000000. 0000000 000 00 000000000
00000000000 Santa Tracker, 000000 0000 00000 00000000, 000 00000-00000 000000000000
00 00000000. 0 0 000000000 000, 000000 00 00000000 00 Google.com 000 0 00000000 Chrome,
00000000000, 000 00000000, 0000 00 000000000 0 0000000 0000000 Do a Barrel Roll
(00000000 00000)[9].

00000, 00 000 000000000 000000000 00000000 000000000000, 000000 00000000000000 00 00000000.
00 00000000 0 0000000 00000000 Google, 00000000 00000000 000000000000 00 00000000000
0000000 0 000000 000000000. 0 000 00 000 0000000 0000000000 0000, 000 0 000 00 0000000,
0 00 000000000000 000000000000000000. 0000 0000000 00 000000000, 000 Google 000000000 000
0000000 00 00000000000 000000000000 0000000 000, 0 00 000000. 000000 000000000 000 000000,
000000 000000000 000 000000000000000000 00000000 000000 00000000: 000000, 0000000000000 0
000000 0000000.

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Google. 0000000 000 000: 00000000000000 00 000000 0 0000 00000000, 000000 00
000000000 0 0000000 00 000000000000 0 0000000000000 0000000040. 000 00000000 00 0
00000000 0000000 00000000? 000 0000000000 00000000 00 0000000000 000000 00000000000
00 2013 0. (000000000 000).

IBM: 000000000000 0 000000000000, 00000000 0 000000000000 000000000 00000000000000
0000000000, 0 000 000000 000000000000 0000000000, 0000000000, 0000000 0000000
0000000000 0 000000000000000000. 0000 0000000000 0000000000 000000 000000000 000000
000000 000000000 00 000000 0000 000 0000000 000000 000000000000000000 0000000, 00000000 0
0000000000000000000000 00000041.

McDonald's: 00000000 00000 McDonald's 0 00000 000000 000000 0 00000000 0000000 00000
000000000000. 0000 00000000 0 00000000 00000000 000000000 0000000000 000000000 000
0000000000 00000 000000 (Plan to Win), 0 000000 0000000 0 00000000 0000 000000000000
000000000000: 000, 000000000, 000000, 0000 0 00000000000. 00 00000000000 000000
000000000000 000000000 000000 0000000 00000000 0 0000000000 00000 00000000!042

Procter & Gamble: 000000 0000 0 000000000000 000000 0 000000 00000000000 00000000 0
00000000000000000000 00000000, 0000000000 00000 00000000000 0 00000000 000000000 00
000000 0000. 0 000 00000000, 000000000000 0000000 000 00000 0000000 0000000 00 00000
000000 0 00000000000 000000000000 00000000, 000 0000000000000 00000000 000000000000
00000 000000000000 0 00000000000, 0 000000 00000000, 000 00 000000 0 0000000043.

000 000 000000000 0 00000000000000 000000. 00 000 00 0000000000 0000000 0 00000 000
00000000. 00-0000000, 000000000, 000 000000000 00000000000 000000 00000 0000000000000
00000000 0 000, 000000000, 0000000 0000000000000 0000, 0000000000 000000000000. 00-
0000000, 000000 Google 0000000000 00 000 000 0000000000 000000000000, 000 0 000, 000
000000000 000000 00000. 00 00 00000000 000000000 0 0000000 0 0000000. 000000 00
000000000 0 000000000000, 00000000000 0 000000000000. 00000000 0000000000, 000000 0000
00000 0000000 0000000 000 0000000 00 00000000000 0000000 000 00000. 000 000000000 0000000
0 000000000000000000 000000000: 0000000000000000 0000000000, 0000000 00 000000000 0
000000000 0 0000000.

00000 0000000 0000 00000000 00000000000000 0000000 0000 0 0000000, 0000000 000 00
000000000000 0 000000 000000000 000000, 0 00 0000000 0000. 0 0000000000 00000 000000
000000000 0 00000000 0000000 000000000000000000, 0000 00 0000000000 0 00000000000000
000 0000000 000000. 0 000 0 00 00000000 00000000 000 00000000 000000 0 000 00000, 00000
000000000000, 0000 0 000000, 000 0000000 000 0000000 0000000 0000, 000 00000000 0
0000000 000000 00000, 0 00 00000000 000 00000 000000.

0 0000000 0 0000 00000 000000000000, 0000000000 000000000 00000 0000000000 0000
0000000000, 0000000 000000 0000000000000, 0 00000 00000000 0000000 00 000 0000000. 000
00000000 00000000 00 00000000000000 000000000 0 0000000000 0 000000, 0000000000000
00000000. 000000 0000000 00000000 000000 000 00 0000000000, 000 0000000 000 00000000000.
00000000 0000000000 000000 0000000 000000000 Google 000000000 0000000, 000000000000 0 00000
000000000 00 0000000, 0 00 0000000000 00000000000. 000 000000000000 00 000000000 (0 00
00000000000 00 00000 0 000000 13), 0000000000 0000000000 00000 00000, 0000000 0 0000 000000
000000 0000000. 000 000000 000 00000000000000 0000000, 00000000 00000000 000000000000 0000
000000000000000000 000000000 0 000000, 000000 0 Google 0000000000 00000000000 0000000 0000000,
0 0000000, 000000 000 00000000 0000.

0000 00 000000000 000000 0000000, 00000000 0000000 000 0 0000000000000 00000000, 0

0000000000 000000000000 000000000000 00000000: 00000000 00 00000000 0 00000000
00000000 000000000000 0 00000000 000000, 0000 00000000 000 0000000 00000000 000
00000000 0000000?

00000 Google 00000000 0000000000, 00000000 0000000000 00000 000000000 0000000 0
00000000000000 000000000000 0000000000 0 00 Airbnb 00 Uber, 00 Waze 00 Yelp48, 0
00000 0000000000 00000000000000 00000000000049, [10].

0000-00000, 0000, 0000 0 Google, Inc.

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000000 00000000, 00 00000000 00 0000000 00 0 0000 00000000 000000000000 0 00000 0000.
000000 0000 000000000 0 0000000000 000000 00 00000000000 000000 0 00000000 0000000. 0
000 00000000000 00000 00000000000 00000000000 0000000 00000000000000 00000 0 0
000000000, 0 00 0000000. 000 000000000 00000000000 0 0000000000 0 000000 0000000000
00000000000000 000000 Google 000 0000, 0 0000 00000 000000000 0000000000, 000 00000
0000000 00 00000000 00000000000000.

00000 000000000000 000 00000000 0000000 0 000, 00000 00 00000000000 0 00000000 0
00000000 00000000000. 0 00000 00 0000000 0 0000 00 0000 0000. 0000 00 0 Google
00000, 000 000000 00 0000000 00000000 0000000 00000 0000 00000 00000 0000000 0
00000000 000000000. 000000000, 000000000 000000 000000 00 2013 0., 86% 00000 00
000000000 00000000000 000000000 00000000000: 00 0000 00000 0000 00000 00000 0000000 0
00000 Google0. 000 00 91% 0000000, 000 0 0000000 00000000000000. 00000 000000. 0000
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0000, 00000000000 0 000, 000000 000000000 00 000000 00000000 0000000, 00 0
0000000000000050. 000 000000, 00000000 000000 00000000000000 000000000, 0000000
0000000000 000000 0000, 000 000000000 000000. 000000000 000000000 000 0000000000.

0000000 0 000 000000. 000000000000 0000 00-00000. 00000000000 000 0 Google Street
View 00 00000000000 000000000000. 0000000000000 00000000000000 0000 0000 0 Google, Inc.

0000 0000000 00000000 00000000000 0 000000000000000000 0000-000000 00 00000 0000000 00
000000000 0000000000. 00 0000000 00000000000 0 000, 000000 00000000000000000000
00000000000000 0 00000000 00 000000000 000000000. 0000 00000000 00 00 000 0000000.
0000000 0 0000 000000000000 0 0000000 000000000 0000 00000000000. 0000000 0 000000
000000000 0000000 00000000000 0 0000000000000 00000000 00000000000 0000000: 00000000 0
0000000. 0000000 0 000000 000000000 000, 000 00000000 000000 00 000000000, 0 000, 000
000 000000000 00 000000. 0000000 0 0 0 00 000000000 0000000000 0 00000000000000. 0000000
0, 000000000, 000000000 000000000000 00000000000000 00 155% 0 00000 (00 23 0 9), 0
00000000000 0000000000 000000000 00 000000 0 00 143% (0 1288 00 3130 00000000).

0000 00000000 0000000 0000-00 0000000 000000000000 0000 00000000, 00000000 0000, 00
0000000 000000 0000000000000000 0000000 00000000? 0000000 0000000000 00000000 0000
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0000000 000000 0 00000000 0000000 0000000, 00 21% 00000000 00000 00000000 00
000000 00000000000. 00000000, 0000000 00000000000000 000000, 0000000000 0000000
0000000000, 000000 00000 00 20% 000000 0000000, 0000 0000000 0000000000 0
00000000051.

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0000000000 0000000000 0 0000, 0000 0000 000 000000, 00000 0000 00000 00 000000000
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000 00000.

0000000 0 0000 000000 00000000 00000000 0000000000 00000 000000. 0000000 000000 00
00000000000000 000000. 00000000000 0000 0 0000000 000000? 00, 0000000 00000 00000
000000, 000000000 Russ & Daughters 0 0000000000, 0000000 0000000000 0000000 0000,
00000000 00 0000000000 0 0000000000 0000000000. 0000000 000000 00 000000 0 Russ &
Daughters 0 000000000 41 0000 00000 000000 000 000000. 0 000000 00 0 0000000 0
0000000000 00000000, 000 000 0 0000000000 000000 0 000 0000000 00 0000000 00000 0
00000. 0 15 00 000000 000000000. 00 0000000 000 00000000000 40-000000000000000 00000 0
0000000000 0 0000000 00000 000000000000 00 00000000 0 0000000000000 00000000000 00
000000 000000. 00000, 000 00000000 000000 00000 00000, 000 00000000 000 0000000
0000000000 00000000 0000000? 0000 000 000000 00 00000 0000 00 000 00 000000 0
0000000000, 0 000000 00 0000000000000000 New York Times 0000 0000000000. 0 0000 00000
0 000, 000000 000000000 00052. 0000000 00000000000000 000000 0 00000 000000 0000000
00000, 000 0000000 0000000, 000 00 000000 0000 000000000 00000000.

00 000 00000, 00000 0000 000000 000-00 0000000. 000 00000 00000000 0000000000, 000
000000, 000 00 0000000000 00000000 000 0 0000000. 000 0000000 000 000 0000000000
00 0000000000 000000000000, 000 00000000000 000 000000 000 000000 000000
(000000000000000, 000000 00 000000 000000000 00000000 0 00 00000), 0000000 (0000-00,
000 00000 0000000000 000 0000 00000 0000000000000) 000 000000000 (000000000
0000000 0 0000000000, 00000 00 00000 00000000000 00000000 000000).

00 000000 00000000, 000 00000-00 000000000 00000 0000000000000 000 000000000, 00
00000 00000 00000000000: 000 0000000 00 000000 000000. 000 0000000 000000 0
000000000, 00000000 0 00000000000000, 000000000 0 0000000000, 0000000000 0
0000000000. 0 0 000000 000000 000000 00000 0000000 000 000000 0000000000. 0 00, 000
000 00000, 00 0000000 0000 0000000000, 00 0 0000000000 000000 000000000 000000053.

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0000 0000000000 00000 00000 00000000 00000 0 00000 000000? 0000000 00000000
000000000 0000000000000 0000 0 0000000, 00000000 000, 000 00 00000000 0 00000000
00000, 000000 0 00000000, 00000 0000000000 00000 00000000 0 000000000000 0000000
000000 00000? 00000000 000 0000000 000000?

00 0 Google 000000 000000000 00000000000 0 0000000000000000 000000 0000000000000
000000000 000 0000000000 00000000 0000 0000 00000 000000000 0 000 0000000. 0000000
0 000000000 0 0000000 00 300 00000 0000000000 00 00000000, 0000000 000000 0000 0
000000 000000 00000000 0000000000 00000000 00000000000000 00 000000 0 000000000. 0000
000000 00000 00000000000 0 000000 00 00000 00000000. 00 0 000000 00: 000000000
0000 0000000000 00000000 00000000 0 000, 0000000000 00, 000 00 000 000000, 00 000
00000000. 00 0000000 000 00000 000000000 00000000, 0 00 000 000 00000. 00000 Paul
Bond Boot 0 00000000000000 0000000000000 000000000 00000 00 00000000 0 00000000
00000000000000 0000 0000000 00 000000 000000000000 00000000000 00000, Google 0000000
00 000 0000000000 00000000. 000 000000 00 000 00000000 0000000 00 20%, 0 0000000
000000000 00000 00 00000000 0000000 00000000. 00000 00 0 000000 000 00000000
0000000000000 00 0000 00000 00000000, 000 0000 000000 00000000000 0 0000000
0000000000000. 00000 00000, 0 00 0000 000 0000000 0000-0000000000 00 0000000000
00000000, 0000000 000 000000000000 0000000000. 0000 00000000 00000 0000000, 0000000
000, 00000 0000000000000 0000 0 0000000 00000000. 0000 0000 000000 00 0000000000
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00 0000000000 0 0000 000000 000000 0000000 00000000 0 000000 000000000 0000000000. 0000
00 0000, 00000000000000 00000 00 0000000000 00, 0000000000 000 000: 00000 000
0000000000: 00 000000000 00000 00000000 0000 00000000000 0 000000000 000000000000
00000000 0000000. 000000000000, 000000 0000000. 000000000000 0000000000 000000 0000
00000000000 000000000, 0 00 000000 00000000000 000000 00000000 000000000000. 0 000000000
000000000 00000000000 000000000 0000000 00 0000000. 000000000 000 0000000000 00 Google,
00 0000000 0000000000000 000000 00000000, 000 00 00 0000000 0000000000.

00000000 0 000000000 00000000 0000 000000 Google, 0000000000000000 000000 000000000 0000
000000000 000000 0 000 0000000000000 000000000, 0 00 0000000 00000000 0000000 0000
00000000. 000 000000 0000 00000 00 000000, 000 00 0000000, 00000 Search, YouTube,
AdWords 0 AdSense (00000000000 00000000 0000000000 00000000 0 0000000000). 0000 0000000
0000 000000000 000000000 0000000000 0 000, 000 00000000 000000000 0 0000000000 Google.
0 000000000 000000000000 000000000 000000 0000000 00000 00000000000 000000000000
000000000000 000000 00000000 0000, 00 0000000 00 0000000 000000000. 0 Google 0000000-
00000000 0000000000 0000000 0000000000000 00 0000 000000 0 00000000 00. 0 00000 0000000000
0000 0000 0000000000 000000 00 0000000000, 00000 00000000 0 000000000 000000000000
(00000000000000000 0000000 0 0000 00000), 0 00000 00000000000000 0000 0000000000000 0 000000
(000 0000000000 OKR (Objectives and key results), 000000 0 00000000 00000000000. 00
0000000000 00 0000 0000000000 0 000000 7), 0 0000000 00000 000000, 000 000 0000000
000000. 0000000 00000000 0 00000000 000000000000 0000000 000 00000000000000000 000000000000
0000 000000 0000000000 00 0000000000 0000 00 00000000000, 0000 00 0000000000 0000 00
00000 00000 00 0000000 0000000000. 00 0000000 0000 0 00000, 000 00000000 0000 0000000
0000000000000000000000 0000000000.

00 00000000000000000 000000000 0000000000 00000000000 000 0000000000 000000 0000, 000 0000000
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0000000 0000 0000000 0000000 0000000) 00000000 00000000 0000000, 0 00000000000000
0000000000, 0 000000 00000000000, 0 0 000 0000000 00000 0 0 00000000 000000000 00000000
00 0000 00000000 00 000000 000000000000 00 000 0000.

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00000 00 00000 00000000, 00 00000 0000000?0 00000, 000000000, 0000) 00 000000000
(000 00000000 000000000 000000000 Chromecast?0), 00000000000000 (0Guardian 0 New York
Times 0000000 000000000, 000 000, 000000000 00000000000 0000000000, 0000000000 0000000
0000000000000000 00 000000000000000000000 000000000, 000 000000000 00 0000000000. 000 0 000
00000000 0000 00000000, 000000 000000000000 000000 0000000000000 00000000000 00000000000
0000000?0) 0 00000000000 (000 000 0000000000000 000000000 0000000000000 00000000 0 000-00
0000000 000 00000000 0000000000 00000 0 0000000, 00000000 000000000 00000000000 00 00000
000000000 0000000000 0000000000000 00 YouTube 0 00 00000000000 0000000 000 0000000000.
Google 00-0000000000 00000000000000 0000 000000 000000000000000000?0)[11]. 000000 000000
0000 0000000, 0 0000000 00000000000000 0000000.

0000 000000 0000000000 000000000 0 00000000000000 0 000000 000000000000 00000000000,
00000000 0000000000 (0000000000 000000) 000000000 0 Google+ Hangouts0. 00000000000000
00000 00 0000000 000000000 00000000, 00 0 0000000000 00 0 00000000000 00 000. 0 0000000
0000000000 00000000000000000 00000000 0000000000, 0000000 000000000 0000000000.

000000000000 000000, 000 0000000000 00000000 00 00000000, 00000000 000 0000000 0000
0000000000 000. 0000000000 0000000 00000 10 000. 000000000 0 0000000000000 00000
000000000 000, 000000 00000000 000000 000000 00 000 (00. 000000000 00000).

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000000000000 000000000000, 00 00 00000 000000 00 000. 00000000 0 00000000 000000000000
0000000 00000000000000 000000000 000000000000 0000000, 00 0000000000 00 0000 0 000000 00
0000 0000000000. 000000 00000000000000 000000000 0000 0 00000000 000000000 00000000 0
00000000, 0000000 000000 00000000 0000000000, 0000000 0000000000000 0000000000000. 0000000
00000000 00000000 0000000000 0000000000, 000 0000000000 000000000000 00000000000000 0
0000000000 000000000000. 00000 000 000000000000000 0000000000 0000000 0000000 000000, 00000
General Motors. 0000000000000 00000000 000000000, 000000 0 GM 00000000000 000 00000000
000000000000 00 00000000 000000000000 0 000 00000000000 0 000 000 0000 00000000
00000000000000000 00000 0 00000000. 000000000, Toyota 00000000000 0 00000000000 00000000
00000000 000000000000 00000000 00000 00000: Camry. 0 GM 0 000 00 00000000000 00000000000 000
Buick (Allure 0 Lucerne), Cadillac CTS, 000 Chevrolet (Impala 0 Malibu), Pontiac G8
0 Saturn Aura54. 00000 00000 0000 00 000000000000 GM 00000000000 0 000000000, 0000000
0000000 000000000000 0 00000000000.

00000000000 000000000 Google0, 00000000 0000000000000000 00000000 0000000000000 0 2008 0.

00 0 Google 000000 0000000000000 0000000 0000000000. 00 00 000000000 000000 0 000000000
000000000000, 0000000 000000000 0 000000000 0 0000000, 0000000 0000000000 000. 000000
0000000000 00000000000 0000000 00000000000000000 0000000000. 00000 000000 00 0000000000000
00000 00 00000000000, 000000 00000000: 0 0000000 0000000 00000 00000 000000000 0
0000000000 0000000. 000000000, 00 00000000000 000 0000000000000 00000000: Chrome (0
0000000000 00 0000000000 0 0000000000) 0 Android (0000000000 0 0000000000). 0 000000
000000000, 0 000, 000000 000000000000 00000000000000000 0000000 00000 00000 Chrome 00
000000000 0 Android 00 0000000000, 000 0000000000 00000000. 000 000000000 0 00000000000000
Google, 000000 000 00 00000 0 00 00? 00 0000 000 000000000, 00000000 00000000
00000000000000 0 0000000 00000000 0 00000000000 0000 00000000000 0 00000 00000000000000.
Chrome 000000000 000000000000 0 000000 000000 000000000000 Wi-Fi, 0 00 Android 000000000000
0000 000000000000 00000000000000 Play Store. 00000 0000000000 0 000000 0000000 0 0000
00000000000 0000000000000 000000000, 0000000000 0 00000000000000000 00000000 000000 00000.

00 00000 000000000 00000 (0000000, 000000000 000000000 0000000000), 000000 0000000000000
0 00000000000000000000000000 0000000000, 0 00000000000: 00000000 00000000 000000 00000 00000000 0
000 00000000 00000[12]. 00000000000 000000000 00000000 00000-000000 00000 0000000000000000
00000000000, 0000000000000000 00000 00000000 00000 0 000, 000 000 00000000 0 00000000
0000000. 000000 000 00 00000000 000000, 000 0000 0000, 0 0000000 00000000 00000 0
00000000000000 00000000 00000 00 00000000 0000000000000.

0000 00 000000000000000000 0000000000000 0000000000000 0 000, 000 0000 00000000
000000000000, 00 000000 000000000000000 000000. 0000000 00000 000000, 0000000 0000000
0000000 000000000 0 0000000000, 0000000000000: 000000 00000 00-0000 00000 0000000000,
000000 0000000000 000000000 0 00000000000 0000000000 00000000 00000000000000000
0000000000000, 00 0000000 00000 00000000000 0 00000000000 00000000000000000000000000000000000
000000 00 41%55. 0000000000 000000 00000000000000 000000000000 00000000000 000000000000,
000000 0000000000 000000 00000000.

000000000 00000000 000000000, 00000000 00000000000000 0 00000000000 00000000000
000000000000000 000 0000000 000. Bridgewater Associates, 00000000000 00000000 0000-0000
0 000000000 000000000 145 0000 00000000056, 000000 00000000 0000000 00000000. 0000000
0000000000 000000000000, 0000000 0000000000 0000 000000000000. 0000000000000000000000000000000
000 000000 000000000: 00 000000 0000000000000 000000000: 000000 000000000 000000000, 000000

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0000000 000, 00000 000000 00 00000 0000000 0 000000 000000 000000000, 0000000
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000000 0000000000 0000000000 00 000000 000 00000000000 000000000000, 00 0 000
00000000 0000000. 0000000000 0000000 0000000000000 000000 0 0000000 00000000, 000
0000000000000, 000 000000000 000000 0 000 00000 0 000000 000, 0 000 00000 0000
00000000 00000000000. 000000 000 000000 0000000000, 000000 000000000 0000 000000 0
000000000000000000. 0000 0000 00000000000 000000, 000 000 0000 00 00000 0000,
000000 00000 000000: 00 0000000 00 00000000 000 00 0000000 00 000 0000 0 0000. 000000
0000 000000 0 00000000 0000000 0000000000000. 0000000 00000000 00 0000000 0000000,
0000 000 000000 0000000 0000000000, 000 00 00 000000 0000 00000000.

0000000000000 00 Bridgewater 00000 0000000 00000000 0 000 000000 00000000 0
000000000000 000000000000 00000000 0 00 000000000000. 0 000 000000000. 0 00000000 00
0000000000: 00000000 00000 000 00000 000000000, 0000000 000000000000000 00000000 0
00000000000 00000000000 00000000 00 000000.

00 Google 00 00000000 000 0000000 0 00000000000 000000000 000000000000. 000000000 0000
0 000, 000 00 00000000 000000000: 00000 000000000 00000 00000 00 0000000
00000000000000000000. 000000000, 00000000000000000000 000000 000000000 00000 00000000000
00000000.

0000 0000 00000 00000000 00 000 0000000000000 0000000000000000000 000000 00 000000000
0000000000 0000000 (0000 00 0000000 0000000000000000), 00 0000000000 00000 0
0000000000000 (www.google.com/0transparency.0report), 000 000000000 000 000000000
0000000000. 0 00000 00 0000000 000000, 000, 000000000, 0 2010 0., 00000 000000000
00000, 000000000000 000000 000000 00 00000000000 Street View, 000000000000 0000
000000000 0 0000000000000 000000 Wi-Fi, 00 00 00000000000000 0000 00 00 0000000000 0
00000000000000000 000000000 0 00000000.

00 00000000 0000000000 00 000000 00000000, 000000000000 000, 0 00000000 000000
Bridgewater. 000 000, 00000000, 00 000000 000000000 0000000000000: 0000 00 000000 0
000-00 00000000 000000 00 000000000000 000000, 00 00000000000, 0000 0000 000000 000000
000000000 0 00000 00000000. 0000, 000 0 000000 000 0 00 0000-00 0000000000 0
000000000000 000000000, 0 000 000000000 00000000000 00000000 000 0000 00000000, 000
000 000 00000000 00000000000 000000 00000000 00000 000000. 000 000 00000000000 0000,
00000000000000000000000000 000000000 0000000 000000000 0 000000000!

000 000000 00000000 000000000000, 000 0000000000 00 000000000. 00000000000
000000000000 000000 00 00000000 0 0000 0000000, 000 000 00 000000 00000, 0000 00000
000 00000 0000000000. 00 00000000 00000, 0000 0000000 000000, 000 00000 000 0 0000
0000000 0000000000 (0 000 000000 00 00000000?), 0 0 00000 0000 00000 000 0 0000,
00000 0000000000 00 00000000 0 0000000 0000000, 0000000 00000 0000 00 0000000000.
0 0000000000 0000000 0000000 0000 0 00000 000, 0 0000. 00 0000000, 000 000 00000
00000, 00 00000000000 0 0000, 000 00000 000 00 000. 0000000000 00 0000000000
0000000000, 000 00 00000000 00 00000000000 0000000, 0 00 00000 0 0000000. 0 0000
0000 00 00000000 0000000000 0 000, 000 0000000 0 00000000 (0 00000 000 0 000000),
000 0000000 0000000000000 000000 000 000000 0 0000000000 00000000 00000 000000, 0
00000000 00000000, 0000000000 0 00000000 0000000000000, 0 0000000 00 000000.

00 000 00000 0000 000000000 000000 0000000

00000 000000 0 000000 0000000000000 000000 00000000000000 000000000 Google. 000
00000000, 000 00000 000000 000000000000 00000 000 0000000 0000000 0 000, 000
0000000000000000 00000000. 0000 00 000000, 000 000 0 00000 000000, 0 0000000000000 00
00000, 0000 00 0000000. 0000000000000 000000 0000000000000 000, 00000000 00000,

000, 00 00 000 00 000000. 000000 00000000000 000 000 00000000 0000000000, 00000000
000 00000000! 0 00, 00000000 0000000000 00 00000000 000 000000 00000 000 0000 00000000
0000 00 00000000000, 0 00000 000000 00000000 00000000000 000000 000000000000 00000
000000, 000000 00 000 00000 000? 0, 000000, 0000 000000000 00 000 0000000000 00000000?
00 000, 000 00 0000000000. 0000 00 000 000 000000000?0

000 000 00000000, 00 000 0000000000 000000 0000000000000, 00 00000 000000 0000 00000
000 0000 00000000 0000000000000 000000 000000000 0 000000 00000 0 00000000 0000
000000. 00 0000 0 00000000 00 000000 0 000000000-00000000 0 0000000000 0000000000000.

0000000000 00000000000 000000000 0 0000 0 0 000 00000000000 000000000

000 000 00000000000000 0000 000000000000000 00000000 0 00000, 0000000000000 0 00000
0000000 0 00000 0000000000 00000000000000 000000000 2010 0. 00 000000 0000, 000 000
00000 0000 0 00000. 000 000000 00000000000, 000000000 0 0000000000000000000 0
00000000000000 000000000. 000 000000000, 0000000 000000000000 0000000000000000
000000000000 00000000 000000000. 000000000, 000000 00 00000000 000000 000000000
00000000000 00000000 0000000 000000, 00000000000 00000000000000. 000 00 000000 0000000
00000 0000000 0 00000000000 000000000000! 0 000 00 000000 0000000000 00000 000000000
0000000000000 0 000000 0000000, 0000 0000000 00000000000 00000000 000000 0000000?

© 2002 0. 000 00000000000 0000 www.google.com 0000 00 00000000 000000000 0000000000
0000000000 0000000000060. 000000 000000000 00000000, 0 2006 0. 00 0000000000
www.google.cn. 0000000000 00000000 000000 000000 000000000 0 00000, 00 00000000000
00000000000 000000000 000000000000000000. 000 0000000000000 00000000000 0000000000
0000000 0000000000 00000000 0000000 00000000000000000 00000000, 00 00 00000000 00000 000000
00000000000000 0000000: 00 000000000000 0 00000000 000000000000000000, 000000000000
00000000000 0 000000000000 0000000000 0000000000 0000000000 0000000 00 000000000. 0000000
00000000000 00000000000 0 0000 0000000000.

0000000000 00000000000000 0000 0 000000 000000000. 0000000 00000000000 0000000 000
0000000000, 000000 000 000000: 00 0000000 0 0000000000, 0 0000000, 00000 0000000 000000
000-00 000.

00 000000 00000000, 000 0000 00000000 000000 0 000000 000000000 000000 000000 00000 00
0000000000, 0 00000 0000000 00000000000000 0 0000000 000000000 00000000000. 00
0000000000 000 000 000000000. 000000 00 000000 0000000000 0000000000000, 000
00000000000 0000000 0000000000, 00 000000000: 000000000 000000 000000000000 00000
000000000. 000000 0000 00000 00000000000 00000 00000000000000 0 00000 000 00000000
0000000, 0 00 0000 00000000; 0000000 000 0000 00000 000000000000 0 000000000 00 000
00000000000.

00, 00000000 00 000, 0000 000000000 0 00000 00000000. 000 000000000 0 0000000.

0000000000 000000000000000 0 0000000 000000 0000000 000000000000, 00 000000000 00000000
0000000 0 000, 000 00 0000000. 0000 00000 00000 00000000 000000000 000000000000,
00000000 00000000000000 0000 00 000, 0 000 00000000 00 00000000 00 000 00000000000
00000000 0 000000.

0000 00000000000-00000000 0000 00000000000 000000000 00000000 0 0000000000, 00000000
0000000000000 0 000000 0000000000 00 0000000 000000000 0 000000000 0000000000, 0000000000
00 0000000000 0 00000000000000000 00000000 000000; 00000000000 00 00000000000000 00000000 00
00000000; 0000000 00000000 00 0000000000000 00000, 0 0000000 000000000000 000000000000
00000 00000000; 000000 0 0000000 0 00000000000.

0 00000 0000000, 0000 0000 00000 000-00 000000 0 00 00000 0 0000000000000, 000 00
00000 00000000000 000000000 000000000? 0000 00 000 0000000 0000000 000000 000000000 0

606,36

456,44

00000000 00 00000 0000000 00 000000000

18,3

13,6

00000000 00 00000000

0,18

0,15

0 00000 000 000000 0000000 0000 000 0000000 0000, 0000000000, 00000000 00000 00
000000000 0000000000. 00 0 00000 000 000 00000000 00000 00000000 00000000? 00000 000
000000: 00 0 000000000 00000, 000000 000 000000000 500 000000000 00 00000000 000000000
0 000000000? 000000000 00000 00 000000000 0 000 00 000000000000000 000000
00000000000000000000 0 00000000000. 000 000000 0000000000, 000 00 0 000000 000000 00
000000 000000000 000000. 0 00000 9 0 00000000 000 0000000000 000000000000 00000000
0000000000 000000000 00 00000000, 00000 00 000000 00000000000000 00000000000000
0000000 00 0000 00000000000000.

00 0 Google 0000000000 00 000000000 0000 0000000000000000 0 0000. 00000000 00000
0000000 0 0000000, 0000000000 00 00000 0000000000, 0000000 0000000000, 0000000 0
0000000000 00000 0000000. 0 0000000 00 000000 00 0000000000 00000 000000 00000000
00000000, 0000 00000000 0 0000000000 00 00000 00 000000000 00000000. 0000 0 000
00000000000 0000000000 000000000 0000, 0000000 000 000000000 0000000 000000, 00000
000000000 00000000 000 000000 000000000. 000000 0000000 0 90% 00000000000 0 00000000
00000000, 00000000 000 000000 00000000000. 000 00 00000 000 00000000 000000 0000000000
000000000. 0000000 00000000 000000000 00 0000000 0000000000 000000000000 00000000 00
000000000, 00 0, 0000000 000000, 0 000000 0000000 000000000000 00000000000 00 0000, 0
000000000000 0000 00000000.

0000000 00 0000000 00000000 00000000000 0 000000000 00 000000 0000, 000000000
0000000000000000000000 0000000 0 000000? 0000000 000 0 000 00 0000 0000000.

Google 2000000000 0 0000 000000 0 00000000 0 000000000000 0000000, 00 0000000
000000000000000000 00000, 00000 000000000000 00000 0000000000 000 00000 000000 00000
0 0000 0 000000000000. 0 000000 0000 00 000000000, 000 000000000000 000000 000000000
0 000000000000 000000 0 00000000000 00000 000000, 00000 0000000 000000000 0000000
0 0000. 000000 00 000000, 000 0000000 00 000000 0000000000 000000000, 00000
0000000 00, 0 000 000000000: 000000000 000000 00 000000000000 0 000000000000
00000 0 00 0 0000, 0000000000 0000000000 0000000000 00000000, 0000000000 00
00000000 0 80 0 0000000 0000000, 00000 00 00000000 0000, 000 000 00000000 00
00000000, 0000000 0000000 00 00000000 0 000000000000 0000 0000 000000 0 0, 00000000,
00000 0000000 0000000000, 00000000 00000 0000 000000000000 0 000000000000. 0 000
0000000 00000000 0000, 00 0000000000 00000000000 00000: 000000000000 000000 0 000000000
00000000.

0000000 0000 00 00 000000 00000000000000 0000000000000, 0000000 0000000000000 000000:
000000. 0 0000 000000000000 Google 0 000 0 000000000000 00000000 0 00 00000 000000
0000000 0000 0000000. 0 1998 0. 0 000 00 0000 00000000, 0 000000 0000000 0000000
0000 00 00 0000 00000 00000000 0 00000000. 0 0 2010 0. 000000000000 00000
000000000000 000000000000 00 00000000 0000 00000000 0000000000 00 50 000 0000000.
0000000 0000 0000000000 00 0000000 000000 0 0000000000000 0 00000 000000000000
0000000000 000000000 0000 00000000 0000000. 000 0 000000, 0 000000 0 0000000, 0000
0 Google, 0 00 000 0000, 000 000000 000 0000000000000 00000 000000 0 GE 0 000
0000000000 0000 0 000000000: 0000000, 0000 Google 0 0000000000 00000000 00000000.
0000 00000, 00 0000 0000 00 0000000, 00000000, 0 00000 0000 000000.

Google 0 0000 00 000000000 0 0000000 00000 00000 0000000000 000000000, 0 0000000 000000 0
Yahoo, Excite, Infoseek, Lycos, AltaVista, AOL 0 Microsoft 0 000 00000000 0 0000000.
000 000000000 000000000 0000000000 00000000000 0000000000 0000000000 0 000000000 00,
000 Google 00000 00000000000 000000 0000000000. 00 0000000 000 000000000 0000 000000
00000000 000000 0000000, 000 000000 000000 0000 000000000000 00000 000000 0000000000
0000000000000, 00000 0 000000000 00000000000000 0000000 0000000 000000000.

00000 0000000000 00000000000000 0000000000 00 0000000000 0000 0000000000, 00000 0000
000000000000 00000000 000000000 0000000 0 00000000000000. 0 00000000 00000000 000, 000
000 000 0000000, 0 00000000 0000 0000000. 0000000 0000000 0 000, 000 000 00 0000000
0000000000 0000000 000000, 0000000 00000000 00000 00 000 0000000 00000000 0 00000
00000000000000 0 000000 00000000000.

00-000000: 00000000000000 0000000000.

0000000 10% 000000000000 (000000 0000000!) 000000 0000000000 00000000000, 000 000
0000000000 0000000 0000000000000 0 00000000000 000000 00000000000. 0 00000 000000
0000000, 0000000 000 00 0000 000000 0 000000000000 00000000 000000-00 00 0000
0000000. 0000000? 000 000 0000000, 000 000 0000000, 00000000000 000000000000 0000000 00
00000 000000. 000 000 0000 00000 00000 0000000000 00000000000, 0000000000 0000000000
000 000000, 0000000000.

00 00 0000000000 0 00000000 00000 0000 00000, 0000000000, 000 00000 0000000 000
0000000 0000-0000000000 00 00000 0000 00000, 00000000000000 0000000 00000 0 300 000
0000000 00000000, 0 00 0 000000 0 000000 00000 00000 0000 00000000000000
0000000000000 000000000000 000000000, 000 000000 000000000 00000000075.

0000000 0000000 0000000000000 000000 000000 000. 00 0000000 000000 0 000000000 00000,
000000000000000000 0000000000 00 000000 00000000 0 0000000 0 0000 0000000. 000000 0 000
0000000000 00000000 000000000 000000000 000 000000 0 00000000000000 0000000. 000000000,
00 0000 00000000000000 000000000 000000, 00000000 00000000 0 000 00000 0000000, 000
00000000 0000000000 0000000 0 000000, 0 00 0000000000 0 0000000. 000 0000 00 0000 0000
000000000000 0000000000 00000000000000.

00000 0 000000 00000000 000000, 0000000 0000000000 000000000 00000000 000000.
 0000 0000000000 0000, 000 0000000 0000000 000000 0 000000, 000 0 0000 0000000000
 000000000 0000000 0000000 Dos Equis 0000000 00000000000 0000000 0 0000[18].

00 0000000000 0000000 0000 000 00000000 Ctrl, 0000000 000 00 0 000 000000 00000000
 000000000.

000000 0000000000 0000 00000000 00000000, 00 0000000 000000000000 0000000 00 0000000 0000.

00000000, 000000 000000000 000000000000 0000000 0000 0000, 000000 000 000 0000 0000000
 00000000 00 00000000 000000000000000. 0000000 Eval 000000000 0000000000 00000000 00 000
 00000000.

0 1998 0. 0000000 0000000000 0 31 0000000 00000000000000000 0000000, 000000 0000 0000000
 0000 0000 0000000000 00000000000000 2000 0000 0 00 0000 000000000, 0000000000 000000000.

00000000 000000 000 000000000 0000000000 0000000[19] 0000000000000 0000000000. 00000000000
 000 0000000 00000000 0 00 000000000 0 000000.

00 0000000 0000 NP[20] 0000000000 0000 00000000.

0000 00 000 00000000 00 000000 000000000000 000000000000 00000, 000000 0000 00 0000000000
 WOPR[21] 0000000 0000000 0000000, 000 00000000000 000000 00000000000000.

000000 00000000 0000000: 00000 0 00000 000000 000000, 00 000000, 000 00 0000 000000
 000000000 000000 000000 000[22].

00000 0 000 0000000000, 00 00 000000 00 0000. 000000 0000000000 000000 0000, 000
 0000000000 000000000 00 0000000000 000000, 0 0 000000 00000000000000 0 0000000000
 000000 00000 00000000 000 0000000000 00000 000000 000000 00000000-0000000. 0 00000000
 000000000 00000000, 000000000, 00000000 000 000000000 000 00 0000000000 00000000 00
 00000000 00 00000000 0000000000. 0000000 0000 00000 00000 000000000 0000, 00000
 00000000: 0 000 0000 000000000 00000000 00 0000000 00000 000 00000, 00000000
 0000000000000 0000000 0 0000000 0000000? Google 00 0000000, 0 00000 0000000 00000
 000000000 00000000. 0000 0000000000000000 00000000000 00 0000000 0 000000, 0 0000 00000
 000000000000 00 0000000 000000 (000 0000 000000) 00 00000 000 10 00000000 00 00000.
 000 0000 0000000 00000000000 00000000000 00000000 0000000 00 00000 00000000000,
 0000000 00000000000 000000000 00000000 00 00000 00000000000000 0 0 000 0000000000
 0000000000 0000000000000, 00000000 0000000 00000 00000 0 0000 000000 00, 000 00000000.

00 000 0000000 0000000000000000000 0000000 0 0000000 0000. 000 0000 00 00000 00000000
 000000000, 00000000000 0000000 00000 00000 0000000 Google (Google Fellow) 0 0 00000000
 00000, 00000000 000000000000 000000 00 00000000000 000000000000 0000000000. 000 00000
 000 00000000000 0000000, 0 000000 0000000 00000000 0000000000, 00000 00000000
 00000000000 0000000000 000000000 00000000000. 00000000 000000 00000 0 0000000000000000
 0000000 Google[x]. 0000000 000 0000000, 000000 000000 0 000000000000000[23], 000000000
 00000 0000000000000000 00000000. 000000000 0000000 00 0000000, 0000 000000 0000000
 000000000000, 000 0 000000000 000000000000 00000000 00 000000 0 0 00000 0 000 0 Google
 000000000 0000000000. 0000 0000, 00000000 00 0000 00000000000000000 00000 00
 00000000000 0000000000 00000000 0000000 000000 00 000 00000-00000000000, 000 0000000
 00000000000 00 00000000000 000000000000000000 0000000000. 000000000000 0000000000 0000
 (000 00000), 00000000000 0 00000000000000 Excite (000 00000 0 0000 0000000), Ushahidi
 (000000000000000000000 00000000, 000000 000000000000 00000000000 0 0000000000 00000000 0
 00000000 0 0000000, 00 0000000000 0 000 0000000), Android (0000 00000) 0 Digg (00000
 0000) 00000000 0 Google 000 0 000 0000 0 0000000 0 0 000000000 0000 000000
 0000000000000000 0000.

000 00 00000000000, 000 00 0000000-00 00000 0000-00 0000000000? 000 00000000 0000000
 (0 0000000 000000000 0000000000, 00000000 000 00000000 0000000 0 000000000 0

000000000000000) 000000: 0000000000 000000 000, 000 00000 000.

000000 00 000, 0000 0 0000, 000 00000 000 0 00000-00 000000 0000. 00000000, 000000 0000, 0000-0000000000 00 HR-0000000000 0 00000000000, 0 00000 000000000 000000000. 000000 000, 000 0000-0000000000 00 0000000000 00000000, 0 00000 000000000 00000000000, 0000000 0000000, 000 00 0000000000000 00000000000000000000 0000000 0000 0000. 00000 00, 0000000 0000000000 000000000000 0000000000000 00000000000 0 0000000000 0000000 0000000000000, 000000000 00000000000 0 00000000 0000000, 00000000 00000 000000 0000000000000. 000000 0000000, 0000-0000000000 00 0000000 000000000 0 0000000000 0000000, 000000000 0000000 00000000 000000000000 0 0000000000 0 000000000 0000000 0000 00000000 00000000, 00000000 0 000000 00 000000000000000. 0000 00 000 00000 0000 000000 000000 000 0000000. 0 000 000000 0 000. 0 0 000000 00000 0000, 0000000 000 00 0000 000000000000. 000000 000000000000 000 0000000 0000, 0000000 000 00000000 0000 0000000000 00000000 0 Google. 000000 000000 000000000000000000000 00000000000, 000000 0000000 00000000, 00 000000000 0000 000000.

000000 0000, 000000 0000 00000000 000000 000000, 0000 000000 0000 00000000 00000000, 00000000000000 000, 000000, 000000 0000000000 000000000000 0000000000 00 00000000 00000000000, 000000 0000 00000000 000000 000000000000. 0000 000000 00000000, 000 00000000000000000000 0000000000 Google 000000000 000 0000000! 000 0000 0000 0000000000 0000 00000000. 00 0000 00 00 000, 000 0000000000000 0000000 0000000000, 0000000000 0000000 0000000, 0000000 000 000000 000000000000 00 00000000000000. 000, 00000000000 00000000 0 0000000 0000 0000000 00000000000000 00000 0000000 000000 0 000000000 00000000000, 00 000000 000 000000 0000000 0000000, 000 0000000 00 000000. 0000 0000, 000-000 00 00000000000 000000000 000000, 000000000 000000 000 00000000, 00000 00000000 00000000 0000000 000-0000000000 000 000000000 00000000. 00000000, 0000 0000000000 000000000000 0000000000 00000000 0000000, 000 0000 00 0000000 000000 000000 000 00000000 00000000. (0 000000000 0000000 00 000000000 0 000, 0000000 00 00c-000000 000000000 0000000 0 000000000 0000000 00000000000.)

00000 0000000 000 000000 0000 0000 0000 0000000000 0000, 000 000000000 000000 00000000000000 0000, 000 0000000, 0 0000000 000 0 000000000000000 000, 0000000 000000 000000 00 00000000 00000000 0000000. 0 00 00 0000000, 000 000 00000 0000000 0 00000000, 00000 0 000 00000000 00000 00000000000 000000000 0000000, 00 000 00 0000 0000000000.

0000 00 000000 000000000000000 000000000 000000000 000000000 000000000 0 000, 000 000000 00 0000000 0000000 000, 000 00 000000000. 000000 Google 0000 00000000000 000000000 0 000000000 000000 0000000000 000 00000000 0 000, 0000 000000 000000000 000000 00000000000 0 00000000000000000000 000000000 00000000: 000000000000 000000000, 000000000, MIT 0 000000000 00000000 000000000, 00000000 0000000 0000000 0 00000 0000000000 000000000. 000000 00 00000000 00 0000000000000000 000000000 00000 00000 00000000000 00000000, 00 00000000000 0 000, 000 0000000 0000000 00000000000 00000000 00 0000000 0 0000 0000000 0000000. 000000000, 000 000 00 00000000 00000000 0 00 0000000, 000 0000 000000 000 Google 0, 0000 00 00000000000, 000 0000000 00000 000000000 0000000 000000000. 00000 00 00-000000000 0000000 000000000 00000000, 0000000000000 00000000000 000000000 (0000000, 000 0 0 000000 000000000, 000000 000000 0000), 0000000 0000 00000 000000000 000000000000 0000000 00000000000000 00000000.

00000000 00 0000000 0000000 00000000000, 0000000000 000000000 0 0000000 000000000000 000000000 0000000000. 0000000 00 00000000000 0000 0000000, 0000000000000 0000000000 000000000 000000000 000000 000000, 000 000000000 000 0000 0000 000000000 000000000000 00 0000 0000[24]. 0000 000000000000 0000000 0000000 0000000, 000 000000000 0000000000. 00 0000000000 00000000000 0000000 00 000000, 00000000 00 00 000 0000000. 0 000000, 000000 000000 00 00000000 0 00000000 0 0000000 000000000000 0000000 000000000000. 0 000000-00 00000000 000000 0000 00000000, 0000 0000000000, 000 0000 00 000000-000000000000 Google 000 0 00 00000000 000000000000. 00 000000000 000000000000 00 00000000000 0 0000000000 000000 300 00000000 0000000000 000 0 000 000000 0 000000 00000 0000, 00 000-000 00 000000 0000000 00000000000 00000000 00 0000000 00000 00 000000000 00000000.

00 00 00000 00 000000000 000 0 0000000000, 0000 00 0 0 0000000000 00000 00
0000000 000 0 00000000000. 00000 00000 00000000 Enron 0 2001 0. 00000000 00000000
00000000 00 New Yorker 00000, 00000000000000 0000 0 000000000. 00000, 00000000
000000000000?0, 0 0000000 000000 Enron 0 McKinsey 00 00000000000 0 00000000000
000000. 00000000 000000 McKinsey 0 00 0000000000000 00 Enron 0000000 0 0000000000,
000 00000000000000000 0000000 00000000000 0 00000 0000 00000000000 00 000000000000
00 000000000000. 000 0000 0 00000000000, 0000000 000 00 0000 0 0000000076.

000 00000 00 00000 00000000 0 0000 0000000 0 McKinsey (0 0 0 0000 0000000), 000
000 000000 0000000 00000 0000000000 000000 00 0000000 000000000 0 00000000000
0000000 000000000000 00 00000 0000000, 00 0 00000000, 000 00000 00000000
000000000000 0000 0 000000 00 000000000000000 0000000 000000 000, 000 000 000000
000000, 0 00000 0000 0 0000000000 0000000000. 000000000, 000 0000 00000000 000000,
00 00000 0000000 000000000 00 0000000 0 00000000000 000 00000.

000 0 00000000 0 00000 8, 0000 0000000 00 00000 000000000 00 000000, 000 0 00
000000 000 00000000 000000. 00000000 00000 00000000, 000 00000 0000000 000000
0000000 0 0000 000000000. 0 00000 5 0 0000 00000000, 000 00 000000000 00000 0
Google 00 0000 000000000000 00000000 0000000 0000000, 000 00000 000000000 000000
0000000000 0 0000000000000000. 000 000000000 0000000 0 00000 00000000 0000000
000000, 000 000 00000, 00000000 000000 0 0000000 000000 0000 0000000 0000 00 0000
000000 00000000 Google 00 0000000000 00000000, 00000000: 000000 0000000000 000000000
0000000000000 0 00000, 00000000 00000 000, 0 00000000 00 0000.

0000 00000 0 00000000 000000 00 0 000, 00000 000 00000000 000000000 0000, 0 0 000,
00000 000 00000000 000000 000000000 0000. 00000000 00000. 000000000 000000 0
0000000000000 0 00 000000 00000000 00000000000000 00000 0 00000 0000000, 0000000
00000000000 00 00000000 000 000000 000000 00000000. 00000 00000 000, 000 0000000
000000 000000 0 00000 00000000000 0 00000000 0000 000000 0000000 00 00.

000000000000000 0 0000 0000 00000 000000 0 00000000 00000000, 0 000000, 000
000000000000 00 000 00000 00 000 00000000000 00 00000000, 000 000000. 0000 00
00000000000000 0000000 00 000000000 00000000000000000000000000, 00 00000000 00000
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00000 Intel 0 0000 000000 000000, 000000 0 000000000: 000000000 000000000 00, 000
0000 00000000 0000000 0000000000 00000 0 0000 000000 00 000000000000000 00000000. 00
00000000 00000000, 0000000 00 0000000 00000 00000000 00000000 0000, 00 0 000000 000000
0 000000000 0 0000000000 00000 0 000000 0000000000. 00000000 000, 0 00000000000 000
0000000000, 00000000 0000000 00 000000 0 000000 000000 0 00000000 000000000
0000000000.

000 0000000 2013 0., 0 00 00000000000 000 0000 Google 0000000 00000 000 00 10 000.
0000000. 000000000, 000 000000 000 0 000 000000000000 000000 5000 0000000. 00 00000
00 000000000 00000000000000 103 000 00000000000, 00000000 00000 0000000 0 0000000, 0
0000000000, 000 00000000 000000000 000000 0,25% 00 000. 00 000000000, 0 2012 0.
000000000000 000000000000 000000 6,1% 00000000000 (2076 00 34 303 0000000). 0000 00000
0000000 00000000 0 00, 00000000, 0 25 000 00000, 000 000000000 000000 0 Google.

000 00000000 0 000000000000

00000 0 000000 000 00000000000 0000 000000 (0000 00 000000 000000 0000000000
Google, 0000 000 00000000 0000-00000000 00 00000000000 0000000000000000) 00000000
0000000 00000000 00000000000000 Google. 00000000 0000 0000000 00000000 000000 00000
0000000000. 000000 00 00000000000 0000000000, 0000000 000 000000000 000 00 0000 00
00000000 00000000000 000000 0 00 00000000 000000000 00000000. 00 000 00 000 0000 0 0000
000000.

000 0000000 000, 00 000 000 00000 0000000000 0000 0000000 0 0000000000 00000000, 00000
0000 0000000 0 000000000; 00000 000 000000000 Sun, 0 0000000 000000 0000000 0 0000
0000000 00 000000000 50, 000 000000 00000000000000 00000 0000, 000 0000000. 000
0000000, 000 000000000000 00000000000 00 00000000 000000. 0 00000000 000 0000000
0000000, 000 00000000000, 000 000 0000 00 00000000 00000, 0000 00 00 00000000 00000000
00 15 0000000 0 00 00000000000000 000000000. 0 0000, 000 0000 Google 00000000 50
0000000000, 00 0000000000000000000000 000000 0000, 000 0 0000000.

00000000000 00000000, 000 00000 00000000 00000000000 00000000000, 0 00000 000000000
00000000000000000 0000000, 000000000 00 0000 00 0000-00000, 00000000 000 00000000 0 000
0000 000000 0000000 00000000000000 00000 00 0000000000. 00000000 000000000000 00, 000
0000 0000000000 0000000000000 0 000000000, 00 0000000000 0000000. 000 000000000
00000000 00000 00000000 00000000000000000000 0000000000 0 0000000000000 2007 0. 000000000
00000, 0 00000000 0000000 0000 0000. 0000 00000 0000000, 000000 0000000 00000 0 00000
000 0 000 000, 000 00000000 00000000, 00000000 000 00000000000 000 000000 0000 Google,
000000 0000 000000 00000000000000, 000000 00000 0000000000 0000000 000000000000 00
00000000000.

00000 00000, 000 000 00000000000000 00000 0000000000000 000000000 00000000000000. 000
0000000, 000 0000 0000 0000000000, 00000000 000000000 0000000 0 00000000000000
00000000 00 0000000000 00000000000 0000000000. 0000000 000 0000000000 000000000 00000
0000 00000000 00000000 000000000000: 0000 0000000000 0000000 0 0000000 0000000000
00000000000 0 000000000000, 000000 0 0000000000, 0000000000 0 00000000000 0000000000. 00
0 000 0000 0000 0000000000 000000000 00 00000000 0 00, 00000000! 0 0000000000: 000 00000
00000 00000.

0000000000000 0000000 0000 0000000000 00000 0 0000000000 0000000000 0000000 000000000,
000000000000000000000000. 000000 00 000000000 00000000 000 00000000, 00 000000 00000,
0000 0000000 000000: 000000000 0 00000000 00000000000, 0000000, 000000000000 0
000000000000 00000 00000 000000000000. 0000000 0000000000 00000000, 00000000 00 00000000,
000000 0000000000 000000 0000000000. 00 000 000 00 0000000 0000000000000000 0000 00
0000000000, 000 0 00. 0 00 0000000, 000 0000 00000 000 00000000000000, 0 0000000, 000

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00000000 000000 000000, 0 0000000 0 000 0 0 00000000000 00000 000000 000 00000000
00000000 00000000, 000000 0000000 00 0 00000 000 00000000 00000000. 0 00000 000000 000
000000 00000000000 0 0000000000 000000000. 000 000000000, 00 0000000 000 0000000
000000000 00 00000000000 000000000 000000000000, 000 0 00 0000000, 00000 00 0000
0000000000 0000000000 000 000000000, 0 000000 00000000 000000000 0000000 00000000000.

0 00000 0000000: 0000000000000 00000000000, 00 00000000 000000000

00 2006 0. 00000000 0000000000000 00 0 0000 000000 00000000000. 00 00000000
000000000000 00000000, 000000000 0000000 00000000 0 00000000 00 000000 00000
Monster.com. 00000000 000000000, 00 00 0000000. 00 0000000 000000000 0000000000
000000000000 0000000 0000, 00000000 000000000 00000000[25]. 00 00000000 000000 0000,
0000000 000000 00 00000000 0000000 0000000.

000 0 000, 00 0000000000 000000000 0000000000000 0 0000000000 0000000. 00 00, 00000
0000, 00000000 00000000 0000000000000 0000000000, 00000 0000000000 00 00000 0 00000
000000000. 0000 00000000000 00000000000 0 0000000, 00 0000000 0 00000 00000 0 0 0000
0000 0 000000 000000000 000 00000000 0 0000 0 00 00 0000 0 Microsoft, 0 00 000000
00000 00000000 0000000000000000 000000000 0 00000000 0 000, 00000 00 00 000 0 000 0
000 0000000. 000 00000000000 0 000, 000 00000 000000 000000000 00000000000 0 0000
0000000 000000000 0000000 0 000000 000000000000 0000000 00000 00000 00000000. 00000
0000000 0000000 000 0000000 000, 000, 00000000 00000000, 00000000000 0 0000000000 0
00000 00 00000000000 0000000[26].

0 000 0000000, 0 0000000 0000000 00000000000 0 0000 000000 00000 0 50 0 00000 0000000
00 00000000 000000000, 0 00000 0000000 00 00000 000 000 00000000. 000000000 0000
00000, 0 0 000000 00000000 000, 000000000 00 00000000000 00000000, 00 000000 0 000 00
000000000. 000000000, 00000000, 00000000000 000000000 00 0000000-000000000, 00000000 00
00000000000000 00 000000000, 00 0 000 00 0000000 000000000 00 0000000000 000 000-00 00
000, 0000 00000000000 0000000 00000000 0 00000000000. 000 00000000000 0000000000000.

00 000000000 000000000 0 000000000000000000 0000000000. 00 00 0000 0000000 00000, 000
000000 00 0000, 0000000000 00 000000 000000000 000000 00000000000 000000000000, 0 00
0000000000. 000000000 0000 000000-0000 000000000000000 000, 000 00 0000000000000 0000
0000-00 000000 0 000000000000000, 0 00 000000000000, 00000000 0 000000000 0000, 000
00000 0000000. 0000 000000000 000000000 00 00000000, 00000 00 0000000000, 000 00000
00000000 0000000 00 0000000000, 0 00 000000000000 00 00000000000000, 000
0000000000 000000000000 00 000000000. 0 000 000 00 000. 00 000000000 000000000 0000000
00000000000000, 0000000000 000000 99% 00000000000 0 0 0000 00, 000 0000000, 0000000000
0000000000 0000, 000 000 00000000000 000000000 00 00000 00000000 0000000.

00 00000000000 0000000 00000000000000 000000. 0 2004 0. 00 000000000 0 0000000000 0 00 101-
0 00000 0 00000000000 0000000000 0000 0 00000000 0 0000 0000000000000 0 00000000, 000
0000000000 0 0000000000000 00000000000000 00 000000. 000 0000 000.

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000, 000 00000000000 000000 00[27], 000000000 0000000 00 00000 00 0000000 000000000.

000000 0000000 0 Google, Inc.

000, 000 0000 0000000 00000 0000000[28], 00000 000 000.

0000000 00 00000000 00000 00000000 0 Google, Inc.

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0000000 0000000 000000. 0000000000 0000000 000000000 000000000 0 00000000 00000 0 000000000.
0000000 000000 0000000000 00 00000000000 0 0000000 0000000000. 0 0000000000 0 0000, 000
000000000, 00 00000000, 000 000, 000 00000000 0000000000 0 00000000 0000000000, 00
0000000 000000 000000 00000000 000000000 00000000. 0 000 00000000000 000000000 0
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00000000000000 000000000 0000000000 0000. 000 0000 00 00000 Google: 00 0000 000, 000
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000 0000-0000000000000 0000 00000000 000000000000. 00 000-000 00 0000000000 0000 00
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000000000 000000000000000 0000000000000 (Scholastic Aptitude/Assessment Test, SAT),
000000 000000000 0000000000, 0000 00000000 00000000, 0 000000000 0 00000000 00000000.
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000000000 0 0000 0000000 0 00000000000 00000000 13-0000000 00000000. 0 000 00000000000
000000000 000 0000000 000, 000 00000000 000000000 000 20030 00000[30].

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00000 00000000. 000000000 000000 0000000000 0 The Wayback Machine 0 00000000 000000
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1996 0. 00 00000000000 000, 0000000 0000 00000000, 000 000 0 000000000 000000000.
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000 0000 0000000000000000 (000000000!), 00 000000 00000000 000000
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000000000000000000000 00 00 000000. 000000 00 00000000 0 000000 000000 000000000 00000000
0 00000000, 00 000000 00 000-0000000 000 0000000 000 0000000 000, 000 0000000 0 Google
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0000 00000000000, 000 000000 000, 000000 00000000 000000 0000000, 00000000 00000000,
000 00000000 000 00000000000 0 00000000000 00 Google. 000000 000000 (000 0000000 0000000
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0000000 0000 00000000 Google[x], 000 00 00000000 000 000000 0000000000000 000000)
000000 0000 000000 25 00000000 0000000000. 0000 00 000 00 00000000 0 00000000 10 000,
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Google.

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0000000 0 0000000 0000 00000000000 0 00000000 00000000 000000. 00 000000 00000 0000
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0000 0000000000 000000000000 00000000000), 000000 0 00000000 00000 00000000000 00000
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00000000 000 0 00000-00 0000000000000 0000000000. 00000 0 000000000 0 000000000 00000
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000000000000, 000000000000000000 0 0000000000[39].

00 000000000000 00 000000000000 000000000000 00000000000 qDroid, 000 000000 00000000
000 00000000 000000000000000000 000000000, 000000000 000000000 00 000000000000 0 0000000 00
000000000000 00000 000000000000 00 0000000000 0000000000000 0 0000000000,
000000000000000 0 0000 000000000000000000 0000000000 0000000000 00 0000000 000000000. 000
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000000000000000 0 0000000 0000000000 0 0000000 0000000.

00000000 0000000 qDroid. Google, Inc.

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000000000000 00000000000, 00 00 0000 00 000000000000 000000000000 00000000000
000000000 0 000 000000 00000000000 00000000000 0 0000000 0 000000 000000000 00000000
0000000000 000000000000000.

000 00000000 000000000 00 0000000000000000.

00000000000 0 000 00000000, 000000 0000 0000000000 00000000000000 00000 00 0000 00000000.
(00000000 0 000000000 00000: 00000000 0000 0000 00000000000 00000? 0000000? 000
000000000000000000 0000 00000000? 0000000 0000 00000 00 000000000000?)

0000000000 0 000 00000000, 000000 00 00000000000 00000000000 000000 00000000 0 00000000
00000000000000 0000. 000000 000000 00 00000000? (0000000 0 000000000 0000: 000000 0000
0000 0000, 000 00 00 00000000000 00000 0 0 0000000? 000 00 0000000000000 0000 00000
0000000000000 0 0000000 000? 000000 000 0000 000000 00000000000 00000000?)

00000000000 0 000 00000000, 000000 00 00000000000 0000000000, 00000000000000 0 000-0000
(0000000000, 0000000000000000, 000000000). 0000000 000 0000 000000 00000000 000000 0
0000 0000000000? (00000000 0 000000000 0000: 000000 0000 00 00000000000 00 0000000
0000000000? 000000 000 000000? 000 000000 0000 00 00000000 000000?)

0000 00000000, 0000000000000 000 000000 000 00 0000000 0000000000, 0000000 000: 0000
00000000 000000 000000, 0 0000000000000. 00 000 0 0000, 0 0000000. 00, 00000000, 000
0000000000, 000000000000. 0000 0 00000000 00000 00000000. 00 0000000 0 00000000,
0000000000 0000000000, 000000 000000000 0000000000000 00000000000 000000 00000000, 000000
000 0000000 000 00000000000 000 00000000000 00000000 0 00000000000 00000000 000 00000000. 0
00 00000000 000000 000000 000000 000000000 0 000000000.

00000000, 000000 0000 000000 000000000: 000000 0000 00000 00000 0000000000 0000 000000
00000? 0 000 00 000 00 00000000, 000000 000000 0000 0 00000 000000000? (000000, 000
000000000 00000000, 00000000 00000 00 000000000000000 000000 00000000.) 00 00000 0 000,
00000 0000000 00000000 0000000000 00 00000000000 0000000000, 0 00 00000000 00000000,
0000000000 0000 000000000000 (0000000000! 0 0 0 0000000 0000 0 000 00!0), 00 000 0000
00000 00 0000000 0 000000000000000 0000000000.

00000 00 0000000000 00000 00 000000 00 00000000000 0000000000[40]. 0000 00000 000000
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0000000000 0000000 000000000 000000000 0000000000 000000000.

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00000 00000000000 000000 0000 00000000000 0000000.

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0000000000 00000000000000. 00 000000000 0000 0000000000 0000000 000 00000000 000000?
00 000000000 0000 0000000 000000000, 00000000 00000000000000 000000 0000000 00 000, 000
000 00 00000000 0000000? 00 0000000000 00 0000 0 00000000000 0000000 000 000000000 0
0000-00 0000000, 0000000 000 0000000, 0000 00000000000 000 0 000 000000 0000000 0000?
00 0000 00000000000 0000000, 000000 0000000 00000000000 000000 0000 00 00000000000 0000
0000000?

0000000 00000000000 00000000000000 0 000000 000000000000 000 000 0000000, 000000 000
0000000 00000000000000, 000000000 0 000000000000 0000000 00000000 0 0000000000,
0000000000 000000000000. 000000000000, 000 00 0000000000 00000000000000 0 0000000000 00
00000000 0 0000000 00000000000000. 00000000000 000000 0 0000000000 0000000 00000000
00000000 000000: 00 00000000 00000000000 0 000000000 000000 000, 000 000000 000 000000.
0 000 000000000 000000: 000000000000 000 0000000 00000000 00 00000000000000 0000
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000 000000000 00 000000 0000000. 00000000000 00000000 00000000000000 0 000 0
000000000000000000000 000000000 0 000000000 000000.

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000000000000 00, 000 0000000 000, q 0000000 q 000000 000 000 000000 0000 q 000
00000. 0000000000000 000000 0000000000 00000000, 0000000 000 000 000000000 00000
0000000 000000 q 000000000, 000000000 00 0000000 000000, 00 q 00 000 0 00000
0000000 00000000. 00 00 000000000 0000000 q 00000000 000, 00000 000 000000000 q
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000000 000 000000 0000000 0000000000 q 000000.

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q 00000000000 000000000 0000 0000000 00000000 000000000. 00 0000 000000000 q 000 0000
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000000000 0000000 00000. q 0000000 0000000 000000000 00 00, 000 00000 0000000000
0000000000, 000 0000000 000000000000, q 000000000 00000000 00000 00000, 00000
000000000 00 00 00000000.

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VoxPop[41] q 0000000, 000 000 00000 q 000000 000000000, q 000000 00000000000 0000000
0000 00 000 000000000000000000. 000000000 00000000, 00000000000 000 0000000 VoxPop, 00
000000000 00000000000000 0000000 000000000 00 00000, 00000000000 000000 0000000 00
0000, 0000 00000000 0000, q 00000000, 000000 0000000 0000000000 000000 000 00000
00000000 00 00000000 0000000000. 0000000000 00000000 000, 000 00 0000000000 0000000
0000000000 00 00000000 00 00000000 00 00000000000000, 000 000 00 0000000000 000 0000
000000 000 00000000000.

q 00000000 00 000 0000000, 000000 0000 00 0000000 0000000000 0000000000 0000000 00000
000 00000000000 00000000000 00000000000000 0000000 00 00000000 q Google, 000000 80%
000, 000 000000000 q 000 000000000000000 q 00000000 000000, 0000000, 000 00000000000000
00 000000 0000000 0000000 000000000 q Google. 000 0000000 000000000000, 0000 0000000,
000 0000 000 00 000000000 q 000 0000000.

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000000000?

00 0000000 00000000, 000 00000000000 000000000 000000 0000000000 0000. 00 00000000,
00000000 00000000 00 000000 00000000000, 00 0000000 000000 00 0000, 00000 00000000
0000000 000 000000000 000000000000000000000 000000000 000000. q 000 q 2007 q. 00 0000000
00000000000 00000000 000000000, 000000000 10 000. 000, 0000 00 00000, q 000000000 000,
0000 000000000. 0000000 000000000000 00000000 (00 000000000000 0000000000000) 00
0000000000, 000 0000 0000000 00000 00000000, 000000000000000000 00000000 00000 q
Google.

1. -0000 00000000000 000000000000. 000 00000000000000: 000 000000 000000000 00000,
0000000 000000 q 0000000000000000000 q 000000 00000000. 00 000000000, 000 000000 0000 q
0000000000 0000, 000 0000000 0000000000 00000 0000000 000000000 q 000000000 00000 q 000
00000000 000 00000, q 00 q 000000000 00000000000000 000000000000 q 000000000 00000.

2. -0000000000. q 000000 000000000000000, 0000000? 000000 00000000 000000000 q 00000000.
00000000 Google 0000 00000000 00000000 0000 q 000000000000. 00000000000 00000000000 00000
0000000000: q Google 000 00 0000000 0000 00000000000 0000000. 0000, 00000000 000 000000
0000000, 000 000000000 00 00000000000 0000000000000000000000000000000000000000000000
0000000000 000000 10%-000 00000000000 000000000000000000000000 0000000 000000000. q 00000000, 000
00 0000000 00 000, 00, q 000000 000000 Google, 000 000000 000000000000. 00000000, 000-00
00 000000 000000000000 000000000 000 000000 0000 q 00000 0000000, 0000000 000 000000000
0000 00000000000 00000000 000 000000000 0000-0000000000. 000 00000000 0000 0000 q
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000000000000 00000000000 0 00000000 0 0000000000 0000000000. 00 0 Google 0000000,
 000 0 000000 0000000000000 00000 000000000000 000000000 000000, 0000000 00000
 000000 000 00000 0000000000 00 0000 0000000, 0000000 0000 0000 0 0 000 00 00000
 00000 0 000000000000 0 000 0000000, 000000 000000 0 00 0000000 000000 0000000. 00
 0000000000 00000000 00000000000000 0 00000000, 00000000 00000000 000: 0000000000 000
 0000, 000 000, 0 00000000 00000000000000 00 000, 0000 000 00000000, 0 00 00 000,
 000.

3. -0000000000. 000 000000 000, 00000000 000000 00000000000 000000 0 Google. 000000 000
 0000000 0000000 0000000000, 00 000 00000 00000 00000000000000, 000 0000000
 00000000000 (000 000000 00 0000?), 000000000000 000 00000000 (0000000 0000000 0000-00,
 0000 00 000000 00000000, 000 000 0 00000000), 00000000000000000 (000 000000
 0000000000000, 0 00 000000000000), 000000000000 000000000 000 00000000000 0
 00000000000000 00000000 (00 00 00000, 000 00000 00000000000 000 000000, 0 00000000 0
 000000 Google 000000000 0 0000000000000000), 0 000000 000000000000 0000000000 0000,
 000000000 0 000-00 00000000000 0 0000000000 00000000.

4. -000000, 000000000000 00 0000000000 00000000 00000000000. 0000 00000000 000000 00
 00000000000000 0000 0000000 0 00000 000000000 0 000000, 0000000 0000000 00000000 00
 0000000000 0000000000. 00 0000000 00000, 0000000000000000 000000, 00000000, 00000000
 00000 000 0 0 0000000 0 00000000 0000 0 00 00 000000, 000000 0000000000 0000000000
 0000000 0 Google 0 0000000000 00000000, 00000000 0000000000000 0 0000 000000. 000000000
 00000000 000000 000000: 00 000000, 000 0000 00 0000 000000000000 0 000 0000 0000
 0000000, 00 00 0000000 000000000000 00000000 000000000 00000000 0 0000 0000 000 0
 0000000090. 0000000000 00000000 00000000 0 000, 000 00000000 000000000 0000000000000
 00000000 000000 000000. 000 0000 0000000000, 000 0000000000000 000, 0000000 000000
 000000, 000000000000 000000 000 000000 000000, 00 00000 0000000000 00000000000000
 00000000 00000000 0000[42]. 00, 00 00000000000 00 000000000000 000000000, 00000000 0
 00000000000000 00 000000000000 000 0000000000 000000000, 00 00000000000 000000000
 0000000 00000000000, 00 0000 00000 00000000 000000000 00 0000000 000, 000 000000000
 00000 (00 0000 000000000000 00000) 0000000000 000000000, 0 00 00000000000000000000
 00000000 0 000000 00000000. 000000000000 000000, 00 000000 00 000000000 0000000000
 00000000000000000000000000 0000, 000000 00 00000000000 000000 0000000 000000. 000000
 00 00000000000000000 0000 00000000 000000000 0 00000000000000 000000000000000000000000
 0000000000 0 000000000000. 00000000 00000000 00000 0000000000 0000 0000000 0000000000
 0000000 00 000000000 00000 00000000000000, 00 00 000 00000 00000000000 000000000000
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 000000 000000 00000 00000 000000000, 00 00 00000000 0000 000 000000000000 00000000
 000000 0000000 0000000. 000000 0000, 00 0000000000, 000000 00000000000 00000 0
 000000000000 000000 0 000 00000000, 00 00000000 000000000 000000, 00000000 0000000,
 0000000 00000000000 0 0000000, 0000000 00000000000. 00000 000000 0000000 00000
 000000000000, 000 000000000000 000000000000 0000000000 00 000000 00000000000000
 00000000 00000000 00 00000000000. 000000 00000000, 0000 00 0000000 00 0000
 0000000000000 0 0 000 00 00000000 000000000, 00 00 000 00 0000000 00 000000 0000
 0000000 0 000 0000000, 000000 0000000 0000000000 000 0000 0000000000 000000 00000
 0000000. (00000000, 00000000 000000000000 00000 00000 00000000 0 000000 000000
 0000000000000 0 Google 0000000000 000000000 00000000000: 000 00 0000000000, 0000 0
 0000 000000 000000?0 000-000 0000 000000 00000000 000 0000000 00000000, 000 000 00000
 00000000 00000000000.) 00000 000000 00 0000000 0000 00000000000 000000 0000, 00 0
 000000000 00000000, 00000000000 0000000 0000000000 00000 000000000 0000. 0000 00 000000
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 000000000, 0000 0000000000 00 000000000000000.

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(0,25%).

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00000000000: 000000 0000000, 000000000 00 00000000

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00000000000 00000000

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23 000000 2013 0. 4:18 0000000 0 000000000 00000000 0000

0000000000000 00000000000000 000000000 0000 00 00000000000 0 Google, Inc.

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0000000000000 0000000 0 000000000000 0000000000000 0 000000, 00 000 00000000 000000000,
0 000 00000000. 00, 000 00000 00000 00000000000000 0000 0000000000, 0000000 0000000,
000000 00 00000000 000000000000 000 000000 0000000000000000000000 000 00000000.

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00000000000000. 00 000 0000 000 00000000 000000000 0000000000. 00 0000000 00000 00000000
00000000000 00 0000 000000000 000000000 0 0 0000 00 000000000 00000000000 0 0000000.
0000000000000 0000000000 0 0000000000. 0000000000 000000. 000000000000 00. 0000000000
00000000000000 0 0000000000000. 00000000 0000000 00 000. 0000000 00 0000000 00 000000
00000000 0000 0000000, 0 00 00000000, 000 0000000 Google 000000 0000000000 00 0000000,
000 0000000 0000000 0000000000 000000000 0000000 000000 000000000. 000 00000000 0000000000
00000000 6 000000000000 00000000. 00000 0 000000000, 000 0000000 000000000 00 00000000 0
0000 0000000 0000000000000 000000000000.

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000000000000000 000000000, 00000 0000000000 00 0000 000000000000. 00000000, 0000
00000000 000000 0 000000. 0 0000 00000000 00 000000000 00000 000000 000000
000000, 0 000000 000, 00000 00 000000000000 0 00000, 00000 00000000 000, 0 0000
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000000 000, 000000 00 0000000000000 0 000000 00000000, 0 000000000 00 00000
0000000000000 0000000000000 0 00000000000 0000000000. 00 00000 0 000000 0 0000, 000
000000 000 000000000 000 0000 00000000. 0 Google 000 000 000 000 000000000. 00000000, 000
000000000 000 00000000 000000000 (00000 00000000 000000 0 0 0000000000 00000000 00000000
000000000, 000000000 0000000000-000000000000000 000 0000000000000 00 000000000 00000000000
0000000000, 000 0000000000 00 0000000000) 0 00000000, 00 00000000 000000 0000000000000 0
000000 00000, 00000000 0000000000 000000 000000 00000000000000. 0 0000000000000 000000 00
0000000 0000000 00000 0000000: 0000000 00 00000000 0 0000 000000000. 00000 000000 0000000
000000000 0000000 00000000: 000000000000000 0000000 00000000000 0 0000000000000
00000000000000. 000 0000 0000000000 0000000 000000 000000 0 000, 000 0 Google
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0000000000 00000000 0000 0 00000000 000000 0000000000. 00 0000000000, 000 00000
00000000000000 0 00000000 000000000000 0 000000000000 00000000 00000000 0000000 0
00000000000 0 000 0000000000.

0-0000000000, 00 000000000000000 0000000000 0 000000 0000000000000000000000 0000000000,
00000000 000000 000 000000 00000 00 00000 0 000 0000000, 0 0000000 0000000000000000
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000000 000 0000000 00 0000000000 0000000000 (000000000 0000000000000000 000000000 00
00000 0000000000 0000000000) 00000000000000000000000000 0000000000 00000000 000000
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0000000000000000 0 000, 00000 0000000000 000000000 00000000, 00 00000 00000000000000 0
000000000000 000000000 000000000 000000000 00000000000000. 00000 00000, 000 00000
00000000000 00000000 0000000 00000000, 0000000000 00000 0000000 0 0000000 0000000000,
000 000000 00000000000.

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0 0000 0000000000) 00 000000000 0 86%-000 000000000, 00000000000 0 0000000000
0000000000 0000000[43]

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000000000, 000 00000000 0000 0 000000000000000 000000 00000000000 00000000 000000000
00000000000000, 0 000000 0000000000000 00000000. 000000 0000, 00 00000000000 000000000000
00000000 0000 0 0000000 00000000000. 000000 00000000000000 00 00000000 0000 000 00, 0000
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0000000000 00 0000000 00, 000 000000000000 00000000000 00000000000000 00000 0000000, 00
0 00, 000 0000000 0000000-00000000000000000000 0000000000 00 000000000 000000 0000 00 0000.

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0000000 0 0000000 00000000 0000 00000000. 00 000000 0000 00000 00000000000 00 0000, 00
0000000000, 000 0 000000000 00000000 00000000000000. 00 00000000 0 000000
0000000000000000000 00000000 0 00000000000 0000 000000000, 00000000 00000000000 00000 00000
000000000-000000000, 0 0000000000 00000000000 00000 00000000 00 0000 00000000. 00 00000
000000000 000000 000000 000000 00000000, 0 00000000 000000000 00000000000 000000 0
580, 00000000 0000 000 000 000000000 000000000. 00 000 000 00000000000000 0000000, 000000000

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000000000 00000000.

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0000000000000 00 00000000 000091. 00000000 000000000000 000000000 00000000
000000000000000000000 0000000000 000 0000000 00000000 000 000000000000 00000000.

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0000000000000000000000 00000000 0 0000000000 00000000000000 00 0000000000000000 00 000000
0000 00000000 00000000 00 00000000 00000000000. 00000000 00 000000 0000000 0000000000
000000000 0 0000 000000000000, 00000000000 0000000000 00 000000000 0000 00000000 000
000. 000000000, 00000000 00 000000 0 0000000 People Operations 00000000 00 00000000000 0
0000-000000000000, 0000000000 00 00000000 00000000000 0000000 000000 00000000. 000000
0000000000 00 000000 000 0000000000, 0000000 000000 00000000 0000000000, 00000000
00000000000000000000000 000000 00000000 0 00 000000000. 000 00000000000000 00 00000000 000000000
0000000000 000000000000 00000000 40060 000000000. 0000000000 00 00000000 0000000000 00000000
00 00000000 0000.

00000000 00 0000000000 0000000 0 Google, Inc.

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00000, 00 00000000 0000 000000000 0 000000000 00000 0 0000000000 00 0000000000000
000000000 00000000000. 00 0000000000000000 0000000000 (0000000 0000000, 000000 000000000000
0000000000000000 000000 300 00000000000, 0 000000 00 000000000000 000000 20) 0000000000
000000000000 00 0000000 00 0000000 000 0000000000, 000000 0000000000000 0000000000000
0000000000, 000 00000000, 00 0000, 000000 000 000 00000000000000000 000000-00 00000000 000
0000000000000000 000000000 0000000000. 0000000, 0000000 0000 00000 0000000 0000000 00 0000
000000? 000000000[45]. 0 000000000 000000 00000 00000 000000 0000000000000 000000000, 00
00000000 0000000 000000000000000 0000000000000 0 000000 0000000, 00000000000 000000 000
0000000000 00 0000 00000000000. 000 00000000 0000000 00000 00000 00000 00 00000 00
00000000000, 000 0000000 000000000000 0 0000000 00000 00 00000000000000 00 0000000000
00000000, 00000000000 0000000000000, 000000 000000000 0000000, 00 000000 0000000, 000 00
0000 00 0000000000000 00 0000000 000000 000 0 000000 0000000. 000000000 00000000 0 00 00
00 Google.

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00000000000, 0 00000 00000000 0000000 0 000, 00000000 0000 0 0000000000000 0 00000000
000000 00000000000000. 00000 00000000 00000000 0000 00 000000 000000: 000000000 00
000000000000000000 000000 0000000 00000000000000000 000 00 000000000000, 000 00 000000000, 00
00 0000000. 0000000 00, 000 00000000 0000 0 000000000 000000000 00 000000, 0000000
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0000000 0000000000000 0000000. 0 00000 00000000 (0 000 00 00000000 00000000) 0000000 0
00000000, 000000 000000, 000 000000 000000 00000000000000 00 000000000000.

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00000000 00000000 00 000000-000 0000000 0000000000000 000000. 00, 00 0000000 000000
0000000000000 00000000, 00000 000000: 0000000 0000000000 0000000 00 000000000 0000000000
00000000000 00 000000000000, 000000000000 0000000000000 00 0000000 00000000, 00 00000000
00000 0000000 000000000[46]. 0 000 0 000 0000 000000000000 0000000000 0000000000 0
000000000 000000000 0 000 0 000000, 0 0000 00000000 00 000000000, 000000 00 000000000
00000000 000000000 0000000000000 00 0000 00000000000. 00000 0000000000 000000000 00
0000000000 000000000 000000 00000000 00000000000000 000 000000000 000 00000000 000000000000.
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0000 0000 00000 000000000 00 0000000000 00 20 000., 000000000000 00000 00000000000 0000000 0 00000 4010 00000 00 000000000000000, 0 000000 000000000000 00000000 00000 000000000 0000 000000 0000 0 00000, 00 0000 800200 000. 00000000 00000 0 000 00000000 00 0000000 0000000. 0000000 00 000000 0000, 000000000000 000000000000 00000000 00 000000000000. 00 000 0000 0000000000, 000000 000000 000000000 0000000 0 000 0000 00 0000 00 000000000000 00 000000 000000000. 0000 0000000, 0 00 0000 000000 000000000 0 000 00 0000. 0000000000000 0000 0000000000000 0 0000000000000, 00000 00000, 000 0000000000000 0000000000000.

0 2013 0, 00000 0 00000000 0000 00000000 40 000. 00000000000, 0000000000000000000000000 000000 000000 00 000000000000000 0000000 0000 0 00000, 000 0000 000000 00000 00000 000000 00000000000 0000000 00000 0 000 000, 000 000 0000 20 000. 00 00000000 00 75% 0000000000 0000, 0000000 0000000 0000000 00 0000 000000 0000000000. 0 00 0000000000 00000000 000 0000000000 00000000 000000 0 0000000000 0000000000000 000000000 00000000 00000000 000000000 0 00 0000-000000000000.

00 0000 000000 000000000000000 00000 0 0000000 0000000 000000000000000 0000. 00000000 000000000 0000 000000000000 0000000 0 00000 00000 00000 200 00000000. 0000 00000000 000-000 000000 000 00000000 0 000 00000000, 00000000 0000000 000 00 000 0000 0 00000000: 0000 0 0000 000 0000000 00000000. 000 0000000 00000 00000 00000 000000 00000000000, 00000000000 0 000 00000 0 000000 000000 0000; 000 0000000 0000000000 000000000000 000000000 0 00000000000, 000000 000 JavaScript, BigTable 0 MapReduce; 000 00000000 0 00000 000000000000 00000000; 00000 000 0000000000-0000000000, 00000000 000000 0000000 0 0000000000 0000000; 00000000 Cirque du Soleil, 00000000 00 00000000000 0000000 0000000 00 00000000000 (00000000000) 0 000000 000000, 0000000000, 00000000000-00000000000000, 000000000, 00000000 0 000000 000, 000000000 000000 0000000000 00 0000 00000000000 0000000, 0000000 00 000000 0000 000000000000. 0000000000, 000000000 000 000000000: 000000000, 00 00000 000000000 000000000 000 000000. 00 000 000000000 0000000 0000000, 000 000 00000000000 0000000 00000 000 0000, 00000000 0000000 000000000 Google. 0 00 000 00 0000000 00 000000 000000000.

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- 1.-00000000000 0000000 000000 000000000. 0000000 000 0000000000 0 000000000000, 0000000, 000000 000000000 0000000, 0 0000000000, 000 00000 00000000 00000000 000000 000000000000. 0000 00000000 0000000 00000000: 000000000 000000 000, 000 00000 000. 00 00000 00 00000000000. 00000000.
- 2.-0000 00000 00000000000. 0000000 000 0000000 00000 0000000, 000 LinkedIn, Google+, 000 000000 000000000000 0 0000000000000000000 0000000000.
- 3.-00000000000 00000000000 00000000000. 00000000000 0 00000000000000 00000000000 0 0000000. 0000000000, 000 00000000000 00000 00000000000 0000000. 000000000 000, 00000 0000000000 00000000 0 00000 0000000000 000000 0000000000000 0000. 0000 00 00000000

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00000000 00000000000 0000000000 000000.

4. -0000000000 0000000000 00000000000 000000 0 000000 000000000 0 00000000.
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000000000 0 0000000000 00000, 0 000000000 000 0000000000 00000000.

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0000 000 00000000 00000000. 0000000000 00 000 000000 000 00000 0 000, 000 00 00000
000000000 00000000000. 00000000000 0000000000, 00000 00 00000 000000000 00000000
0000000000 0000000000000 000 00000000000000 000000000 00000. 000 0000000 0000000000 0
000000000000, 0000000 0000 0000000 0 00 000000000000 00000000, 0 0000000, 000 000000
000000000 00 00000000000 0000000 0000 00000000 00 0000000 00000000.

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000000000000000000 00000000000 0000000 0 000000 0000000 00000, 0 000 000 0 0000 000000
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000, 0 000 000000, 0000000 000 000 000000000 000000000 0 000000 00 000 0 000000 00.

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0000000000000. 0 000000000000, 0 000000-0000 0000 00000000000 00000000000 000000 0000,
000 000 00 00000000 00000000 00000 0000000000 000000000000 0000000000. 00, 000
0000000000, 000000 00000000 00 00000000 0000000000 00000000 00000000000000000000
000000000000000000000 000000000 000000 00 000000000 00000-0000 0000000 0000092. 00000000000
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0000000, 000 00 000000000000000 00000000 0000000, 00000000 000 00000000 00000000 000000.
0000000000 0000 0 000, 00 0 0000 000000000000000 00 0000000 00000 000000000000 0000.
000000 00000 0 0000 00 000000000, 00000000 00000000 00000 000000000 0000 0000000 0000000
0 Google, 000 00000000000000 0 000000, 0 000000 0 000. 000 00 000000000000 00000000
00000000000000 0 000000-0000 000 00000000 Google Hangout, 000 00 000000000000
0000000000000000 000000 0 00000, 000000 00 0 0000000000 000000 00000. 000 0000 00000000
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000000000 0000000000000 000 0000000 00000000.

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00000000000 00 0000000000 00000000, 00 00000000: 000 00 000 00000000000? 0000 00 00
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0 0000000 0 00 000000000 000000000000? 000000 00 000 0000000000000 000, 000000000 00
000, 000000000 000 0 000000? 0000 00 000000000000 0 000000000 00 000000 00000, 000
00000 00000 00000000000 0 000 00 0000?

000000 0 00000 00000 000 00 0000000, 00 00000 0000000 0 00000000. 00 0 Google
0000000 0000000000000 00000000000 0 0000000 000000000000. 000 000 00000 0000000 000000000:
00000000000 0 000000000000000 0000000000[47], 0000000 0000000 0000 00 00, 00000 000000000
0000, 0000000 0000000000 00000000, 00 000 00000 0000000000000000000 000000000.

00, 000 000000000 0000 0000000000000 000 0000000000 00000000 000000000000, 0 00000000 0 000
00000 0 00000 8, 0000000000 00 000000 0000 00000 000000 0000000000. 000 000 00 00
0000000000 000000000000 00 00000000 0 000. 000000, 00 00000000000 00 00000000 000000000
0000000 0 0000, 000 0000000 0000000 0000000000 0.

00000 000000000000 000000000000 00000 0000000000000 000: 000000 000000 000000000,
0000 00000000000 00 000000000 00000000, 0000 0000000 0 00000 0 000000, 00000000, 0
0 0000 000 0 0000 00, 000 00 0000000000 000000 0 00000000. 000000000000 00
00000000000 00000 00000000000 000000 0000 000000, 000000 0000000000 0000 000000.
000000000000000000 0000000000 0000000000 000000 000000 000000 000000000 00000 0
000000000000 000000000 0 00 0000000 000000 00 0000000 00000 00 00000000 00000 0000
00000 00***000 0000 0000000000 0 00***00 0000000000 00000000[48] (000000 0000, 000
000000000 0000000 000 000000000000 0000000000, 0 00000 0 000 00000 0000 0000000000)
[49].

00000 0 0000000 0 GE, 00 0000000 0000 0000-000000000000, 0000000 00000, 000000,
000000. 000 0000000 0000000000000 0 000000000 0 0000000 000000000 0000000000 00 0000000
0000000000. 00000000 000000 000 0000000000 0 0000 0 00000000 00 0000 00000000000
0000000000 0000000000 000000. 000000, 00 000000 00 00 00000000 000 000000 00000000? 000
000000 0000000 00000000 000000 00 0000000. 0 0000000 0000000000 000 0000000 00000000
00000000000 00000000 000000.

0 000 00 000000 0 000000 000000000 0000000 00000000000. 00000 000 0000 000000
0000000000000, 0 00000000000 00 0000 0 00000, 00000 000000000 00 000000 00000000000
00000 0 000000000 0000000000000000 00 000000000000.

000000000, 000 0000000000000 00000000 0000 00000: 00000000 00000000000; 00000000 000000
00000000000 00000000094. 000000 0 1887 0. 0000 00000 0000000 000 00000, 00 0000000
0000000 0 000000000 0000000000. 00 00000000000000 0 0000000000 000000000, 000000000 0
00000000000 00000000000000 0000000, 00000000 00000000 000000 00000000000, 000 000000000,
000 0000 00000000 0 0000000 0000000000 00 00000000000000000 0 000000000 00 000000. 00000
0000000 000000 000 000000 000000000 000000000, 000 000, 000 000000000 0000.

00 0000 0000000 0000 00000000, 000000000 000000000 0000 0 00000 00 0000000 000000 00000
00000 0 0000000 0 000 000 00 00000000000 00 00000 000000000 00000000 00000. 0000
00000000000000000000 0000000 00000000 0000000, 0000000000 00 0000 0000, 000 000000 0000000000
00000000 0000 0000 00000 000000 0 0000000 000, 0000 0000 000 00000 0000 00000, 0 00
00000000 0000000: 0 000 000 00000 00000, 00000 00 0000000000 00000000000 000
0000000000000000000 00000000000 00000000000 0000000. 000 0000000 00000, 000 00000000000,
000 0000000000 000000000 0000, 0000000000 00, 0 0000 00000. 0000 00000 00 00000000 0
0000, 000 0000 0000000 000000000000 000000000.

00000 00 0000000 000000 000000000000000000000000000000000000 0 000, 000 000000 0000000000. 00
00000000000: 000, 0000000 0000000 00000000 0000000 000000, 000 0000000000.

00 0000 0000 00000000 000000 00 0000000 00000000000. 0000, 0000 00 00 000000, 00000 000
00 0000000000 0 0000 0000, 00 00000000000 000000, 000000 00000000 00000000000 00000?
000 0000000 0000000 00000000, 0 0000 00000000000 00000 00000000000 00 0000 00000000
0000, 000000 000 00 0000000 00 000000 GE 0 0000 000000 0000000 00000000 000000 0000
0000, 000000 0000000000 0000000 0000000000! 0 0000 000000000 0 00000000000
0000000000000000000000000000000000000 000 00000000 0 000 0, 0000 000000 000000000 0000000000
0000000 0000000000 0 0000000 00000. 0 000000000000000000 00 0 0000000 00000 0 000 00000 000
0 0000000000000000000000, 000000 000?

000. 000000000000000 0 000000 00 0000000 000. 00 000 00 00000000000 0000000000, 00000000
00000 000000000 0000 0 000000 00000000 0000000.

0 00 00 0000 00000000000000000000000000 00 000000000 (0 0000000000000!) 000000000 00 0000000
000000000 00000000 00 000000 000000000000. 00, 00000000000, 000000 000000000 000000000000

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0000 00 0000000, 0000000 0000000 000 000000 0 Google, 0 0000000, 00000 000 0000000
0 0000000000000 000 0000000000000, 0 00 00000000 0000000000. 000, 000000, 00000000
0000000000 00000 0000000000000, 0000 0 00000000000000 0000000 0 000000000000000000 00
00000 00000 000000000. 0000000000 0 00000000, 00000000 000000000. 00000 0000, 000
00000 00000000000 0000 0000000 0 00000 0000000000 00 000000 00000. 000, 00-000000,
000000 000 0000000 00 000000 0 0000, 00000000 00000000 0000000 0 00000 0000000 00000?

0 000000000 000 0000000000000 00000000000000000. 000000000, 000000000 00 000000000,
000000000 00000 00 00000 00000 000000000. 0000 000000 00000000000 00000, 000000000
00000000 00000000, 0000000 0000000 000. 000 00000000, 000000000, 0000 0000 0000 00
00000000, 00 000000000 00000 00000000.

0 0000 000 0 0 Google; 0000000, 000 0000 0000 00000000. 000-000 00 0000000
000000000000 00000000 0000000000000 0000 000000000, 000000000 0 000000 00000 00
0000000000. 0000 00000, 000 00000000 000000000000, 0000000000 000 000000000. 000000000
0 00000000 00000000 00000 000000000 00000 00000 000000 0 000000 00000000000000, 0000000
000000000 00000000 0000 0 000000 000000000, 0 00 0 000000 00000000 00 0000 00000 [50].

00 000 00000 00000 000000000, 00000 00000 00 00000 00000 00000000 000000000.

0000000000000 00000000 0000000 0000 0000000000 00000000. 00 2007 0. 000000 00000000
00000000 Google 000000 000: 00000000 0000000 000000000 000000000000, 00000000
00000000. 0 2007 0. 00 0000000 0000000000000 0000000 00000 00 000000000, 000000000
000000000 0000000 0000, 000 000000 000000000. 0000000 000000 0000000 000000000 0000000
00000 00 0000000000000 00000 000000. 0 000 0000000, 000 0000000000000 00 0000000 00
0000000000000 00000000 0 0000000000000 000000000: 00000000 00000 000000000000
00000000, 0000000 0000000000 0000000. 000 00000000000 000000000 0000000, 000 0000000,
0000000000 00000000 0000000 000000000, 000 00000000 000000 0000000000. 00000000 000000
00000000 00000 00000 00000000 00000, 0000000 000 0000000 00 000000 0000000000 00000
0000000000 000000000 0 00000000 00000000000000 000000000.

00 0000000 000000 000000000 0000 000000. 00 00000000 00 00 0000000, 0000000 0000000
000, 000000 0000000000 00000000 0 0000000 00000 00000 00000000000 000000000 00000 0 0000,
000000000, 000-00 00 000000000 00000 00000000 0000000. 00000 0000, 0 000000000000
0000000000000000 0000 000000000 0000000, 000000 0000000 00000 0000000000000 00000
0000000000000000 00000. 00 000 000 000 0 00 0000 000000 00000000: 0000 0 00000000,
000000000000000000 00000000000 00000000 00000000 00000000, 0000 0 00000000 0000000
0000000 000000000 0 0000000000 00000000000000000 000000000.

000000 00000000 000000000 00 000000 00000000 0 0000000 0000000, 0000 000 0000000.
000 00000000000000 0000000. 00 000000000 000000000 000000000 0 0000000000000000 0000
0000000, 00 0000000000000 00 000000000000 00000 0 0000. 0000 000-00 00 00000 00000000 0
00000 0000000000, 0 00000 0 000 00000000. 000000, 000000 00000000000 0000 00 00000000
0000000000 0000000000 0000, 000 00000000 0000000000 000000000.

000000000 000000000 0 00000000 000000000. 000000 00000 00000 0 0 000, 00000 00 00
0000000000000000. 00 0 Google 000000 0 0000000! 0 0000 00000 00 00000000000000 0000,
0000 0000 000 000000000 00 000000. 0 000 00000 000000 00 000 0000000000 000000
000000000000 00000000 000000 0000000000, 000 0000 000 000000000000 0000000 000 000000 0
000000000.

0 000 00 000000 0000000 00000000, 00000000 0 1960-0 0000000 0000000000000000000
000000000000, 0000000000 0000000 000000. 00 000000 00000 00000 00 000000: 0000
00000000000000 00000 0000000000 000000000? 000 00000 00000000, 00000 000000000 0000
0000 0000000000 0 0 00 0000000 0000 00000000, 00 000 000 00000000 0 0000000000
0000000000? 00000000 00000000000000 0000000000 0000000000 0000000000 000000, 00000
0000000000 00000, 00 0000000000 0000000000?

0000000 000000 000000000000 00 00000000 000000. 00000000000 000000 0000 00000000 00000
00000000 00 000 000000000000, 0000 000 00000000 000000, 00000000 000 00000000. 000
0000000 00000000 00000000000 00 00000000 000000 000, 0000000 000 0000000000 000000000 00
15 000000, 0 0000000000 00 15 00 420 000000. 000 0000000000 0000000000, 00000000000
000, 00000000000000000 000000000 0 435 0 450 000000. 0000000 000 00000000000 000000 0
0000000, 000 00000000000 000000000000, 000000 000000 0 000000. 000 0000000000 0 300
000000 000000000000 000000000 000000000 0 000000 0 00000000000, 000 0 000 00000 0 00000000.
000000 315 000000 000 00000000000. 000000000000 0000000000, 000000 000000000000 0000000000
00000000000 0 00000000000 000 000000000000 0000 000000 0 450 000000 (0 0000000000
00000000000 000000000000 0 00 00000 000). 000000 000000 00 000000 000000, 0000000000 31
0000 000000.

0 0000000 00000000000000 000000000 0 000000000 00000000000 00000000000 41 00000000. 21 00
000 00000000 0000 00000000 00 450 000000. 000000 0000000 19 0000000 00000 00000000000
00000000000. 0 000 00 65% 000000000000 00000000000 000000000 00000000 0 00000000 000 000
12 000 0000 000000 00000, 000 000000000000 000000000 0000000000 000000000000 00 00000000.
00 000 14 00000000, 000 00 000000 00 000000, 00 0000 00 000000000 0000000000
000000000000, 0000 00 0000000 000000000000, 000 000 0000000000 000 0000000, 00 00000000
000000000000000000 0000000000095.

(000 0 000, 000 00 000000 0000 0000000 00 0000 000000. 00000000000 00 00000000000, 0
00000 0000 000000000 00 0000000.)[51]

00000000000000 00000000 0000000000 0 000000000 0000000.

000000000000 0 000000000000 000000000.

0 0 000000 00 000000000000, 000 000000 00 000 0000000000000 000000 000000 000 0000:
00000000000 0 000000000000. 0000000 00 000 000000000000 0000000000 0 000000
000000000 00000, 00000000000000000 000 0 00, 0 0000 00 0000, 000 0000 00 0000000000.

0000000 00, 000000000, 000000000: 000 00, 000 000 00000!0

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00000000 0000 00000000 0000000: 00000000 00 000 000 0000000000000? 0000 00 0000000, 000
0000 00000000000 0 000000 0000000 0000 0000 0000, 0 0000000 0000000 000000000 0
00000000000000000, 00 00000000 00000000000000 000000 000000000000 00000000.

00000000, 000 000000000 000000000 000000 asylum 0 000000000[52]. 0000 00 000000000000
0000000000 00 00000000 000000000 000000000 00000000 0 000, 000 000 0000000 00000 00000
000000000, 000 000 00000 000000000 00000000, 00000000 0 000000. 000000 00 00 000000000
0000000000 000000 000000000 000000000 (000, 00000 0000000, 0000000000 0 0000000000000)?

0000000 000 0 000000000 00000 0000000000 0000000000000 0 000000000000 000000000000
0000000000000 000 0000000. 0 0000000 0000 0000000000: 000000 0000 00 00000000 (0000000000
0000000 00000000 00 000000) 0 000 0000000000000000 0 00000000000000 0000 000 000.

000 0000000 00 000000000 000000000 0 00000000000 00000000 0000000, 00000000 000000000. 000
00000000000000 00 0000000000, 000 0000000 000000000000000 000000000 0 00000000 00000000
000000 0 0000000 0 000 00000 0000000 00 00000000000000 0000000000000 00000000
00000000000000.

0000000000 00000000 000000000

0000000000. 00000 0 00000000 000, 000 00 00000 00 000000000 0000000000 000000000
000000 00 000000 0000000000000 0 000000000 00000000000 000 00000 00000 000000. 00
00000000 0000000 00 00000000 00000000000 0000, 00000 0000000000 000000 000 0
000000000 000 0000000000000, 00000000 00 0000000 00000000000 00000000000 0 00000000000
00000000000 0 00000000000000 000000. 00000 0000000 00 00000000 000000000 000000000
00000000000 00000000000 0 000000000000000, 00 00000000 000000000 000000000 0000000 0
00000000. 000000000, 0 Google 0000 00000 000000 0000000 0 0000000 00000: 000000000,
00000000 0000000 0000000000000000 00000 0 0000000000 00000000; 00000000; 00000000
(000000000 0000000000); 0000 0000000 00000000000. 0000000000 00000 00000000000
0000000 00 000000000000 000000000000, 0000000 0 0000000 00000 0000000 000000
00000000000000000000 000000000000. 00000000000 00 0000 000000 0 000000 00 000000
00000000 0000000, 00000 0 000000000 00000000 00000000000 0000. 000, 000000000, 0000000
0 00000000, 0 000000000000 00 00000000 0000000000 0 00000 00000000000 0 00000 0000000
00000000000.

00000 00000000 0000 0000000, 00 00000000 000000000 00000000 00000 0000 0000000000000
00000000; 000, 0000000000 000000 000000 00000 00000000000 000000000 00 00000000000
(Director, Engineering)0, 0 000000 000000 0 00000000 00000000 00 00000000000
(Engineering Director)0. 00 0000000000, 000 0000 00000 000000 0000000, 000 000000
0000 0 00000000 000000000, 000000000 000000000000 00000000000000 00 00000000
00000000. 00000000 00000 0000000 00 0000000000.

00 0000 00000 00000000 000 00000000 00000000 000000000000 0 000000000000
000000000000 000000000 000000. 000000, 00 0000000 00 00000000 000000 000000,
00000000 00000000000 00000 000000000000 000 00000000000, 0000000 0000000 0 0000
000000000. 00 0000000000 000000 00000000000, 000000 000 00 000000000000 0
0000000000000, 0 00000000000000000. 00000 00 00000 000000 000000000 (00, 0000 000000
00000 00 00000000 00000000)? 000000 00000000000 00 000000 00000000000. 000000000 000
0000 000. 0 000000000 00000000. 00000000000 00000 000 000 0000000000 0000000000000
0000000000000, 0000 0000000 000, 000 000000000 00000 0000000000 0 00000000
0000000000 0 0000000000000 000000 000000000 0000000000 00 00000000, 00 0000 000000 00
00000 00 0000000. 0 0000 00000000000 00 00000000 0000000000000 000000 0 0000000
00000000000, 00 0000000000 00000000, 000000 00000000000 000000000 0000 000000 00
0000000000 00 0000000000 00000000, 00000000 000 0000000 0000, 00000000 0 0000 000[53].
00 00000000, 000 0 00000000000 00000 000000 0000000 00000000000 00000 0000000 0 000
0000000, 000 0 000000000000 000000 000000000000.

00000 0000000 00 Jawbone (00. 000000 4) 000000000000 000, 000 00 00000000
0000000000000 00000000 0000000 00000000000 0000000 0 000 000 000000000 000000 00
00 0000: 00 Google 0000000000 00 00000 0000000. 0 00000 00 000000 00000000000
000000000000 000000000000 0 000000 00 000000000 0000 0000000, 00 0000000 0000000
0000000000. 00 000000000 000000 00000 00000000000 00000 0000000 00 000000000 00
0000000000 0000000000, 0000000 000 000 000000000 00000000, 000 0000000 0 000
0000000000 0000 0000000 0 00000 0000000, 0 00000 00000000000000 0000000 0000000 0
0000000 0000000. 0 Jawbone 0 00000000000 0000000000 00000 00000000, 00000 000000000
000000000 00 0000000000 00000000000 00 0000000 000000000000000000 000000000. 0 00000000,
000 0000000 00 0000000 00000 00000000, 0 000000 0000000 000000. 00 0 000000 00
0000000000 0000000 0 00000000 0000000000 0000000. 00 00000000 000: 000 000 00 0 0000000
0000 0000000 00, 0000 0 0000, 0000 0 000 000 0000000?0 0 000000, 00 00000000000 00000
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00000 0000, 00 00000000 0 000000 00000000000 0 0000000 00000000. 000000 00000
000000000000 00000000 00000 00 00 0000000000, 000000 0 0000000, 000 0 0000000000 000
0000 000000. 0 000 000 000000000, 000000000 000 000000 000000 00 00000000000. 00000 0
2011 0. 00 000000000 0000000000 00000000000 00000000000 (0000000000 00000000000000
0000 Google), 0 0000000 00000000 00000000 0000 000000000000 00000000000000 0000 000000
00000 000 00000000000 000000, 00 0000000 00000000 00 0000000000 0000, 0 00 000000
0000000 00000000 00000000000, 0 0 0000000 00 00000000000 000000000. 0 000000, 000 00
000000000 00000000000000 000000000000 000000000000 00 00000000000000 00000000 000000000

0000000 0000000 0000 00 0000000 0 000, 00000 0000 0000 00000000000 00000000 00000:
0000000 000 00000. 00000000000 00000000000. 0 0 00000000000 00000000 0000, 00000
0000000000000 0 00000000, 00000000 0000000 0000000000000. 000 0000000, 000
00000000 0000000 000000000000000 00 00000000000 00000000.

00 00000000000 0000000 0 000000000000000, 0 00000 000000000 000000 000000,
000000000000 000000000 0 00000000 00000000 000000000000 0 000000000000. 0000 00
00000000 0 000000000000000 000000 (00000000 000000000 00000 00000000 0 0000000 0000000000
0 00 000000000000000 000000000000000 0000000000000 000000, 000 000 00000000 00
00000000000 0000 000-000000000: 0000000 00 0000000 0 00000000 000000000?0[54], 00000
0000 000000, 000000 00 0000000000 00000000: 0000 0000000 0000000 000 0000?0[55]). 000
00000000000000 000 00 00000000 000000000 0000, 00000000 0 000000000, 0 00 000000000000
0000000000000 00.

000 000000 00000000 00000000 0000 00000000000000 (00000000) 0 000, 000 0 000 00000000 0
000000000000. 0000000000000 0000 00000000 000000000000 00000000 00000000. 000000000000
0000000000 0 0000000 000000000 000000 0 0000000 0000000 0000000 000000. 0000000000-00000
0000 000 0000000 0000000 000000000000000000 000000000000 (000 000000000 0 000000000000
0000000000000, 0000000000 00 0000 000000 00000000000000 00 0000000000000 000). 000
000000000 00000000, 000 000000 00000000 00000000, 000000 000000000 00000000 000000000000
0000000000000000000. 0000 000000 0000000000000 00000000 000000000 00 0000000000,
00000000000000 0 0000000, 000000 00000000000, 000 00000000000000 0000 00000000 00000000
0000000000000. 000000000 0000000 00000000000000 0000 0000000 0000000 0000097, 00
0000000000 000000000000000000 0000000. 0000000 0000000 00 000000000 00 00000000 0000000
0000000000 0000 0000000000000 000000000 000000000.

000000000 0000000 0000000000 00000000000000 0000000000000000

0000000 0000 0000000 000000000 0000 000000 000000000, 000 000000000 00000 000000 0
000000000 000000. 00 000000000000000 0000000 00000000000000000, 00000000000 0 0000000,
000000000 000000000 000000000 0 0000000, 00000000 00000 0 0000000. 0000 0000000, 000
0000000 000000 00 0000000 00000000000000000000000000000000000000000000000 00000000. 00000000000000000 0 0000000000 0
0000000 0 00000000000 000000 00 000000 0000000000 00000000. 0000000 000000 000000000000
00000000 00000000 00 00000[56].

0000000000000000000000000000000000 00000000 00000000 000 0000. 000000000, 000000000 000000
000000000000 00000000000000 0000000 00 2010 0., 0000000 00000000 00 00000000000 000000000
00000000, 000 00000000 00 00000000 00000000000 000000000 0 0000000 000000000000. 00 0000
00 000000000000 000 000: 0 00000000 00 000000 00000000 00000 000000000000000000000 00
0000000000000000000 0000000000 0 0000000 000000000, 000 000000 000000 00 0000000, 00000
0000000 000 000000000000 000 00000000 000. 00 000 00 00000, 000 0000000 0 000000000
000 000000000 0000000000000 0000000000000, 000 000000000 000; 0 000000 0000, 00 0000
000000000, 000 0 000000000, 0 00000000000 People Operations 00000000 0 0000000000
0000000000000, 00 00000000 0 000000 00000000 00000000. 000 0000000000000 0000000 0000000
00000000, 000000 000000 0000000 0000000 00 0000000000 00000000000 0 000000000000000
00000000, 00000000 000 000000000 000000000. 0 000 0000000 00000000 0 0000000 00000
00000000000 00000000000 000 00000000 0000000000000 0 00000000, 00 0 0000000 00 000000, 0 00
000000000 000000000, 000 000000000 0000000 0000 00 0000000. 000000 00 00000000 00000000
00000000, 000000000000 00 000000000, 0 00000000 0000000000 0 0000000 00 00000000000
00000000000000000000000000000000000.

0 00000 00000000000 000000000000-00000000 000000 000000000 00000000000 0000000000 0
00000000 00000000, 000000000 00 23 000000 0000000 (00 100 0000000000) 0000000000
00000000000: 000 0 000000 0000000 00000000000 000000000 0 0000000000. 000000 0000,
000000000 0000000 0000000000000 00000 000000 0 0000000000 00 00000 000000. 0 0000 000000000

000000, 0000000 0000000 0000000 000000000000. 00 00 00 00000000000 0 00 00000000,
0000000 0000000000 00000, 0 00 00000 00000000000. 00000 00000 0000000000
0000000000 0000000, 0000000 0000000000 00 0000 00000000000 0 00000. 0 000 0000
000000000000 00000000? 000 0000 0 0000-00 0000 000 0000000? 000 0000 00000-00
00000000 00000 000000000 0 000000 000000, 0 0 000000 000? 0 000 0 000000 00
00000000000, 000 00000 00 0000000000000000000 0 0000 00000000000.

0000000 00 00000000 0000000 10, 50, 100 0000000 0 00 00000000000 000-00 0000000 00000?
000 00 00000000000 000 00000000 00 0000000000 000000? 000 0000000 0000 00000 00
000000000 00000000 00000000 0 0000 000000[57], 000000 00 0000000 0000000000, 00 000000000
0000, 0000000 000 000 000000000000.

000000 000 0000000000000 000000 0000000000 000000 000000 000000 0 000000000

000000 00000000 0 00000000 00000000000000 000000 0000000 0 0000000000 00 000000 000 00000000
00000000, 00 00000000000000 000000000 00000000 0000000 000000 000000 000000 000000 00000
000000 0 0000000000. 0 Google 000000 00 00000000000 0 0000 00 00000000000. 000000 65 000
3M[58] 0000000000000 000000 0000000000000 000000 00000000 00 15% 000000000 0000000 00
0000 000000000000. 030 000000, 000 00000000000 00000000 0 00000000. 000 0000000 000000
0 1948 0. 00 00000000000 000000000000 00000000 00 15% 000000000 0000000 00 00 0000000.
00 0000000000 00 000000000000 0000000000 00000000, 000000000000 000000000 0000000 0
0000000000 000000 000000000000 00000000 0 0000000 000000 0000000100. 00 0000000 0000
0000000000 000000 00000000000 0000000 Post-it Notes 0 000 0000000 000000 00000000000
000000000 Trizact, 00000000 0000000000 0000000 000 0000000000000.

00 00000000000000 000000000000 00 0000000000000 000000 20% 000000000 00000000. 000000000
00000 0000000000 20% 00000000 00000 0 00000 00 00000000000 00000000000, 0000000000 00
00000000, 00000000 0000 00 000000000 0 00 000000000 00000000, 0000000 00000 0 00000
00000 Google (0 000000 Google, 000 00 000000, 00000 000000). 000000 000000000000 00
0000000000 00 0000 0000000 000000000 0000000 00 20%-00 000000, 00 00000000 00000 000000
0000 00 000000 000000. 000000000, 00000000000 000000 000000 0000 00000000 00000 000000
000000000000000000 00000000 000000 0 000000000 (000 000000 000000 000 0000000000 0000000), 0
0000 00000000, 0 00000000 0000000000 000000000000 00 00000000 000000 0 0000 00000 000000
00 00000000000000, 0000000000 000000 00000000 0 000000000 00000000000 00 000000000000
000000000.

00000 00000000, 0000-0000000000 00 0000000000 0000000000 0 00000000 00000 00000000
Chrome, 0 2009 0. 00 00000000000 000000 0000000 00000000 00 0000000000 000000
00000000000000 0 000000000 000000 Google (Google Toolbar and Desktop) 0 000000000000
000000 00000 0000000000, 00000000000 0 000 0000000 000 000000000. 00000 0000000
Chrome 00000000000 0 00000000000 0000000000, 00000 0 000 0000000000 0000000000
0000000000000000000: 0 000 000000, 0000 0000000000 000000 Chrome 0 000000000000
0000000000, 00000000000, 00000000 00000000 0000000 0000000 000000000, 000000000 000
0000000000. 000000 0000000000 0000000000 000000 000 000 0000000. 00000000 0000 0 000, 000
00-000000000 00000000 000 000000000 000000000000 00000000000, 00000000 000000 00
000000000000000, 000000000 00000000000 00 0000000 0000000. 000000 0 000 0000000 0000000
00000000000000000 00000000 0 0000000 20% 000000000 00000000, 000000 000000000 00000000. 000
00000000 000000000 000000, 00000000 0000000000 000000000 Chrome 0 0000000 000000000
000000000 Chromebook. 00000 0000000000 0000000000 00 0000000 0000000.

00 0000 0000000000000 20%-000 0000000 00000000000: 000-00 000000000000 000 0000 000000
00000000000 000000000, 0 0000000 0000000 00 0000 00000000. 00 0 000000 0000000, 000 00
00000 0000 0000000000 0120% 00000000, 0000000 000 000 000000000 000000 0000000000 00000
000000000 00000000000, 0 00 0000000 000. 000000 00000000 00000000, 000000 000000000
0000000 0000000000 5010% 000000-00 00000000, 0 0000 000000000 000000, 00 000 000000000 000
0000000 (0 000000000000000 0000), 0000 0000000 00 000000000 00 000000 000000000000
0000000000.

0000000 0000000000 20%-000 000000 0 000000 00 00000000, 00 000000. 0 000000000
000, 00000 00 0000000 000, 00 00000000 00000 10%. 0 00000-00 000000 000000 0000
000, 0 00 00 000000000 00000000000. 000 000000000 000 000000 000000000000 00000000000
00000000, 0 000000 000000 000, 0000000000 00000 000000000000 000000 00 00000 000000000
00-000 00000.

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0 000 000 000 [20% 0000000] 00 000000: 00000000000 000000000000 0000000000 0
00000000000 00 0000000 00000000000, 00000000000 00000000000 0 00000000000 00000000000.
00000 00 00000000 0000000 20% 0000000 0 000000000 000000000 00000000000 0 000000 00
0000000000 00000000000 00000000000 00 0000-0000000. 000 000000, 00000000 000000
0000000000000 0000000000000, 0000 000000 00 00000000000 00000 00000000000000,
00000000000, 000000000000 000 0 000000000 0 000, 000 00000000 0000000 000 00
000000000, 00000000 00 00 000.

000, 0000000 000 000000 2,5 0000 0000000 000 Gmail, 000000 000 00000 00000000
000000000000 00000000 (0000000 0000000000, 000 Google 0000000 000000 000000 0 00000
0000000000000 00 0000000000 0000000), 000 00000 0000000000 0000 0000000.

0000000 00 0000000000000 0000000000 0000000000. 000 000000000 000000000 00000000 0
00000000 00000000 00 0000000000 0000000000. 0000000000 000 00000 00 0000 000000 00 30
0000000000 000000000 0000000000 0 00000000 0000000000000000000 0 0000000 00 0000 0000000000
0 0000000000 00 0000000, 000 0000000 00000000000000 000000000000. 000000 0000000 0000000000
00000000, 0000000 000000000000000000 00 00000000 0000000000000, 000 00000000 000000
0000000000. 00000000000, 0000000000, 0000 0000000000. 000 0000000000 00000000 0000000000
00000000000, 00 0000 00 000, 0000 0 Google, 000000 0000000000000 00000 00000000000
0000000 0000000 0000000000. 000000 00 000000000, 0000000, 100 000. 000000000 0 000, 0
0000000, 00000000 00 0000000 00000000000000, 0 90 000. 000000000. 0000000000 0000000 000
00 000000 0000000, 000 0000000000 000000 0 00000000 20% 0000000. 000 000000000, 000000000
000000000, 0000000 000 0 00000000 000000 20 000. 000000000, 0 0 0000000, 0000000 0000
00000 00 000000 0 000000 00000, 0 000000 18 000. 00000000 00 000000000 00000000 000000
000000000000: 000 0000000 000000000000000000000 000000 00 00 0000000000000 0000000, 0 00
00000000 000 000000000 00 0000 0000000000000 00 0000000 0000000000. 0000000 000 000000000
0000000000 000000 000000 000 00 00000000 0000000 0 000000 0000.

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00000000 00000000 0000000 000000 00000 0000000000 0 0000000000. 00000000 00000 0000000
00000000000 000000000 0 00000000000 000 0 0000000 0000000000000 000000 000 00000 00
0000000. 000, 000000 0000000 00 00000000000000 0000000000000 0 000000000 0000 0000000
0000000000, 000 0000000000 0000000 000000000 0 0000000 0 000000000000 00000000000000 00
00000000 000 00000, 000 0 0000000: 00000000 00000000 0000000, 000 00000000 0000000 00000000
00000000 000000000 00 000000. 0000000 000000000000 57% 0000000 0 0000000 7% 0000000102.
000000000 000000000 0000000 000000000 0000 00000000 000000 0000000 000000 00000 00000 0000000000
0000 000000000000 000000000000 0 0000000000000.

00 00 00 0000000 0000000000 0 000000000 000000000000, 0000000000000 0000000000000, 00000
0 0000000 000000000 000000000 000 00 0000000000000. 0 2004 0., 000000 0 000000
00000000000000000 000000 2500 000000000, 000000 0 0000000 00000000000000: 00000000
000000000000 0000000000, 000 000 00000 00000, 0000000000 0000000000 000000000
0000000000, 000 0000000 0000000 0000000000000 00000000, 00000 0000000 000000 00 000000 0
00000000000000 0 0000000000000, 00000000 000 0000 000000. 00000000 0000 000000: 0000000
0000000000 0000000 0000000000000 0 0000000 0 000000000 00000000.

000000 0000000000 000000 000000 000000 0 0000000000 0000 0 000 0000000000 000000
0000000 (Happiness Survey). 00 0000000 0 000 000000 00000 00000000 00000000. 0
00000000, 00000, 000 00000 000000000 0 00000 00000, 000000000 0000000000
000000000000 00000. 0000000, 000 00 000000000? 00000000 (The Ecstasy). 000000? 000000
000 00000000 0000000 000000 0000 (000000 0000000000 0000000000000). 0000000 000
0000000 0000000000000 000000 0000000000. 000000000, 000 0000000000 00000000 00
00000000000000 20% 000000000 00000000, 0 00000000000 0000000000 0000000 000 00000
0000000000 0000000 (000 00, 0000 000 0000000000 00000000!).

00 2007 0. 000 000000 000000000000 000000000000, 00 00000 00000000000 0000000000,
0000000000 00000 00000000 000 000000 0 00 00 00000 00000000000 00000000 000000000 0
000000000 00000000. 0000000 00000000 (000000 000 00000 000000000 000 000000000
0000000000) 0000000 000000 0000000 0000000. 0000 000000000 000 000 0000000 0
0000000000000000 0 00000000000, 00000000000000 00 000000000 0 000000, 000 000 000000 0
000000000000 0000000, 00000000 00 0000000000 000000000 0000 000000000 0 000000000 000
0000 00000000 0000000000 0 000000000000 00 00000000000 00000000. 000 000000 0000000000
(Googlegeist).

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00000000000, 00 00 0000 Google, 0000 00000000 00000000 (000 00000000000000). 000000
00 0000000000 000000000 00000 40 0 0000000 0000 00000 0000000000. 000 0000000000000
000000000, 0 0000000 000000000 00000000 00000 00000 00 00000 00000000. 0000000000
00000000000 000000000 00000 100 000000000, 00000000 0000000000 00000000 00 000000000000
00000 0 00 0000000000 00000000000 00 0000000000 00000000, 000 0000000000 00000000
00000000.

0000000 000 00 000000 30-50% 000000000 0 000000000000 00 0000, 00000 00000000 00000000
0000000000, 00 0000000000 000000000, 000000 0000000000000 000000000000 000000000.
000000000 90% 000000000 000000000 0 0000000 000000000. 00 000000000, 00000 00000000
0000000 00000000 0000000, 00000000 00000 00000 00000 0000 000000000: 000000000000000
0 000000000. 000000000000000000000 0000000, 000 0000 00 00 0000000000, 00 000000 000000
0000000 00000 000000 0 0000000 0000000000000000 000000000, 0000000000: 000000000, 00000
0000000000, 00000000 000000000000 000000000000, 000000000 000000000. 00 00000 00000,
000 000000 000000 0 0000000, 00000000 0 0000000 YouTube, 00000000 0 000-00000, 00
00 000000, 000 000. 0000000000000, 000 000000 000 000000 (000 000000 0000,
0000000000), 0 00000000 00000000 000000000000, 0 00 0000000 00 0000000000 0 000000000000
000, 00000 00 00 0000000000 000000 0000 0000 000000000 0000000000. 00000000 0000000 0
0000000000 000000, 000000 00000000000 0000000000000 0 0000 000000000000 0000000 000000
00 0000000000000 0000000.

00000000000 0 00000000000, 000000000 00 0000000, 0000000000 00000000 00 000000000
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Q How do you think about the current situation of the company? A I think it's quite good. The company is growing rapidly and we are seeing a lot of opportunities for growth. I think the company is well-positioned to succeed in the long run.

Q How do you think about the company's financial performance? A I think it's quite good. The company has a strong track record of financial performance and we are seeing a lot of opportunities for growth. I think the company is well-positioned to succeed in the long run.

Q How do you think about the company's management? A I think it's quite good. The company has a strong track record of financial performance and we are seeing a lot of opportunities for growth. I think the company is well-positioned to succeed in the long run.

Adobe, Expedia, Juniper Networks (the company that makes the routers), Kelly Services (the company that provides temporary staffing services) and Microsoft (the company that makes the operating system).

Q How do you think about the company's management? A I think it's quite good. The company has a strong track record of financial performance and we are seeing a lot of opportunities for growth. I think the company is well-positioned to succeed in the long run.

Q How do you think about the company's financial performance? A I think it's quite good. The company has a strong track record of financial performance and we are seeing a lot of opportunities for growth. I think the company is well-positioned to succeed in the long run.

Q How do you think about the company's management? A I think it's quite good. The company has a strong track record of financial performance and we are seeing a lot of opportunities for growth. I think the company is well-positioned to succeed in the long run.

Q How do you think about the company's financial performance? A I think it's quite good. The company has a strong track record of financial performance and we are seeing a lot of opportunities for growth. I think the company is well-positioned to succeed in the long run.

Q How do you think about the company's management? A I think it's quite good. The company has a strong track record of financial performance and we are seeing a lot of opportunities for growth. I think the company is well-positioned to succeed in the long run.

Q How do you think about the company's financial performance? A I think it's quite good. The company has a strong track record of financial performance and we are seeing a lot of opportunities for growth. I think the company is well-positioned to succeed in the long run.

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00000000000000 000000 000000 00000 0000 000 000 0000 000000. 00 00000000 00000000
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0000 00000000 000000 0000 00000000 0000000. 000000 0000000 000000 00000000 00000000000
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0000000. 00 0000 000-00 00000000 00 0000000 00000, 0 00000000 0000000 000000, 0 0000
0000000000. 0 00000000000 00000000 00 0000 0 0000000000, 00000 0 00 0000000000 00 0000
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0000000 00 000000000 00 0000000 000000000000 000000000000, 00 0 0000 000000 000000 00
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000000, 0000 000 0000000, 000 00000 0 0000000 00000000 0000 00000000 00000000
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0 00000000000000000 0000000.

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0000000 0 000000000000 0000000 000000 0000000 00 000. 0 1971 0. 000000 0000 0 000000
00000 00 00000000000000 000000000000 0000000 0000000000 0000 0 0000000000115.
0000000 0000 0000000000 00000000 00000000000000 0000000000 00000000000, 00000000
00000 00000000 0000000000 0000000 0000. 0 0000000 0000000 00 0000 00000000
00000000000000 0 000 0000000000 00000 000000 0000 00000000000000 000000 000000 00000
00 000000 000000 00 000000000. 0000 0000-00 00 000000000 000000000 0000 0000000 00
0000000 00 13 00000, 000000000000000000 00000000 0 00000000, 000000000, 000 000 0000000
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00000000 New Yorker, Time 0 (00000000, 000 0000 0 1970-0!) Playboy. 0000000000000000
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000 00000000?

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000000000000 00 0000 0000000 0000 0000000000000 000000000 0 0000000 0000000 (241
0000000) 00 0000 00000000000. 0000000000 00000000000000000000 000000 00 0000 00000000
000000000 0000000000 00 000000000000 0 00000000 0000000 0000000 (248 000000). 00000
00000000 00000000 0000 00 000000000, 000 000 00000000 0000000 00 000000 000000000 0000000.
0 0000 0000000000000000 000000000 0000000000 00000000 00000 000 000000 (313 000000) 00
000000000000, 00 0000 00 26% 0000000 00000000, 000 0 00000000 00000000 000000000
00000000. 000000 00000000 000000000 0000 00 000000000, 000 00000 0000000 000000 00
0000000 000000, 000 000 0000000 000000000 00 000000. 0000, 000000000000 00 000000
000000000000, 000000 00 000000 0000 0 0000000000 000000 (198 000000), 00 0000 00 20%
0000000, 000 0 0000000 0000000, 0 00 37% 0000000, 000 0 0000000 0 00000000.

000 0000 0000 00 0000000, 0000000000 00000000000000, 00 000 000000000 000 00000000000
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000 0000 000000000 00000000000000 00000000 0000 000000000 0 0000000 00000, 000000000
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000 00 0000000000, 0000000 00 000 0000000000 000 0000000 00000000 00000 0000000000000
0 00000000. 0 000 0000 00000000 00000000 000 00 000000, 00 00000000 0000000000, 000 0
0000 00 000 0000000 0 000000000 000000000000 0000000. 0 000 0000000000 0000000, 0000 00
0000000 000 00000000, 0 0 0 00000000000 0000000 0 0000000 000 00000000. 000 0000000 0
0000 0000000000, 00, 0000000, 0 00 0000 000000.

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00 0000000000 000000000. 0 000 000000000 00000 00 000 00000000 00000000000 0 000000
0000000000 000000000000, 000000 0 00000000000 0000000 000000000 00000000
000000000000000000. 0000000 00000000000, 00000000 00, 0 000, 000000 000000000
00000000000000; 00 000 0 00000000, 00000000, 00000000 00 00000 00000000000000 00
0000000000 0000000 00000000 (0000000 00 00000000 00000000, 000000 00 00 000000000).
0000000000000 000 0000000 00 000000, 000000, 000000000, 000000000000 0 00000000 000000000
0 000000000000000 (000!), 00 00 0000000000 0000000 0000000 000000000 000000 00000 0
00000000000000. 0 00 000000 00000000000 0000000000 00000 0 000000, 00000 000000000000
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000000 00000000 000 00 0000 000000000000, 00 0 00000000 00 00000 0000000 0000000000,
00000000 0 000. 0000 00 00 000000000 0000 0 00000000000 0000 00000000 0000. 000000000
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0 00000000 00000000000 0000 0000000 00 0000000000000 00000000000 00000000.

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000000 0000000000, 000 00000 0000000000 0000000000 0000000000 00000000 0 000000 000000000
00000000 0 0000000000 0000 0000000000. 000000000 000000000 00000000 00000000000 00 27%
0000000000 0000 00 0000000000 00000000, 0 0 0000000 000 75% 0000000 00000000, 000 0000000
00000000 0000000, 0 00 26% 0000000, 000 0 00000000000 0000. 00, 000 0000000 0
0000000000000 0000000000000 0000000000000 00 00000000000, 00 14% 00000000000 00000000
0000000000, 000 0000000000. 000 00000000 0000 00000000000000 0000000: 00000000000! 0000
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00 190 00); 000 00 0000000, 00000000000000 0000 000000 0 0000000.

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00000000. 0 000 0000000 00000 00000000 00000000000000 0000000 00000000000: 0000, 000,
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0000000000 0000000 0 0. 0. 000000 00000, 000, 000 0000000000000 00 0000000000, 00000
00000000 0 000000000000 0000000000, 0 0000000 00000000 00000 00000000000000 00000000
00000000000 000000000 000 0000000. 000000000000 00000000000 0000000000 00000000000
00000000000000000 00000 000000000 (000 00000000000). 000000000, 00000000 0 000 0000
00000000 00000 163 00125, 0 000000000000 00000000000 000000000 000000 5 00. 000 0000000,
000 68% 0000000 0000 0000 00 155 00 170 00. 000 0000 000000000000 00000000000. 95%
000000000 00000000 0 000000000 0000 000000000000 0000000000 00 00000000 0 00 147 00
178 00. 0 99,7% 00000000 00 000000 000 0 0000 000000000000 0000000000 00 00000000: 00
137 00 188 00. 0000 00 0000000000, 000 0000000 0000 0 000 0 00000 000 00 00000000,
00 00000000, 000 0 000000 000 0000000 000. (00000000 0000 0000000 000000000 178 00
00000000 0 000 00 00000000000 000000000 0 5 00 00 000000 000000000000 0000000000. 00
000000 000000000, 000 00 0000 00000000 00000000 0000 000000 0 170 00. 000000000
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000000000000000000 000000000 000000000000000000 0000000000 000000000 0000000000 0
00000000000000000 00000000 (000000000 0000000000000, 00000000 0 000000000 00 000000000 00000),
000000000000 00000000000 0 000000000000000000 000000000000 00 0000 (0000000000000 000000000
000000 1% 000000 00000000 0 1% 000000 000000) 0 00000000000000 0000000000, 00000000
000000000 0000000000 000 (000000 00000000 0 0000000000 0 00000000 0000000000000000000 000
000000000). 00000000000000 2011 0. 0 0000000 (0 00000000000 9 0000000), 0000000 0000000
00000 0000000 (000000 70 00000 000000000), 0000 0000000000 00-000000 (8,3 000 00000000)
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0000 000000000). 0 00000000000 0000000000000 00000000000000 00000 0000000000 0000
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000000000000 0000000000000 00000000 000000 000000000000, 0 00000 000000 0 0000000
00000000000 0 00000000. 00000000 000 00 00000000000000, 000 0 000 00000000000000 00
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000 000000 0000000 0000000. 000000 0000, 0000000000 000000000 0 00000000 000, 000 0000 00

0000000000000000 000000000. 0 000000000 0000000 0 000 00000000 00 00000000 00000, 0
000000000 0 00000 5%. 00 00000000 00000000: 0 00 0000000 00 00000 000000000, 000
00 000000 0000000 00000000? 00 000 0000 00000000 00 000000 000 0000000000000 20%
000000000000 00000000 (00 5% 0 00000000). 000000 0000, 000 00000000 00, 000 000
0000000000000 00000000 000000000000000. 0000 00 00 0 0000000 000000 0 00000000 00
000000 000000 00 00000000, 0 00000000, 0000000000 0 000000000, 0000000000000
00000000, 00 0 0000000000 00000000000 00 0000 00 00000.

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000000000000 000000000 0000000, 00 0000000 000000000 000000 000000. 0000 0000 0
00000000 0000 0 0000000 0 0000000000 00000000 5%, 000 000 0 0000 000000000. 0000
000000 00000 00000000. 00 00000 000000000 0000000, 00000 00 00000000 000000000: 000
0 00000 5% 000000 00000000000 Google. 000, 0000000 000000000. 00000 000 000000, 000
0000 0000000 000 0000000000 0000000 0 00000000 000 00000000000.

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0000000000, 000000 000 0 000000000 000000 00000000: 00 0000 00000000 0000, 0000000
00 00000 000000 000000000000, 000 00000 00 00000000000 000000. 00 00000, 000 00000
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00000000 00000000000 00000000000 000000000, 0 00 0000 00000000 00000000 00000.

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00000 0000000000, 000 000 00000000, 00 00000000 000 0 00000 00000000. 0 000000 00 100
0000000 0000 000 00000 000 0000000. 000000 0000000000 000 00 00000000000 00 50-0
00000129. 00 00000000000, 00000000; 00 0000000 00000000000 00000 0000, 000 0 49
000000 000000000000, 0 000000 00000 0000 0000 0000 0000000. 0000 0000000 0000
0000000, 0000 000 000000 00000000000000000 00000 00 00000000? 0 0000 0000 000
0000000000 49 00000000 0 000000 0000000000 0000000000 00000, 000 0 0000000 00
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000000000000 000 00000000 (00000000, 00000000 000 00000000). 000000 00000000 00000000
000000000 0000000 00000000: 00 0000000 00000000 0000000000 00 0000000000 00000000000 0
0000000000000000, 0 0000000000 00 000000, 0 000000 0000000000 000 00000000. 000000
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000000, 00000000 0 0000000000 00000000000[69], 000000000000 0000000000 000-0000000.
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0000, 0000000 0000000000 00 00000000 2990 2,9 000 00 000 0000000 00000000000 0000000
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000000000000 0000000, 0000000000000 00000 0 0000000000000 0000000000 0 0000000, 0000000.
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(Upward Feedback Survey) 0 00000000 0000000 0000 0000000000 00000000 0000 0 00000
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000000000 0 000 000, 00000 00 77% 000000000000000. 0000000 000000 00000000, 0000 00 00 0
00000, 000 0000000000 00 00000000 000000000 00000000 92% 0000000000000 0000000, 0 00
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000000000000 000000000000 0000. 0000 0000000 0000000000 000000 0000000. 0 0000000,
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0000000000. 00 0000000000 00 0000 0000000000000 0 00000000000 0000. 0 000000000000000 00
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McKinsey & Company, 0000000000000 00000000000 00000000, 0 0000000 0000000000000 0
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000000000, 0000000000 0000000000000 0 000000 0000000 0000000.

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000000000000.

0000000 00000000000 000 000000000 0000 0 0000000000000 000000000000. 00000 0
00000000 0000 0 000 0 00000000 0000000, 00 00000 0000000 0000000000000 00
0000000000000 000000000 0 200 00000 (182 0) 000000000 000000: 00 50 00000 (45,5 0)
0000000000, 00 00000, 0000000 0 0000000 0000000. 0 00000 0000000 000000, 000 000000
0000000 00000000, 0 000 00 00000 0 0000 00 00000000000 0000000 0000000, 000 000 0
00000, 000 0 000 00000 000000000000 000000000000. 00 0 000000000 0 000000000
00000000 0 00000000, 00000000 0 000000 000 0000 0 00000000 00 0000000 0 0000000000000
00000000 000, 0 0 00000000 0000000. 0 0000000 000 0 00 0000000 0000000 000 00000000000
00000000000 000000 00 30%, 00 000 000000000000 0000000000 0000000000000 00000, 00000 00
00000 000000000000 000000000 0000.

0000000, 0000, 00000 000000 00, 0 000 00 00000000. 0 00000000000 000000 0 0000,
0000000000 000 000000000, 0000000 0000000 000000, 00 00 000 00000 000 000, 0 000000
00 000000 000000 0000000 00 000 0000 000000000 00000, 00000 000000
0000000000000000000000 00000000. 0 00 0000, 000 00000 0000000000 00000000. 0 000000000
000 0000000000 0 000-00 000000 00000, 00 00000 00000 00 0000000 0000000 00 0000.

00000000 McKinsey 00000 000000000000 000000000 0000 0000000000000, 000000000000 000
0000, 00 0000 0000000 00 00000000000000 00 00000000 (Engagement Leadership Workshop)
0 0000000000 0000000000, 0 0000000 0000000000 00000000 00000 50 0000000 000000000000.
00000 000000000 0 00000000 0000 0 000000000, 000000000 0 000. 000, 0000000, 0000000
0 00-0000000. 00000 0000000, 0000000 000 0000000, 0000 000000 000000000 0
00000000000 00000000. 00-000000, 000000000000 00000000 000 00000000 00000000 (00
0000000000; 00000 00000000 0000 0000000000 0 0000000 0 0. 0.), 0 00000 00
0000000000000 00000000 000000000 0 0000000000 00. 0 00000 000 0000000 00000000000 0
0000000 00000000 0000, 00000 00 000000 00000 000000, 000 0000 000. 0 000 0000000000
00000 0 00000. 000 000 00000 0000000000 0 00000000000 00000 0000000, 000000 00
000000000.

0 000000 0000000000 0000000000 00000000 0000, 00000000 000000000. 00000, 0 00000 000
000000 0000, 0 00000, 0000000 00000 0000000 00000000, 000000 0 0000000. 00
0000000, 0000000000 00000 00 00 0000000 0000000000, 0000 00 00000000 00000000000
00000000 0000, 0 00000 0000000 0000 000 000 0000 000000000 0000000?

00000000 0000000 0 00000000000000000000 00 00000000 0000000 00000 000000000
0000000000000 000000000000. 00 000 00 000. 000 00 000000 00000, 00000000000
000000000000 0000000 000000000000000000000 0000000 0 00000000 0000000000000 0000000
000000 0000000 0 0000000000. 00000 000000000 000000 00 000000000 0000000, 0000
000000 00000000 00000000 00000, 00 00000000, 00000 000 000 0000000, 000 0000000
0000000000 0000 00 0000000000 0000, 000 00000000000 0000000 00 000000.

000000000000000000000000 00000 00000000 0 0 0000000000000000 00000000. 000000 0000000
0000000 0 0000 000000, 00000000000 000 0000, 00000000 00000000 000000000000. 00000
00000 0000000000 00000000 00000000 000000 00 00000. 00 00000000000 00000000
000000000000 00000000000000, 0 0000000 0000000000 00000 0000000000. 0 00000000 000
0000000 000000000000000 0000 0000000, 0 0000000 000 000000 000 00000000 0000 0 00
00. 0 000 000 0000000 00 00000000 000, 00000000 25 000 00000000000 0000 0000000, 0 00
00000 20 00 000 00000000000 000 0000000 00 00000000 00 00 000000. 00 0000 25 000
00000, 0 20 00 000 0000 000000 0000 00 0000000. 00000000000 000 00000000 0000, 0 0
000 000000 0 0 000 00000 0000000000. 00 000 000000 000 00 00 000000 0000000
0000000000.

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000000 000 0000 000000 0 00000000 00000000, 00000 0000000000 0000 0 00000000
0000000 00 0000000000. 0000000 00 00000000 000000000000 0000 0000000 0 000000 0000000
000 0000000 00000 00000000, 00 0000000000 00000000. 0 1994 0., 000000 00 000 0000
00000000000000, 000 00000000 00000000000 0 00000000 00000000, 00000000 0000 0000000
000000 00 00000000 People Operations 0000000000 Google. 00 0000000000 00000 00000
0000000 000000000 0 000000000 00 00000000 000 0 000000000 0 00000000 00000000: 00000000
0000 0000 00 0000 00000000?0, 0000 00 0000000000, 000 00000000000 00000000?0, 0000 00
00000000000 000000000 000 000 0000000 0000?0 00 0000000000 00000000, 0 00 0000 00000000
0 0000 00 000000 000000000000000000 000 0000000000, 0000 0000000: 0000 0000000000 0000
0000000?0, 000000 00 00000000?0, 0000 00 00 0 0000000000 000 0000000000 00000000 00000?0 0
0000 00000000 0000000 00000000 0 000000000000000000 000000000 00 0000 00000000 0 0 000,
0000000 00 000000000000 0000 0000000, 0 00 0000000. 0 00000 0 000 000000000000000000 00
0000 0000000000 0000000000.

000000 00000000 000000000000000000 000000000 0000 000 0000000 0000000 0 0000000000000000 0000,
000 0000000 00-000000000, 0 000 0 000000000 000 00000000. 0 000000 00 000000000000, 00
00000 0000000000 00 00 00 0 000000 0000000 00000 0000000 0 00000000 0000000000. 0 0000
000000000000000000 000000000 0000000000000000000000 00000000 000 0000000000 00000000, 0 00000000
00000 0000000000 000000, 0 0000000000 00 0000. 000 000 0000 000 00000 000000000000
00000000 0000 000000 000 0000 00 0000000000000, 000 000000 000000000 00000000, 0000000000
000000 000000000, 0000000000 00 000, 000 00000000000, 0 0000000 00000.

0000000000 0000000000000000000000 0000000 0 00000 0000000000

0 00 0000 00000 00000000 000, 0000 0000000 00000000 00000000 0000 00000000 000 00000000.
000 00000000 00 000000 000000. 0 00 0000 00000000 000, 000000 00000 00000000 00000 0
0000000 000 00000000000000, 0000000000000000 000 000000 0 0000000. 000 000000 00000000 00
0000, 000 0000 000000000000 000000 000000 0 00000000000 00 00 00000000 00000000000000
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000000000, 000 00000000 0000000000000 0 000000000.

00 0 0000 000000 00000000 000, 000 0000000 000000 00000000.

000 0000 00 0000000 0000 0 0000.

00000 00000: 0 00000 000000000000 0000 000, 0000000000 00000000 00000000 0 0000000
00000000 00000000 00000000 000 00 00000000 0000 0000000000000, 000000 000000 0000000.

000 0000 00000000 0000000000 0000000000 0 000000000. 0 000000 00 000000, 00000 00000000
0000000000 0000000 0000000000 0 0 00000000000000 0000000. 00 00000000000 00000000000 00000
00000000000 0000000000: 00000000 000000000000 0000000000. 000 00000000000 000000000 0
0000000000 00000000000000000000 0000000000. 000000 00000000 00000 0 00000000000000, 00 000000
00000000 000000 0 0000000000 00 1 00 10 0 10. 0000000 0000000 000000 0000000000000000 0
0000 00-00 00. 0 000000 000000 000000 000000000000 000000000000 0 000000 0000000000 00 000
000. 00 0 000 0000000000 000000000.

0 000000 0000000000 000000000000 00000000 0000000 00000000 00 00000000 00 00000000 0000000
0000000. 0000 00 00000000000 0 0000 0 000000000 00000000 0000000 000000 00000, 000000
000000000000 0000-00 00 00000000, 00 000000000 0000000, 00000000 00000000000 0 00000000
000000 00000000000 000000 000000000000 0 000000000 000000000 0000000000000 00000000 00000
000000000 0 00 000000000. 000000000 000000 0000000000? 000000 0000000 000, 000000 00000000,
00000000 00 000000 000000000 0 000000, 00000 000000 00000000000000 000000. 0000 00 0000000
0000 00000000000000 00000000 0000000000000000000000 0000000 0000000, 00 000 00
0000000000 000000, 0000000 000000 00000000000 00 000000000 00 00000000000000 000000000,
00000000 000000000 00000000, 000000000000 0000000000 000-00 000. 00000 0000000000 000000

00000000 00000000000000 00000.

00, 00000000, 00 00 000000, 00000 000 000000 0000000000 00 00000000 000000 0000 00
000000000 0000000. 000000 00 00 000000 0000000000000000 000000 00 00000000? 0 00
000000000, 000 000 00000000000000. 0000000 000000000000000000 0000000000 000000000 0
00000000 0000000, 0 000000000 0 0000000000000000. 0 0000, 000 000 0 0000.

00000000000, 000 000 0000000 000000000 00 000000000 00000000000000 0000000000 000000 0 1
000 000000000, 0 000 10 0000000 0000000 000000 000 00 500 000. 00 00000000, 000 000
0000000 000000000 000000 00000000 000000000 10% 000000000 00000000 (000 000000 0 000) 00
000000000 0000000. 000 000 000000 00 000000 0000000000000000 000 0000000000, 00 0000
00000000, 000 00000000 000 00000000000, 0 0000000 00 00000000000 0000000, 000 000000
000000000 0000000000 00000000 0000000 0 000000 0000000.

000 00 0000000 000000 00000000000000 00000000 0000 00000000 000000000 6 000 00000000 (1
000 + 10 ? 500 000.). 00 0000000 000 000000000000000000 00000 000000 000 000000000 000
00000000 000000 0 900 000 000000000, 00000000000 10% 00000000 000000 000000, 0 00
0000000000. 00 0000 00 0000000 00000000 0000000000 0 0000000 00000000000 00000 0 10%,
0000000 00 000 00000000 00 550 000., 0 0000 00000000 00000 000000000 000000000 6,4 000
000000000.

00 0000000 000, 0000 0000000000 00 000000 00000000000, 000 0000000 000000000 00000000 00 1
000 000000000, 00 0000000 000 0000, 0000000000 10%-000 000000000, 000000000 000 00 550
000. 0000000 0 000000 00 6,5 000. 00000 0000000 0000000000 0 0000000 000 000000 0000000
00 00000000, 0 00000000 000000 000000. 0 000 000000000. 00 0000 00 00 000000 000 000
00-000000000 0000000 10% 0000000 00000000 00 000000000 0000000 0 00 000000000 0000000 10%-
00000 000000000 0 00000000 00 605 000. 000000000 0000000, 000000 000000 0000000 000000000
00 6,95 000 000000000. 00000000 0 000000000 00000000 00 16% (0 00 21% 00 000000
000000000-000000000000) 00 000 00000. 000 000000 000000 00000000 000000 0000 0000000
0000000 000000 00 0000000 000 (0, 121, 133, 146, 161, 177 0 195% 00 0000000 000000000
0000). 0000000 0000000 0 000000000000000000 0000000000[72].

00000 00000000 000000000 000 0000000000 000000000 00000000

0, 000 00000000000 0000 0000000000000 00000000, 000 000 0000000000 0000000000.
0000000000 00000000000000 0000 0000000 0 000000000 000000000000 000000000 000000 00000.

000 0000 00 00000000 00 0000000000 00000000 000000000000 000000000 0000000000 00 00000000
0000000000. 00000 00 0000000000 00000 0000000000 0000000 00 0000000000, 00 00000000
0000000 000, 00000000 00000 00000000 0 0000000000 000000000, 00000000000, 000000000
0000000 0 000000000000 0000000000000000. 0 0000000 0 000000 00000000 0000000 000000
000000000.

00 000 00 000000000 000000 30 000 000000 0000 000000, 0000000 CEO 00000000 Intel.

000000000 0000000000000 0000000 00000 00 000 000000 00000000000, 0000000000 00000000000
000000000 0000000000000, 00000000 0 000000000 000000000000 000000000000. 0000000000 00
0000000000, 000 000 00000000000 0000000000 0000 00 00000000 0000000 00 000000000000
0000000 0000000. 00000000 00 000 0000 00000000000 00 0000000 000 0000000 0 000000, 00000
0000000, 12 000000 0000000. 0000000, 0 00000 0000000 00000 00000 000000000. 0 00000000
0000 000 00000000000 00 000000 000000000000 0 000000 000000000 20 000 000000. 00000 00000

Operations. 0000000 00000000 00 0000 00 000000.

0000 0 000000000, 0000000 0000 0000, 0000000 0000000 000000000000 00 0000000000
000000000 0 0000000 0 00 0000000000 000000000 0 0000000000 0 0000000000 000000000.
00000 000000, 0 00 0000 0000 00000000 Google 00 0000000000 00000000 00000000, 0000
00000 000000 0000000000 0000 0 000000000, 0 00000000 000000 000 000000000 00
00000000 00 00000000000 0000000. 00 0000 00 000000000 000000, 00 00000000 00000000.
000 0000000 0000000, 000 000000 0000 0000000000. 0 00 0000000 00000 0000000000 0000 00
000000000000 000000, 000 00000000 0000000 0000 0000000 00 000, 000 00000000 0 0000000 00
0000000000 0000000000. 00 000000000 000000 00 000000000 000000000000 0000000, 0 000000
000000000000000000 000000 0000000000 0000, 0 0 2013 0. 000000 000000 000000000
000000000000000000 00 0000000.

0000000 0 000 0000 0000 00 0000000000 (000000 00 000000000 00 00 000000 0000000000
000000000000 000000000 00000000 0000000000); 0000 00 00000000 (00000000, 000000 000000,
0000000000 0 0000000000000000 000000000 0 0000000, 000 000000000 00000 0 0000 00
0000000); 0000 00 000, 000 0000 00000000, 0 0000000 000000000; 0, 000000000, 0000 00
00000000000000000000 00000000000000. 00000000 0000000000 00000000 00000000 00 000000
00000000 0000000 (000 00000000000000, 000 0000000 000-0000 00 0000000000 000000 00000000
0 300 000000000 0 000 0 000000), 00 0 0000000000000 000000000000 0 00000 0000000000.
00000 00000000000: 000000 000 00000 000000000000000000, 00 000000 00 0000000000000000.
00000 00-000000000 0000000000000000 150 00000000 000000000. 000 00000000, 000 000
000000000 0000000000000000 00 0 000000000, 00000 00000000: 0000 00 0000000 00 0000 0
Google, 0000 00 00 00, 000000.

0000000 000000 000000 0 00000000000, 000 000 000 00000 00 000000000 Peanuts[74],
000000000 00 000000 000000000 00000000 0000000000. 00 000000000 0000 000 000000000000 0
0000 00000000000000000000 000000000 00 00000000 Fortune 500, 0000000 00 000000000
000000000000 00000-0000000000. 00000000000000000000 000000000 00 0000000000 000 0000000 0
000000000 00 000000000 00000 0000000000, 000 00 000000000 00 00000000000 00000000000
00000000000000000000 Intuit, 000 000 00000000. 000 00000000000: 000 0000000 0
0000000000 0000000000 0000 Google 00 00000000 00 00000000000 00000000, 0000000
0000000000 Google, 0 000000000, 000 000 00000 000000000 0000000 0 0000000 0000000 00
000000000 [00000000000000000 0000000 00000000000000 00 00000000 0 00000000 00000 00 0000 00
00000 0000]. 00 00000000000000000000000 0 00000000000 00000000, 000000 00000000 000, 0
00000 000000 000000000 00 000000 0 00000000000, 0000000 000 00000000 0 00000 0000000000
0000000000000. 0 000000000 0000000000 0000000 0000 000000000 0000000000 00000000000 0
00000 00000000000 00 000000000000 0000000.

0000 00 00000000 000000000 0000000000 0000000000 00000 00000000000 0 00000 0000000 0
0000000000000, 000000 00000000 00000000000 000000. 000000000000 0000000 0000000
0000000000000000000 00000 0000000 000000000000 0 00000000 000000000, 000 00000000
0000000000000, 0 Google 0 00 0000000000. 00 00000000000 0000000000 00000 0000000 00
000000000 00000000 0000 00 000000000 00 000000000 0000000, 00000 00 00 0000000000000
0000000 00000000 00 00 000000000000. 0 00000000 000.

000. 000000 00 00, 000 00 000000000 00000000, 000000 00000 0000000000 00000000
00000000000, 0000000 000 0000 00000 000000 0 00000000 000 0000000 0 00000000000 00000.
00 0000000 0000000 0000000000 0 000000000, 0000000 000 00 0 00000000 000000000 0
000000000000000000. 00000000 00 00000000 00000000000, 000 00 0000000 00000000 00000000.
0000 0000, Google 0000000 00000 000000 00 000 000000000. 0 0000000 00000 0 0000000
0000000 0 00000000000, 0 000, 0000000 00 0000000, 00000000 0000000000 00 0000, 000 00000
00 0 0000 0000000000000 00000000. 00000 000000 0000000, 000000 0000000 0000. 0 000 0000000
000 0000000. 00 0 000000 0000000 0000000. 000000 0000 000000 000000: 0000000 0000000, 000
0000000 000000 0000000000 0000000 00000 0 000000.

00000000000 000000 0 0000000000, 0000000 00000 0000000000

00000, 000 00000000000 0000000 0 0000, 00000000000 00 00000000, 000000. 00000000
00000000 000000000 0000000 00000000, 0 00000000000 000 00000000 0000. 00000000 0000000000
00000000 00 0000000000 40 0 0000000 000, 000000000000 00 HR 0000000 0 0000000: 70%
00000000 0000 00000000000000000000 0000 0000000, 20% 0 00000000 0 0000000000000000 0 000
10% 0 00000000000 000000 0 0000000149. 000000 000000000000000 00000000, 000000 000
Gap150, 00000000000000 00 PwC151 0 Dell152, 0000000000000 0 000000 000000000000 00000000
070/20/100 00 000000000000000 0000000[75].

00 00000000 70/20/10, 00000000 000000000000 00000000000000 00000000000000 0 00000000
00000000, 00 000000000.

00-0000000, 0000000000, 000 000000 0000000. 00000000 00 70%, 000 000 0000000 0000000 0
00000000 0000000, 000000000 00000000000000000 0000000, 0000000, 000 0 000? 000 000 000000000
000000000 0 000000000 0000 00 0000000 0000000000, 000000 000 00000 0000000000 000000
0000000? 000000, 0000 0 000, 000000 0000000000 000 00000000 0000000? 0 000 000 000
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00-0000000, 0000 0000 00 0000000, 000 000 00000 0000000, 000 000 000000000? 0 00
000000000 0000000, 000 00 00 00000000000 000000000000 00000000 0000, 000000000000 00
000000000 000000 0000000. 000000000 00000 000000000, 00000000 00000000 0 00000 0000000000
00 000000 0 00000000, 00 000 0000000 0 0000000 00000000. 0 0000000 000000 000000000000,
000 70% 00000000 0000000000 00 00000000 000000, 0 0000000 0000000. 00 0000 000000 0000000
000 00000000, 0000000 0000000000 00000000000 00000000000, 000 000000000 0000, 00 000000000
0000 00000000 0000000000000000.

0-00000000, 000 00000000 00000000000000000 0000, 000 000000000000000 00000000 00 00000000
000000000 0 0000 0000000. 000000 000 0 0000000000 0000000 00 0000000000000 000000000000,
0000000 000000000000 0000000000000 00000000000 00 00000000 0000000, 0000000000: 000-
0000000 0 00000000, 000 00000000 0000000000000 000000000000 0 0000000 00000000
000000000000, 00 0 0000000, 0 000000000 000000000 00000000 000 000 00000000000 0000153.

0 0000000, 0000 00000 0000000000000 0000000 0 000000000 000000000000 00000000 00000000;
0, 000 000000000000 00 0000000000 00000000 0000 00 000000000 00000000000, 00 000000 00
000. 0 1959 0. 00000000 00000000000, 0000000000 00000000000000000000 0 0000000
0000000000 00000000000000 000000000 00 0000000 0 00000000, 0000000000 0000000,
00000000000000000000 0000000 00000 000000 000000000000000000000 00000000 00000000: 0000000,
000000000, 00000000000 0 000000000000.

0000000 000000000000 000000000 0000000000, 000000000 0000000 000000000000000 0000: 000
0000000 00 0000000, 000 0000000 0000000000.

00000000 0000000 0 0000000 0 0000000 00 0000000 0000, 000 00000000000 0000000000 00000000
000000000 00 000. 000 0000000000, 000000 00 0000000000 0000 0 0 00000 0000000000
0000000000 00000000 0000 00 000000000! 0000 00 000000000000 000 0000000000, 00 000,
00000000 0000000 00000000 0000 00 0000000 0 00000000, 000, 00 00 000000000,
0000000000000000 0000-00 0000000000, 0 0000000 000000000 00000 000000000, 00000000
00000000000 000 0 000000000, 0 00000000 0000000. 0000000000 00000 00000000 00000000000000
00000000000000000 000000 000000 000-00 0000000000 000, 000 00000000 00000000 000000 00
00000000000: 00000000000000000 00 000000000 0 0000000 00000000. 000000000 00 00000 0
000000000. 000000 00 00000000, 000 000000000000 000000000 000000000000 000000
00000000000000000000 00000000000 0 00000000 00000000 00000000. 00000000 00 000000 000000
0000000000000 000000 00000000000000, 000000000 00000 00000000000000: 000000 00000000 000000,
00000000000 00 000 000000 0000000 000000000 0 000000 0 00000000000. 00000000 0 000000000000
000000000 000000000000000 00000000.

0000000000, 00 00 0000000 0000 00000000000 00000000 00000000 0000000 00 00000
00000000, 000 000000000000000 000000, 00000000000 000000000, 0000 000000, 000000000
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0000000000 00000000. 00 0000000, 00 0000000000, 00 0000000 0000000. 00000 000000
00000 0000000000000000, 000 00 0 000000000 00000000.

00000 000000.

0000 000 000000 000000000 00 0000000 0 000000000000 00000000 00000 0000 0 0000
00000000, 00 0000 00000000 0 0000000 000000 0 000000000 00000000[76].

000000 0000 00000000000000000000 000000 00000 00000 00000 0000000000 0 00000000000 0000000
00000000 0 000 000000000000. 0 000 00 0000? 0 0 000, 000 0000 0 000 0000 00000000, 00
00000000000 0000000 00 0 0000000 0000000 0 0000 0000000. 000 0 00000000000 0 00000 8,
0000000000, 0000000000 000 00000000 0000000000 000 0000, 000000000 0000 00000000 00
000000000 00 13%. 00 000000 000 000000000, 000000 000000, 00000000000000 00 0000000
000000000 0000000, 0 000000 000, 000 00000 000000000 000000000 0000000000000
00000000000000 0 0000 000000000 0000000000.

00000 0 000 0000000 0 000000 00000000, 000000 000 00000000000 0000000000 00000
00000000000 00000000 00 000000000, 00000000 0 000 00000000000 0 000000 000 00000000
000000 0000000000000000. 00 000 00 0000, 000 0000 00 000000000 0000000 000000000000
0 00000000000, 00000000, 000 000 0000000, 0000000000, 00 000 00000000000000 0000000000.
0 0000 000000000000000 00000000000 0 000000000, 000000 0000000 0 00000000 000000000
00000000 000 000000000 0000000000 000. 0000000000 0000000 00000 000000000, 0 00000 0
000. 0000000000000 0000000 0000000 000000000 0 00000000 00000000000 0 000000 0000000 0
00000000 0 0000000000000 0000000.

0000000 0000000

00000000 000000000 0000000, 000 0000000 0000000 00 0000. 00 000 00000 0000000000 0
000, 000 0000000 00000 0000000000000. 0000 0000000 0 0000000 0000000000000, 00000
00000000 00000 0000000 0 000000000000 000 00000000 00000000 000000 00 00 000000000
00000000 0 00000000000 00000000000 0 000000000000 0000000 0000. 00 00000 00000
000000000000 0000000 0000000 000000 0000000 0000000 0000000 0000000. 0 000000000
00000000000 00000000 (0 00 00000000000 0000, 00000000 00000000000 0000000) 00000 00000
(00 00000000!) 00000000 000, 000 000000000, 0 000 000.

00 00 00000 00 0000000 0000000. 00 0000 00000. 00 00000 000000 000000 0 0000000000
00 0000 0000000000. 000000000 0000, 0000 000000. 0 0000 00 0 00000000, 00 000000, 000
00000 00000000 0000000000 00000000, 0 00 0000000 0 0000.

000000, 000 00000 0000000000000, 00000000 0000 000000000000 0000000 0000000
000000000000, 00000000 0000000: 00000000 0000000 000000000 0 000 00000 0000000155. 0 00
000 0000. 000000 0000 00000000 00000000, 0000000000 0000000 0 00000000000 0000000. 00
0000000 0000 0000000000 0 000000 0000 0 00000 0000000000 000000000 0000000000 0000-00
000.

00 0000 0 00000 00000000 0000000, 000000 00000000000 000000000 0 00000000 0000000
0000 00 000000. 0000 00 000000 00 000000000000 0000000, 00 000000 0 0000. 0000 0000
000 00 0000 0000000 0 00000 00000000000000 0000000000, 0000000 000000000 000000
000000000000 000000 00000000000.

0000000000, 0000000000 00 00000000 00000000, 000000000 0 00000000 0000, 000 000 00
00000 00000 0000 0 000000000 00000 000000. 00 00 000000 000000000 0000000000 0 00,

000 00000, 0 0000000000000 0 00, 000 0000.

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000000 000000000 0000 0 0000000000 00 000000 0 000000.

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000, 0 00000000, 00 00000000 0000000000 0 000000 00000000, 00000 000000 0000-
000000000000 00 000000000000. 00 0000 00 00000000 00 0000, 000 0 0 000 000000. 00
00000000 0 000 00-000000000 00000 0 00000000 Google. 000 000000 0 0 000, 000 0000
00000000 00000 000000 0000000000 0 0000 00 000000000 000000 00 00000000 IPO. 00
00000000, 000 00000 00000000 00000000 0000000000000 00000000, 00000000000000 00
000000000000, 0 000 0 000, 000 IPO 0 000000 0000000000 0000 0 00000 Google, 00000000
00 00000 0000000 0 000000 0 0000000000 0000000000 000000 000000 00000 00 00000
00000000. 000 000000 000000, 000-000 0 0000000000 000000. 00 000 00 000000
00000000 0000 0000. 00000 000000000000 00000000 00000, 0000 0000000: 00000 00000
IPO 0 000000 00 00000 00000000 0000 0000 BMW, 00000 0000000000 00000 000, 000000
000 0 000000 00000000000 0000 0 000000 0000000 000000.

000 IPO 0000000 000000 00000000 000000000000, 00 00000 000 0000000000 00000000000
0000000000 00 0000000 00000000000000000000 0000000000. 0000 000000000 00000000 0 0
00000000 00000000 0000000000 0000000000000 000000000000 00000000 000000000 0000000000
000000, 000 00000000000 Google. 0 00000000 000000 0000000000 New York Times 00000
00000000000 000000 000 0 000000000 0000000000 000000 0 1957 0.156, 00000 000000
0000, 000000 000, 00000 0000000 0 000 000 000000000000 00000000 00000000 Fairchild
Semiconductor 0 00000000000 00000 000000000 000000000000 0000000000
000000000000157. 0000000000 0000000 0 000000000 000000 0000 0000 0000000 0
0000000000 0 0000. 00000000 00000000 0000000 000 0000000 00000. 000 0
00000000000000000000 000000000000. 00000000 00 0000 000-00 00000000, 0 00000 000000 0000
000000 0000. 0 000 0000000 000000 0000000000 0000158. 00000 0000000000 000000
0000000 0000 00000000 000: 000000000 000 0000 000, 00 00 00000000000000.

0000000, 0 0000000000 0000 0000000 0000000000, 0000 0 Google. 0000000 00000000000 IPO
00000 00000000, 000 Facebook, LinkedIn 0 Twitter, 0 000000000 0000000000 0000000, 000
00000000000 000000000, 0000000 00000000 00 IPO, 00000 0000000000 00000 00 00000
00000000000, 0000000000 0000000000 0000000 000000000 00000000, 00000000000

00000000000000000000 Tesla Roadster 00 100 000. 000000000 0 0000000 0000000000 0 000000000.
000 0, 000000. 000 000 0000000000 000 0000000 00000000 0 000000000 00000 0000000000
0000000.

0 00-000000 000 00000000, 000000 000000000000 000000000000. 0 000-000000000 000000 000,
000 00000000 0000000000 0 0000000 0 0000 0 00000000000000 0000000000 (000 000000000
00000000 000 000000000).

0 00-000000 000 00000000000 000, 00000000 0 000 000000.

0 000-00000000000? 00000000, 0000000 00000000, 000000 Oracle 0 00000000000 00000 00000000,
0000000 000 0000000000 0000 0000000000 00 000000000 0000000000. 00 000000000000 00000000
0000 00000000 000 0000000 00 000000000, 000 000 0000000 0000000 0 000000 00000000000
0000000: 000 000000, 000000 00000000 000 000000. (0 000 000000 0000000000 000000000
000000000, 00000000 000000 00 000000000000 Honda 1985 0000 00 000000000, 000 0000000
0000000000 000 0000000 0000000000.)159

00 0000 00 0000000 000000 0000 00000, 000 000000000 000000000 00000000000000, 0000000
000000 000000000000000000 00000000000 000000. 00 0000000000000 0 0000000000 0000000000 00
000000000000 0 0000000 0000, 000000 0000000 00 00000000, 0000000000 00 00000000000 00
00000 00000000000 000000, 0 00 00000000000 000000000000 000000000000-000000 0 00000000
000000000000, 00000000 00000000 0 00000000000000 0 000000000 0000000000-000000 0 000000
0000000 0 000000 0 00000000160.

000 00000000 000000 00000000000, 00 000000000 0000000000 0000000000 000000 0000 000000,
0000000000 0000000000 0000000000. 00 000 000000 000 000000000 00000000000000. 0000000 000
0000000, 000 00000000000000 000000 0000000 0000000 (00000000 000-0000000?) 00 000000 0 00
0 0000, 000000000 0000000 00 0 000 0000000 0000000 0000000000. 000000 0 0000000 000000
000000. 0 000 0000 0000 00 000000000000 0000000 0 000000000 000000 00, 000 000000000
000000, 0 00000000000, 000 00 000000000000, 0000000 000000 000000?

0000000000 0000000000 0 000000 000000 0 0000000 0 Google, Inc.

0000000000 000000000 0 000000 0 000000 0 Google, Inc.

000 000 0000000000 0000 00000000 0000000000 0 0000000000 0 0000 000000000 00000000000000 00
29 0000000 2000 0.161

000000000 0000000000 Lycos.com 0 2000 0.

0000000 00000000 Excite.com 0 2000 0.

00000000 000000000 Google.com 0 2000 0. 0 Google, Inc.

0000 000000000 00000000000 00000 00000 0000000000000000000000 000, 000 0000 00 000000
0000000, 0 00000000 00 000000000000, 0000 00000: 000000000000 00000000 00 000000000
Google Web 0 0 0000000 00 00000000. 0 00 00 00000 00000 0000000, 0000 00 0000000
000000000 000 0 00 00000000 000000000 0000 00 0000000000000 0 0000000000 00000000, 000
000000 00000 00000000000, 000 000000000 0000000 000000000 0 Google. 00 0000 0000000
000000, 0 00 00000000 00000000000 Google, 0 00000 0 CEO Yahoo, 000 0000000000 00000000
0 00000000000 0000000, 00000000 000000000000, 0000000000 0 0000000000 0000 00000
000000000, 000 0000000, 000000 000000 00000000 000 0000000000 000000162. 000 00 0000
000000, 000000 000 000000, 00000 000000000 00000000 0000000000. 0000-000000000 00
00000000000 0000 0000000000 000000000: 00 000000 0000000 00 0000000000 0000000
00000000000 00000 000000 000000000 0 00 0000000, 000 000 00 0 0000 0000000000, 0 0000000
000000 0000000: 000, 000 000000. 000 000 0000000 00000 000000000.

0000000 000-00 00000000: 00000000 0000000000 Google 0000 00000 000000, 000 00 000 00
00000000 00000000000 0 HTML 0 00000 00000000000000000, 0 000000 000000000 0000000 000-
000000000. 0000 00000000, 000 00 0000 0000 00000 000000000 000000 000000000 0
00000000000 000000000 00000000000 00 0000000000 000 0000000000. 000000 0000000 0000
000000000 000 000000 0000 000 0000 00 000000000 00000 0 000 000 000000, 000 000000.
00000000000000 000000 000000 000000000: 000 0000000 00000000000, 000000000 0000000000
00000000, 0 0000 0 00000 0000000000 00000000 0000000 00000000163.

0000 00000000 0000000000000 00 0000000 0000, 000 IPO 00000 000000000 000000000000
000000000, 0 000 0 0000000 000000000: 0000 Google 000000 000000000 000000000 0 00000000
0 000, 000 000000 00000000 000 0 000000000000 0 0 000000000000 0 000000 0000000000.
00 000000 0000 00 000 000000000000000 00000000 0000000 0000000 0000000 000000 0000000
00000000000 000000000 00000000000, 000 00 000 000000, 00000 0000000000. 00000000,
0000000000 0000000 00 0000000 00000: 0000 00 0000000000 0000, 00000000 00000 000, 00
0000000 000000000 00000000, 000 00000000, 00000000 0000 00000.

0 000000 000-000 0 000000000 0000 0000. 00 0000 00000 00 00000, 000 00000 000000000
00000000 0 000000000 00 00000000000 000000 (000000 00000000000!) 0 0 000 0000000
000000000, 000 000000 0000 000000 0000000 0000000 0000000000 0 000000
000000000. 00 00000000 000000000000 0000000000 Google 00000000 000000 00000000
000000 000000000000 000000000 000000000 140 000. 000000000. 0 00000 0000000, 000 0000
00000, 0 000000 0 000 000000000000000000000 0000000 00 0000000. 0 0 000000000, 000 0000
0000 00000000000, 0 0000000, 0 00000000 00000-00000 000 000-00000 0 0000000000 00000
0000 000000 00 000000 00000000 00 0000000. 00000000 0000000 000000000 00 00000000 0 000
000 0000 000000000 0000000 0000000000000 00 00000000 0 87 000. 000000000164.

00000 0000 00000 000000000000 00000000 0000000000. 000 0 000000000 0 000000 3, 00 0000
00000000000000 0000 00000 0 00000000 000000000000000000000 00000000, 0000000, 000 0000 00,
000 000000000 0 000000 0 000000 000000000 000000, 000000000, 000000 00 0000000 00000000
00 20, 50 000 0000 100 000. 000000000 0 000. 00000000 000000 0000 0000000 0000. 000
000000 0000000000 00 5 000. 00 000000000 0 000000 00 5000 000000000000000000 00000000 00
000000. (000, 000 000000 00 000 0000000, 0000000 000000 00 5 000 000000000 0000000[77].)

Google 00000000000, 0 00 000000, 000 00000000 000000 00000000 0000000. 0000000 000000000
0 00000000 00000000 0 0000 000000 00 00000 000000000 000000 000000 00000000, 00 00000000
0000 00000000 00 000000000. 0 2005 0. 0000000000 0000 00000000 000 0 000000 0000000 00
000 0000.

00000 0 000000000 00000 000000000 000 00000000, 00 000000 00000, 00000 0 00000000
000000, 0000000000 000 00000000 00000000000 00000000 0 0000 0000 00000000 0000000000.
00 000000 000000000000 000 000000, 0000 0000000 000000000 00000000 00000 00
0000000000, 0000000 000 0000 00000 0 00000000 000000000000 00000 0000 00000000 0000000
00000. 00 000 0000 00000000 00000000000000 0000000 00000000000000. 000 Google
000000000000 0000 000000 3000 000000000000 00 000000 0000, 0000000 0000000: 00 00000,
000 0000000000000000 0000000 0000 000000 00 0000 000000000 [0000000 00000 0 0000000
000000000 00 000000]. 00 000000000, 0000000 000 0000 0000000 000000000000 0000. 00 000
00 0000000 000. 00 00000000000000 0000000[78] 0 000000, 00 0 000000000, 00000, 0000
000000 0 0 00000000 00000 00 000000.

000000 00 00000000000 00000000 000, 000000 0000 00000000000 00 000000 0000000 0
00000000000 0000000 00000000000, 00000 0000000000 0000000 00000000000. 00 0000000000
0000000 0000 0000000 000000000000000000 00000000, 00000000000 00000000000. 000 00000000
0000000, 00 90-0 0 Microsoft 000000000 0 000000000000 00 00000000000 0000000 00 00000
00 000000000 0 00000000 0fuiifv0. 000 00000000 000000 000 00000, 00000000000 0000.
0000000000 000 000000000: 0I0m fully vested0 (0 000000000 000000000)0.

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000000000000 000000000 00000000 00000 0 00000000000 00000000 (0000 00000, 000000000 0
000000000000, 00000000000 000000 0000000 0 00000000000 0000000 0000000000,
00000000 000000000000, 000000000000 0000000 00 00000000000 0000000, 0000000000
000000000000, 00000000000 0 00000000000000) 00000000 0 000000000000 0 00000000
00000000. 000 00000000 0 00000000 0000000000.

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00000000 000000000000 000000000 0000000 000 000000000 00 0 000000000 00000000.

000000000000 00000000000000000000 00000000, 0000000000 00000000000 0 0000 00000000,
0000000000 000000000 0000 000000000000 000000000 00000000 0000000 0 0000 000000. 000000
000 0000000 0000000 000000000000, 0 0000000 0000000 00000000 000000000 0 000. 00
0000000000 000000 00000000 0 0000 00000000, 000 0000 000000 00000000000 00000000 00000
0000000000 0 000000 0 000000 00000000000 000000000 000-00000000000 (0,3% 0000000000),
0000000000 0 10 000. 000000000 0 00000000 000000000000000 (000000000 1%), 0 98,7%
0000000000000 00 0000000000 0000000. 0000000 0000 00000 00000000000000 0000000, 00000000
000000000 00000000 000000000 00000000000. 00000, 000 0000 000-000000000 0000000 000 00
00000000, 000 00 000000 0 0000000000, 0000 00 00000000000 000000 0 500 000. 000000000 0
000 (00 0 0000 0000 00000000000: 00 00000000000000000000000000000000).

0 Google 000 0000 00000 00 00000000 0 0000 000000: 0000 0000000000, 00 0000 000000

000000000000000000 00000000, 0 0000 000000. 000000 0000 0000000 0 0000000, 00 000000
00 000000 00000, 0 000000000000 00 000000000 000 00000000 00000, 00 00000000
00000000, 00000000000 00, 000 00 000000000, 0 0000 000000000000000000. 00 00 000000
000000000000000000 00000000 00 0000, 00 00 000 000000. 0 000 00000000 000000, 0 00
0000000000 0000000000.

0 0000 0000 00000 0 000, 000 Google 0 0000000000000000000 000000000. 0000, 000 000
00000000 00 3,35 00000000 0 000 0 00000 00000000000 000000, 00000 00000 000000, 00
0000000 00000000 4,25 00000000. 0 00000 0 00000 000000000 0 00000000 0000000 0 34 000.
00000000 0 000, 00 000000, 000 0000000 00000000 00000000 00 00000000000 00000000.
00000000 0000000 000 00 00000000, 0 00000 0 000000000 000000000 0 0 0 000000 0 000000
000 00000000000000 000 0000000000 00000000, 00000 000000000 0 000000000, 0 00000000
0000000 0 000000000 000000. 000000 000000000000000000!

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000000 00 0 0000 00 00000000, 0 00000 000000000 00000000. Costco 0 Wal-Mart's Sam's
Club 0 0000000000 0000000000 0000000000 0000 0000000-0000000. 0 2006 0. 0000 000000 00
00000000000000000000 0000000000000 0 00000000 0000000 0000000000 0000 000000000165.

0000000000 Sam's Club 0 Costco

Sam's Club

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* Wal-Mart 00 0000000000 000000 000000 0 Sam's Club, 00, 00 000000 000000, 00000 000000000 00 00.

000000 0000000000 00000000, Costco 00000000000 92% 000000 00000 82% 0000000000, 0000000 00000 00000 0000000000 000000000. 91% 0000000000 0000 0000000 0 000000000 000000000, 0000000 000000 0000000000 00000000 0 000 00000000 1330 00000000 00 00000000. 00000000 00 000000 000000000 000000000, Costco, 0000000 0000000 00000000000 000000000 0000 0 0000000000 00000000000 000000, 00000 000000000000 00000 0 0000000 21 805 000000000 00 0000000000 0 000000000 00000000, 0 0000000 00 11 615 00000000 0000000 Sam's Club: 000000000 00 55% 0000, 0 00000000 00 88% 000000. 000000000 000000000 0000000, 00 000000 00 000000 000000 0 0000000 Costco 000000000 00000 000000 0 0000000000000000000 000000000000 0 0000000000000 000000000 000 00000 000000 000000 000000000 0000000000, 000000000000 000000000 Costco 0 000000 00000000000 000 0000000 000000000.

0 000000 0 0000 0000000000 000-0000000 00000 0000000000000 000000000000 0000, 000 Google 000000 000 0000000 00000000, 0 00 00 0000, 00000 00000000000 00000000 000000000, 0 000000 0000000, 000 0 00000000 00 00000000 000000, 0000, 000 000000 0000000 0 0000000 0 00000000000000. 00000000 00 000000 0 000000000 00000 0000000, 000 000000 0 0000000000000000, 0000000000 0 00000000. 00 000-000 0000000 0 000, 000 00000000 0000000, 00 000000000 0 000 00000000. 00 0000000000000000 000000 000000 0 0000000000, 000 00 000000 0000 00, 0 000 000 0000 0000 00000000, 00 000000 00000000 00 00000000. 0 000000 0000000, 000 000 00000000 0000000 000-00000 00000, 0000000 00000 000000000 0 0000 0000000 0000000000 (000 0 Costco), 00000 0000000 000000 0000000, 0000000000000000000 0 0000000000000 00000000 0000 00 00000000000 0000000.

00 00000 0000000 00 0000000000000. 0000 000000 000 00000, 000 00 0000000, 0 0000 0000000, 000 00 00 00000000

0 0000000 0000000 0000 00000000000000000 00000000000 00000000 00000000 00000000 0000000000000, 00000000 0000000 0000000 0000000, 0 00000 000, 000 00000 000-000 0000. 000 0000000 0 0000000 0000000 0000000: 00000000000 0000000 0 00000000000 0000000000, 000000 000000000 000 0 000000 000000000000.

000 00000000000 00000000000 000000000000000000 0000000 000000000 00 000000 0000000 00 000000 00 0000000 000000000, 0 00000 0000000000 0000000000 0000000, 0000000000 00000000000000000, 0000000000 0000000 0000000 00000000000 00000000000 00000 000000000000000 00000 0 00000000 0000000 0000000. 000 00000000, 000000000 0000000000000 0000000000 00 0000000000 000000 00 20% (0 000 0000000), 0 00 000000 00 0000000 0 000000000, 00 30% 0000 000000. 0000000000 000000000 000000000 000000 0 000 000000 00 203%, 000000000000000 0 00 5010% 0 000000000000 00 000000000. 00 000000 0000000000 0000000000. 0000 00 0 000000000000000 000000000, 00 0000000000 00 000000000 0 0000000, 000000 0000 0000000 0000000000 0000000000 0 0 000000000 000000 00000000000000, 000000 000 0000000 000000000 00000000000 0 000000000 000000 00000000000 000000.

0000, 0000000000, 000 00 00000000 000000000 0 0000000 0000000 00000 0 00000000000
00000000 000 000000 00000000 00 00000000, 00000000 000000000 000 00000000 00000000.
0 000000 000 000 00000000 000000000 00 10%, 0 0 00000000 0 000 000000 00 7%, 00000,
00000000, 00 5%0 0 0000000 0000 0000000000 00000 00000 000 00, 000 0 0 00000000
0000000000, 0000 00 00000000 0 000000000 0000 (00 000000000000 0000000000) 0 000000
00000000000 00000000 00000000! 000000 00 0000000000 00000000 0 0 0000000 0000000 0
00000000 000000, 0000000 00000000000 0 00000000000 00000000000. 000000000000
000000000000 00 0000000, 000000000, 000 00 00000-00 0000 0000000 000 0 00000000, 00
000000 0 00 00000 0000000000 0000000000 00000000 00 00000000 0 00000000.

000-00 000 000000000000! 000000000000 00000000 0000000 000 000000 0000000 000000,
00000 0000000000000000 0000000, 0 000 0000000, 000 000000000000 00000000, 00000 0000
0000000 00000 0000000 00000000000000 00 00000 0000000000. 00 000 00 000. 0 00000
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000000000000, 000 000 000000 00000 000000000 00000 000000000000000000 000000000
0000000000000 00000000000000, 000 000 000000 000000000, 0000000 000000 00 0000,
000000 00000000000 0 000000 00000000, 0 000000 0000, 00000000 000000 000000000000
0000000000 0000000 000 00 0000 000000 000000000, 0000000 000 000000 00 00000
00000000000. 0 00000000 00 00 000000000 00000000 Yankees: 000000 000000 00 0000000
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00000000 0 000, 000 00000000 000-00 000000 00000 0 00000 0000 000000000000 0000000
00000000, 000 000 000000000. 00000000, 000000000000000 00000000 00 0000000 0000 00000
00000000 0000000000 00 00000000 MBA 100 000. 00000000 0 000, 0 0 00000000 00000 00
2000 00000000 0 0000 (500 000. 0 000) 0 00000000 0 000 000 000000 000000000000
0000000000. 00 000000 000 0000000000 00000 0000000000000 1200150 000., 0 00000 00000
0000000000 00 4000 00000000 0 0000 (1 000 00000000 0 000), 000 0 000000 000
000000000 000 0000000000. 0000000000 00 0000, 000000000000 00 0000 00000000000
0000000000 00000000 000000 000000000000 000 00000000, 000 000 0 000000000
000000000000 00000000 00000000 0 000000 000000. 000 0000000000000 000000, 00 000000
0000 00000 00000000000 0 000000000000 00000000000000000000 00000000, 0000000000 000000
000000000. 000000000000000, 0000000000 000000 00000 00 00000000000000 000000000000
00000000000, 000 000 00 0000 0000000 0 0000000 000000000000 0 000000000 0 00
00000000 0 000000 00000166. 00000000000 00000000 000000 000000000000000000 00000000 0
0000000000000 000000, 000000 00000000 000000 00000000000 00000000, 0000000 00 00 00000
0000 0000.

0000 00 0 00000000000000 000000000, 00 000000 00000000 0 0000 00000000 0 0000.

0 0000000 00000000000000 00000000 00 000000 Fortune Top 100 000000 00 00000000
0000000000 0000000 0 (00000000000 00000000000 00000000 0000000 0 000 000 00000 0
0000000000 00 00000 chief 0 000000000) 0000000000 00000000 000 0 5010 000. 0000 00
00000000000000 00000000 0 00000000 30040 000, 00 00000000 000 0 10 000 00 000000
0000000000000 00 0000 00 0000 000000 0000000000 0 00000 00000000. 0 0000 00000000
00000 00000 0000000000000: 0000000 00 00000000 000000000 0000000 00000000, 0 00000
00000000000 0 00000000 0000000000, 0000000 00000 000000000000 00000000000000, 0000
00 00 00000000 00000000 0000000000. 00 000, 000 00000 0 000000 0000000 000000, 0
000, 000 0000000000 00000 0000000000000000, 000000000000 000000 0000000 000000,
00000000000000 000000 000000 0 0000 00000000, 0 00000000 000000000000000000
00000000000 00000 0 0000 0 0000000000 000000. 0000000 0000 000000, 0000000000
000000000000 00 0000000, 00000000 00 00000000000000 000000000000, 0 00000 00000000.
000000 000 000 0 00000000000 00 000000 000000.

0000000 000000000 0000000 00000000, 00000000 0000000000 00000000 000000 000000 0
00000000000? 0000000 000 000000000 000000 00 00000000 0000000 00 000000 0000, 000
00000000000, 0 000 0000 00 00000000 000000000000 0000000000, 000000 0000 00000000 00
000000 000000. 00000000000000 0 000000 00 000000, 000 0000000, 000 00000000
0000000000 00000000000000 00000, 0000000 00000000 0000000000 (000 000-00000 20%).

00000000000000000000 000000000 000, 000 000000 00000000000 000000[80]. 00000 0000000, 000
000000 0000000000000 000000000 0000000 0 00000000 00000000000000 000000000 000.
0000000 00000000 00000 000000, 0000000 0 00000000 0 00000 3? 00 0000000, 000 0000
000000000 00000000 00000 300 00000000000. 0000 00000 000000000 000 00000000000.
0000000, 000 000000000000 00000 00000: 000000000 000000 00000 0 000000000 000 000000
00000000; 00 000000000 00000000, 000000000 00000000000 0000, 00000 0 10 0000 000
0000000 000000000 000000000000. 00000000 000000000, 00000000 000000 00000000-
00000000000000, 000000000, 0000 00 00000000 0 0000000 000000 00000; 00 0000 0000000
0000000000 0 00 000000 000000 0000000, 00 0000-0000000 0 00 00000!

00 00 00000000000 000 00000 00 0000. 0 1979 0. 00000 00000 00 00000 000000000
00000000000 00000000000000000 000000 000 00000000 0000000000 0000000, 000000000000
00000000 000000000000 00000000 000000 00 0000000000000000 00000000 0000167. 00000
0000000 (0 000 0000000 0 0 0 0000000 3 0 4), 000 000000000000 000000000 000000000
0000000 00000000000 0000000 00000000000000 00000000000 00000000000. 00 0000000000: 0000
00 000 00000000 000000000, 000 0000 0000000 00000000000 000000000000 00000000000
0000000000000, 00 000000000000 0000000 00 000000 000000000000000 00 000000000
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000000000 00000, 0000000000 00 00000000000 0000000000000000. 00 000000 00000000, 00000000000
0000000000 0000000 0000000000 00000000 0000, 0000 00 000000 0000000000
0000000000000, 00 000000000 00 000000000, 000000000 00 000000000000 00000000000 000
85 0 50. 000000000 0000000000000 0000000000 0000000000 00000000 00 11 000. 000000000
0000000, 000 00000000, 0 00000 1979 0000.

00000 00 000000000 00000000, 0000000000 0000000 000000000 00000000 00 000000000000,
0000 00 00000 00000000000 0000000000 000000000 00000000000000. 000000 00000 00000000
000000000 3 000 00000000 0 000. 0 0000 00 00 00 00000000000 000000 000000 0000000
0000 00000000000000 0 0000000, 00, 000000000 0000 00000000 0000000, 00000000000
000000000 00 000000000000000 47 000 000000000.

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00 000000000000. 0000 00000 0 0000 00000 00000 0000000 0 0000000.

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000 00 000.

00000000000 0000000 B0000 0 00000 0000000, 0 00000000 00 0000000000000 0 00000 8,
0000000 0 0000000 Personnel Psychology, 000 000000 00000000000000000000 00 00000 0000
0000000000000 00 00000000000168 (00. 0000000 00000 8). 00000 0000000 00000000 00000
0000000000 (0000000000) 0 0000000000000000000 (0000000000) 00000000000000 0 000, 000 00
00000-00 0000000 00000000000 0000000000000 0000 00000 0000000000 00000000000000
00000000000 00000000000000 00000000. 000000000, 000000000000 0000000000 00000000,
000000000000 0 00000000000 000000000 00 000000000000000 00000000 2008 0., 00000000 00
000000000000 000000000000 0000000000 000000000 000000. B0000 0 0000000 0000000: 00000
000000000 000000000 0000000 00000000000000 0 0000000 000000000 0000000, 00000000
00000000 00000000000 0000000 00 10% 0000000 00000000000 00 0000 0000 0 500 000 00 0000
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00000000000000 0000000 0000000000 0 0000000 00000 0000000 0000000000, 000
0000000000000 00000000000 0000000000 0000000169. 00000000 0 00000 0000000 00000000
0000, 000 0000000000000 000000 000000000000 000000000000, 00 00000000 0 00000 00
000000000, 000 00000000000000 0000000000 000 000000 00000000 00000 0000000000000.

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00000000 000000000 00000000 0000, 00000000000000000 0000000 00000000000 0000000000 00
0000000 00 00000000000 000000000. CEO General Electric 0000 0000. CEO Apple 0 Pixar

0000 00000. 0000 000000 0 000 26 00000000 0 000000, 000 0 00000 0000000170.
00000000000 00000000 0000 0000000 000000 570 0000 0 000000000 (0000000 00000
000000 00 000 0 00000000 000 00000), 00000 00000000 00000000 5000700 000
0000000000. 0000[81] 00000000 00000000 00 000000000000000 00000000000 00000 700
0000000 0000000, 00000000 0000000000 00 500 000 00 1 0000 0000000000171. (00, 0000
000 000000 000000 000000) 00 000000 2014 0. 000 0000000000 000 00000000000 00 00000
00000000 49 000, 00000000 0 46 000, U2 0 00000 000000 0 45 000, 00 0000 00 000000000
00000000 0000000 000000 (74 0000) 0 0000000 000000 (79 000)172. 0000 0000000 00 Boston
Celtics 00000000 11 000000000000 000 00 13 0000000173, 0000 00000000 0000000 0 18
0000000000 000000000000 00 0000000174, 0 000000 0000 0000 0 39 00000000 00000000
000000175.

B0000 0 0000000 0000000 000 000000000000, 000000000 0000000 00000 633 263 000000,
000000000000 000000000 0 000-0000000, 000000000 0 00000000000. 0 0000000000000
00000000 0000 00000000, 00000000 0000000 0 0000000 000000 000000 00 0 99,7
000000000000000 00000000000 00000000 000000000000 000000000000000 000000000000 0
00000000 0 00 000000 0000.

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0000000000000000 000000, 0000-500 00000 00 000000 Rolling Stone 0 36 000000 000000.

** 00000000000 000000 000000000000 00 0000000000 000000 000 0 0000000000 000000,
000000000000 00000, 00000000, 000000000, 000000000, 00000000000, 00000000000000 0
000000000000 00000 000000000.

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000000, 000 000000 00000 000 000000000 000000000000, 000000000 00 000000000000000.
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66% 0000000 00000000 0 000000000 00000 000000000 00 00000000000 00000000000000000000 000000.

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71% 00000000 000 00000000 0 000000000 00000 000000000 00 00000000000 00000000000 00000.

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00 000000000 00000 0000000000, 000000000000 0000000000 00000.

0000 0000000000, 000 0 0000000000, 0000000000 00000 000000000000000, 0000000000000 00 85-
00 000000000000000000000000000000 0000000 000000000 00000000 00 00 11 000. 000000000 0000000
000000000 000000000000, 0 00 23 000. 0 0 1979 0. 00000000000000 00 99,7
000000000000000000000000 0000000000 000000000 0000000 00 00 140 000. 0000000 00000000. 0
0000000000 00 0000000 000 0000000000 00 000000 0000000000 0000000 000000 00 000000000000
000000000 0000000 0000000000176. 0000000 000000 0000000 0000000000 00000000 0000000
000000000000000.

B0000 0 0000000 0000000 0000000000 0000000000: 0-10% 00000000000000000000000 0000000000 00
00000000 00000000000000000000 00000000000, 0 26% 0000000000000 000000 5% 00000000000 0000000000
000 000000. 000000 00000000, 000000000000000000000000, 000 00000000 1% 00000000000
00000000000 0000000000 0 10 000 0000000 00000000000, 0 00000000 5% 0 0 0000000 0000
0000000.

0000000, 000 0000000 000000000 00 000000. 000 00000000 B0000 0 0000000, 0000000
0000000 0 00000000, 0000000000 00 000000 00000, 0000000 000000000 000000000 0
000000000000 00000000 0 000000000000 0000000 00000 00000000000 0 000000000000
000000000000000000, 000 000 00000 00000000 000000000 0000000000 00000000000
0000000 000000000000000. 0 0000 0000000 00000000000 000000000000 0000000000
000000 0000. 00 0000 0 0 000000 000000 000000000000 000000 00000!

000 00 00000000000000 00, 00000000 000 0000000 0 0000 000000 0000000000? 0000
000000000 000 0000000 0000. 00 000000 00000000: 00000000 0000 0 00000 000000 0
00000 00 000000-0000000000000 000000 0000 000 000000 000000000? 0 0000 0000000,
00000 0 0000000 00000000 0000 00 0000000000, 0000000 0000000 000000000
00000000000000 Google, 00 0 00000 0000 0000000 00000000 0 0000 00000000000000
00000000000.

00000000 0000 00 0000000 0000000 00 0000000 00000000 000000000? 0000 000000 000, 00,
0000000 000000, 00 000 0000000000000000. 0000 0000000 10, 00 00 000 00000
00000000000000.

0 000 0 Google 0000, 00000000000, 000000 000000000, 000000 000 00000000 00000 0000 0
00 00 000000, 00 0 00 00000, 0 000000 0000000000000000 000000000 0 00000 000.
000000000, 0000000 0000000, 00000 0000 0000000 000000 00000 00 10 000. 00000000, 0
0000000, 00000000000 0 000 00 00000000, 0 00 1 000. 000000 0000000000 0 00 00000, 00
0000000 00000000000000 00000000000 00 000000 000000 00000 00000 000000000 3000500%.
0000 0 0000 0000000 00000000 00000 0000000000 00 000, 000 00000000 00 00000 00000.
00000 00000000 00 000000000 0000000 00000000 0000000 0000000, 000 000000000 00
000000000. 000 0000000000000 000000000 00 000, 000 000000 0000000 00000 0 0000
000000000, 0 00000000 000000000000000000 00000000 0000 0000.

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0000000, 00 0000000 00000 00000 000000000, 00000 00000 0 00000 0000 000000000000 00
000 000 0000000000 (0 0000000, 00000000000, 000 00000 000000 0000000 00 0000000000.
000000000000 00 00000000 00 000000? 0000 000 000000 0 0000000000 000000000000 000000
000 00000 0000000000000000 0000000? 0000 0000000 0 000 0000000 00 000 000 00 000000
00000000?) 000 0000000 00 00000000 00000000 00000000 00000 000000, 00000 00000
000000000 00 000000000 00000 0 0000000, 00 00000 00000 000000 00000000 00000 000000
0000000000000000. 0000 0000000 000000000 00000000 000000000 0 10 000 0000000, 000
0000000, 00 00 00000000000 0000000 000000000 0 10 000 0000000. 00 00000 0000, 000 000
0 000 0000000 00 000000000177. 0000 00 0000000 0000 0000000, 000000000000 000000
0000000000 0 000000000 000000 0 00000000000 000000 0000000 000, 000 00000000 0000
0000, 000 0000 00000000000. 00 000000 00000 000 0000000000, 00 00000 000 000000
00000, 000 000000 00 00000000000 000000 00000000000 000000 0000000 0 0000, 0 0000
000000 0 0000000000 000000 00000.

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00000000000 0 00000000 0000000000, 000000 000000000 000000000 0 0000000000
000000000000000, 0 0000000, 00000000 00000 000000000, 00 00000 00 00 000000000 00000,
0000000 000-00 00000000 0000 0000000 00000 0 000 0000000 00000000 00000 0000000 0000
00.

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00000000000 0000000000 00000000000 000000 000000000 000000000000000000, 00 0000000
0000 00 0000000 000000000000 00 0000000000 00 0000000000000000000 00 000000 00 00000000
00000, 00 0 000000 000000000 00000 00000000000 0000000 0 00000000 00000.

00000, 0000000 00000000 0000000000000 000000000 00 0000000 0000000 0000 0000 000000000.
0000 000 00000000 0000000 0 0000000000000 00000000000 00000000 0000000, 000 000-00 000000
000000000 0 000 000 00000 000 0000000 0000000! 00 000000000, 00000000 0000000 000
00000000, 000000 00 00000000, 000 0000000 0000000000 00000000 0000000. 0000000 00

00000000 0 0 00000 000000000 0000000000000 00000 0000000000 00 00 00000000000000:
00, 000 000000 00000000 00000000 0000 00000000000, 000 00, 000 0000 00000 000000000?

00000000 00000 000000000, 0 00 0000000000000

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00000 IPO, 00 000000000 000000 00000000 00000000000178. 0 000000 0000000000
00000000 0 00000000000 0 2004 0. 0000000 00000000 000000000.

00 00000000 00000000, 000 00000 0000 00000000 0 000, 000 000000 00000000000 00000 0
0000 000000000. 0000000000000 0000000-00000000 0000000, 00000 00, 000 000000 0000000
0000, 00 00000000 00000000 0000000000000. 0000000 0000000 0 0000000 000000000 000
000000, 000 0000000 00000000000000000000 000000000000 000000000 0 0000000000000 00
00000000 00 000000000. 0 0000000 0000000 000000 00000 00 0000000000 00 000000000. 00 00
00 000000 0000 000 000. 000 000000 0 00000000 00000000 00 000000000000 000000000
000000000 000000000000.

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0000 0000000000. 00 000000000000 00000000 00000000 00 000000000 00000000000, 00 0000
00000000 00000000: 00000000 0000000 00000000 00, 000 000000000 0000000 000000 Google.
00000000 000e0 0000000000 0 000000 00000 Google, 0000000000 00000000 00 000000000 000000
000000. 000000 0000000 000000 000000000 000000000000000 0 00000000000 00 00000000000000
0000000 0 0000000, 0 000000 00000000 00000000 000000 0000000000 0000000000 000000000
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Google, 000 000000000 00000000-00000000, 000000000000 000000000000 000000000000 0000000
0 000000000000 00 000000000000 00 0000000. 00 0 0000000 00 0000000000 00 000000000000
000000000 0 000000000000 00 0000, 000000 00000000000 00000000 0 00000000 0000000 00000
0000000000.

000 00 IPO, 00000000000000 0000 00000000 000000, 00000000 0000000000000, 000 00, 000
000000 0 00000000 00000, 000000 000000000 0000000 00 0 0000000000 00000 00 00000000 00
0000000000000, 000 0 00, 000 000000000 000000, 0 00000000 00000000 00-00000000.
0000000000000 00000 00000 000 0000000000000000. 0 0000 0 000000000000 0000000 00000: 0
00 00000000 00 00000000 00000000000000000 00000 IPO? 00 0000000 000000000 0 000000000000
00000 00000000, 000000000 0 0000 00000000, 0000000 000 0000000 0000000. 0 000000, 000
00000 0000 00000 000000000 0 0000000000000, 000 000000000000 0000000000 00000000
000000000?

000 0000000, 0000 00 00000000 000000 00000000000 000000000 0000000000 00000000 00
0000000000000, 0 00000 0000000 000000000000 00 000000 0000000 00000000000000, 000000000
0 00000 2004 0. 0 0000 0000000 00000 00 12 000 000000000179. 00 00000000 000 00
0000000000000 00000 45 000 000000000 00000 11 000000000180.

000 00000 00000000000 000 0000000 0000, 00 000000000 0000000 00000000 00000000 00000
00000000.

00 0 000000000000000000 00000000, 0 00000000 00000000 00 000000000000000 00000000
0000000000-000000000. 000000000000 0000000000000000000 000000000, 00000000 000 000 000000000
00000 000000000000000 0000, 0000000 00 0000 0 00000 0000000000000 00000000000000, 00000
0000000 0000 00000 00 1,5 000 00000000000000. 00 0000 0000 000 00000000 000000000 000
0000000 000000000, 000000000000 000000000 000000000000 00000000000 0 0000000000
000000000000 000000000 0 0000000000 00 0000000000. 0 000000 000000000 00000000, 00

000000000000 0 00000 000000000000 000000, 0000000000, 000 00000000 000000000000
000000000000, 0000000 000 0 000 000 00000000 000000 00 00000000.

00 0000000000, 000 0 0000000 00000000 00 00000000, 000000 0 000 0000 000000000000
000000000 00000000, 0000000 000 00 000 00000000 0000 00000000000 000000 0 00000000000
000000000, 00000000 000000000 0000000000 0 00000000 0 00000000000 00 00 000 00000
000000000. 0000000, 000000000000000000000 0000000 00000000-00000000 00000 000000000000
0000000, 00000000 000000 000000000. 0000000 00 000, 000 000 00000 00000 000 00000
0000000 0 00000000000, 000 00000000000 0000000000 00000000000 0 0000000 Google? 0 000
000000 00000000 00000000000 0000000000000 0000000000000 00 000000000 0000000, 00000
0000, 0 0000000 000000000 000000000 000 000000? 0000000 00000000. 00 00000000 000000
000000000000 000000000000 000000 00000000000000 000000000 000 000000 00000
000000000000, 00, 000 00000000000 00 00000000 000000-00000000000000 0000000 0000000000.

000000 000000000000000000 0000000000, 00000000 0000 0000000 000000000000 00000000
000000000000, 000000000 000 0000000 0 000, 000 000000000 00000 00000 0000, 000 0000000
0000000000, 0 00000, 000 00 00000000. 00000000000 0000 000000000000 000000 00 0000000
0000000 000000000, 000000000 Chrome, 00000000 0000000 00000 00000 00000000000 0 0000000
00000000-0000000000 0 0000. 000000000, 000, 000 000 0 00000000 00000000000000 0000
0000 00000000, 00000000 000000, 0 000 0000000 0000, 000 00000000000 000000 000? 00000
000 0000000 00 00000000000? 0 0000, 000 000 0 00000000 00000 0000000? 0 000 000000
00000 0000000 0000000000000, 00000000 000000 000000 000000 0 00000000 00000000
00000000000000 000 0000000 0 000000000? 0 00000000000 00 0000000000, 0000000000
0000000000000000 000000000 0000000 0 Chrome? (0000 0 000 0000 0000, 0000000 00000 000
0000000000 Dear Sophie[82]. 00000 00 00 0000000000000, 00 00000000 000.)

000000000 00000000, 0000000000000 000 0000 000 0000000000 00000000000 000, 000 00
000000000000, 00 000000000 000000000 0000-00 00 0000. 0 00000000000 000000 000 0000
00000000 00000000000000 000000000 0000000000 0000000000, 00000000 00000 0 00000000 0
000000 00000000, 00 00-00 0000000000 0000000 00 0000000 0 0000000 00 00000000.

0 00000000000, 00000000, 0000 0000000000 00000000?

0 00000, 00 000000. 00000000000 00000000000 0000000000000000, 0000000 000, 0000000 000000,
000 0000000, 000 0000000 000000000000 0000000 0000000 0000000. 0000000 0 00000 00000,
00 0 000000000 0 000. 00000 0000000000 00000000 000000000 5000 000000000. 0 00 00000 00
00000000, 00 0000000 000000000000 0000 000 0 00000000000000 000, 000 0000, 000 00
00000000 00000000, 0 00000000 0000 000000000000 0000 000000.

00, 0000000000, 0000000 0000000000000, 00000000000 00000000 00000000, 0000 0 0000000?

00, 00000000, 000 0000 0000000000. 00 0000 000 00000000000, 000 0000000000. 00, 00000
000000 000000000000000.

0 00000 000-000 (00 00 000) 00 000000 0000000, 000000 00000000000, 000000 0000000000
00000000000000, 0000000000 000000 0000000000000000 00000000 0 000000 0000000, 00000
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000 00, 0 00000000000 00000000 0 000000 00000000.

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000000000000000.

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0000000000 1 000 00000000. 00 0 000 00 0000000 00000 0000000000 00 000 000181.

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00000 00000000000, 00 00000000 00000000 0000000 0000 00 0000000, 0 000, 0000 000000,
00000000 0 000000000 0 0000000000000000 000000 00000000 0 00000000 000000000000000000.

0 1975 0. 0000 0000 0 000000 00000, 000000 0000000000 000000000000 00000000
000000000 0 00000-0000 0 0000000000000 000000000, 0 00000 00000 00000000000000
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0000000000000 0 0000000000000000 00000000 00 000000 00000)182.

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00000000000 000000 0000 00000000000. 000000000000000, 000 00000000 000000000000
0000000000000 0000, 0000000, 000000 0 000000 00000000000 00000000000.

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0000000000000 0000 000 00000000-000000000 0000000 000 00000000 00000 00
000000000000000. 00 000 00000000 0000 0 0000000, 000000000 0 00000 00000
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000000000000000 0 000000000000000 00000000 0000000 00000. 000 000000000 00000000000
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00000000000 00000000 00000000 0 000 0000000000 0000000000 00000000.

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0000000000 000000000000, 000 000000 000000000 000000000 000000 00 000 00000 0 0000000
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0000000000000 000000000000 0000, 000 0 0000000000000 00000000. 0000000 000, 000,
000000, 000000 0000 00 00000000000 0000000 00000, 00 00000000000 00000000
0000000000. 00 0000000, 000 0000 0000000000000 000000000, 00000000000 00 00000000
0000000 0000, 000000 0000000000000 0000 0000000 0000 0 00000000. 000000 0000 00000
0000000 00000000000 000000000000 00000000000 000000000000 00000000000 0000000
00000000000 00 00000000, 00 0000000000 0 000000 0000000 000000, 00000000, 00000 0
00000000000000 0 000000 0000000000000 000000000000, 00000 00 00000000000 0000000
0 00000000000.

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000 0000 000000000 000000000 0 00000000. 00000000 0 0000 0000000000000 0 000000000000
0000000 000 0000000000000 000000, 000 0000000. 000000000 00000 00 00000000000 000000.
00000000 0 0000 000000000 0000000 00000000000 000000000 00000 0 00 00000000000 00 0
000000000 0000000 0000000 000 0000000000000, 000 00 000 00000 000000. 0000000 000 000
0000000 00000 00000 0000 00 000000000? 000000 0 0000000 00 000 0000000000 0000000? 0 0000
0000000? 0 00000000000 0000000 0 0000 000000000 0 000000000000000000000, 00 0 0000000000
0000000 0 000000 00 0000000 0000, 0 000000000 00 0000000000 00000 000 00000 0000000,
0000000 00 000000000 00000000 0000000 0000000000000. 00000000000 00000000, 0000 00 00000-
00 00000000000 (0000 00 00000) 000 00000000 (00000000 Nexus 7), 000000000
000000000000000 0000000. 00 00000000000 00000000000000 00 000000000000, 000000 0000
00000000, 0 00 00 000000000 0 000000000 0000000000000183.

00 00000000 0000 00000 00 00000000 0000000000000, 00 00000000000 00000000000 0
Google. 000000 00 0000000 000000000 0000000 0 000, 000 00 000 000000000, 000
00000000000 000000000000 0 0000000 000000000, 0 00 000000000000 0000000 (0
0000000000000000 0 15%); 0000000000, 000 31% 00000000000 000000 000000 00000 000000000
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00000000000 000000000 0000000. 00, 000 00000000 000 0000000 0 00000 000000000 00000
00000000000 0 00000000[83], 00 00 00000000 000000 00000 0000000000000, 000 000000 0 0
0000000000 0000000 0 00000000 000 000000000000.

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0000000000000 0000000 000000000 00000000000 000000000 00000000 000000000. 0
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000000000000000000 0000000000 0 00000000 00 00 00 00000, 000 0 000000000 0000000. 000000
0000 00000 000000 00000000 00 000000, 00 00000000 000000000000 00 0000000. 0000000 0000
00000 000000000000 00000000 00 0000000000 000000, 00 000000000 0000000 00 0000000, 00000
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00 00 0000000 000000000 0000000, 0000000000000000000 000000 000000000000000 000
00000000000. 00000000. 0000000000 0000000, 000000 00000000 000000000 00 28% 000000
00000000, 000000 00 28% 000000 000000000000000 0 00 15% 000000 0000000000000. 0 000
00000000 000: 00000 00, 000 00000000 0 0000 00000000 00000000000 0000000 0 00000000000
(000-0000 0000000000000 0000000000 0 0000 00000000 0000000) 000 0000000, 000000 0000000
00000000 0000 00000000.

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0000000. 000000 000 0000000 00000 00 0000000000 00000, 00000000 000000 00000000000
000000000 0000000 0000 00 25%. 0 0000000000000000000 0000000 00000 0000 000 00000000000, 000
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0000000184.

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0000000000 000000. 00 00 000000000 10 000 00 00000000 0000: 00000 0000000 000000 00
000000, 000 00 0000000. 00 0000000000, 000 00 0000000000000000 000000000
0000000000000 0000000000000 0000 0 0000000000000 00000000, 0000 00000000 000
000000000. 000000 0000, 00 0000000 000000 000000 0000 00 00000000000 0000000 000000
00000000. 000 0000000 00000 00000000 00 000000000000 00000000000 0000000000, 0
0000000000000 0 0000000 000000 00 0000 000000000000 0000000 0 00000000 00000 0
000000000 00 000000. 0 00000000000 0000 00000000 00000000 000 00000000000.

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000000000000 0 000000000000 000 00 000000. 000 000000000000 0 00000 6, 0000 00000000000
00000000 00000 00000000000 0000, 000 000000000000000 0000 00000 0 00000 00000. 0000000
0000 00 000000 7, 00000000 000000000 000000000000 00000000000, 00 000000000, 000 000
0000000 00000000 00000000 00000 000000000? 000000 0000, 000000 00000 0000000000 0000
00000000000000 0000 000000. gThanks 0 00000000000, 00000000000 000 00000000000
000000000 0000000000 00 00000000 0000000.

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00000000000000 0 00000 0000000 000000 00, 000000 0000000 kudos 0 000000 0000000000.
0000000 0000 00000000 000000, 000 00000000 000000000000 0000000? 0000000 000 kudos
0000000000 0 000000000 00000000, 0000000 00000 00000000 000 00000000000 000000 0
00000000000 000 000000 Google+. 000000000000000000 00000000000 0000000000000000000 0
0000, 000 000 0000000, 0 00000, 0000 00 00000000000000. 0 000 000000000 0000000, 000
0000000 0000000000000 0000000, 0 0000000, 0000000000000000 00 00000000 0000000 0000000. 0
0000000 0000000000, 000000000 gThanks, 00 0000000000 460%-000 0000 kudos 00 000000000 0
00000000000 000000, 000000 000000000 00000 0000 000000000 00 0000000 0000. 0 0000 00000
000000000 00 000000 00000000000000000 0000000 0000000 0000.

00 0000 0000000, 000 0000000000000 000000 000000000000000 000 0000. 0 000 00 00000
0000000 00000 0 000000 0000000 0000000, 000 0000000 kudos, 00000000000 0000 00000000.

0000000 00000000 0 000000 000000 0 0000-000000000 Google 0 00000000-00

000, 000000000 00000000000000 00000000, 000000 000000000 (00 0000 00000 0000000): 00
0000000 00000 00000000000000 000000000. 0 00000, 000 000 000000 0000000000000 00000 0
0000 00000000 00 00000000 0000000! 000000 000000, 00000000000000 000000000 0 0000 00
000000 0000000000000 0 00000 000000 00000000000000 000000000000 0000000000.

0000000 00000000 gThanks 0 0000000 00 0000000, 00000000 00000 000000 00000 0 0000000
0000000. 000000 00000 000000000000 000000000000 000000000 000000000 0000 000000 0000000000.

0000000 000000000 0000000000 00000000000 0000000000 000000, 000-000 000000
00000000000 0000000 00 0000000 0 0 000000000 00000000 0 0 000000000 0000000 000000 000
00000000000. 0 0 Google 0000 00000000000 00000 0000000000 00000 00000000 00000000 0
000000 175 0000000000 0000000000, 00 00000000000 0000000 000 0000 00000000000. 00 0000000

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0 000, 000 0000 000000000000 00 00000000000 0000000 00000000. 00 00000000, 000
0000000 000000000 00000000 0000000000000 000000 0 000000000 00000000000000.

00000000 00000000, 000 0000000 00 0000000 0000000 000000000000 00 000000000 0000000 000000
0 00 0 000000000 0000000 000 00000000. 000000 000 000 0000000 000000 000000 0000000000.
00 00000000, 000 0 0000 000000000 00000000, 00000000 000000 000000 000 000000 00000000.
00 000000000, 000 000000 000000 00000000000000, 0 0000000 00000000. 000 00000000000
000000000000000.

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00000. 0000 0000000000 000 0000000000000000 0000 000000, 000 000000 00 000000
00000000000000 00000000, 00000000000 00 00000000 0 00000000, 0 0000000 000000000000,
000 00 000000 00000000 000 000000000000, 0 00 00000000 0000000000. 000 00000000 000
000000 0000000, 0 0000000 0000-0000000000 Goldman Sachs, 0 0000 0 00000000000 00
00000000000 0 00000 Creative Lab 0 00000000000 0000 00000000000 Google: 0000000 0
00000000 0 Google, 00 000000 00 000000000 000000 00000000 000. 0 000000 000000 00 000000
000 00000000 000000000.

0 000 000000000000, 00000000 00 000000000 0000000000000000 kudos, 00000000000 00 000000
00000000000 0000 00000 0000000 00000000. Google 0000000000 000 000000000000 000000000
0000000000 0 0 000000000 0000000000000 000000000000000000000000. 0000000 000 000000
000000000.

0000000000000000000000 00000000, 0000 000 00000000000000

0, 00000000, 000000 0000000000000000 00 00000000. 00, 00000000 0 0000 00000; 00 000
000000000000 00000 000 00 0000 000000000000 00000000, 000000000 0000 00000000 00000
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CEO 000000000 Honeywell 000000 0000 000000 0 00000000 0000000000000000000000 New York Times
00000 000000000: 000000000 0000, 00000000 0 000000 [00000 00 0000000000000 000000,
000000 000 0000 23 0000], 000 000000: 0000000 0000 00 0000000 000000000000.

0000 00000000000 00 000, 000 0000, 00 00000000, 00000000 000000 00 00000000: 000 000000
000 0000000 00 000000185. 0000 0000000 00 000 000000 000000 0000000. 000000, 000 00 00
0000 000000000000.

00000000 Google Wave 0000 00000000 27 00 2009 0. 0 000000000 00 0000000000000000 0
00000000. 000 000 00000000000 000000 000000000 00000000, 00000000000 000000 000
0000000000 000000000, 00000000 0000000 000 000000000 00000000000 000000, 000000000
00000000 0 0000000000, 0000000000 00000000000000 00000 000000 00000000000000000000-
000000000000000.

0000 00000000000000 000000000 Mashable 000000000 Google Wave 000 000000000000 00000 00
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0000000000000000000000 00000000 0000 00000000?

00000000 000000 000000 0000000. 00000000 00000 000, 00 000 000 00000000, 0 000,
000 00000, 000000000 0000000 0000000. 0000 000000000 000000000 0000000 00000000
0000 000000 0 00 00 0000. 0 000 00 00000 000000 00000 00000000 00000000 0 Google 0
00000000000 000000000 000000000000000 0000. 00000000 0000 000000000 0 000, 000
000000000000000 00 00000000000 00000000 00000000 00000 0 0000 00000000000 00000000
000000000 00000.

0000 00000000, 000000000 0000000000 000000000000 00000 00000000, 0 1971 0. 00000000
00000000 00000188, 000 0000000000000000 000000000 00000000000 00000 00000000
00000000 00000 10 000 00000 000 000000000. 0 00000 0 00000 000 000 00000000000 00
00000000 0000000 0000000000000000 00000000, 000 000000000 00000 00000000 0000000000 0
00000000000 000000000. 000 00 000000000?

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00000000000 0 00000000 0000000 0000 0000.

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0000 0 0000 0000 00000000, 00 00000 0000 000000 00 000000. 0 00000 0
0000000000000000000, 0000000000, 0000000000 0000 00000000000000, 0000000 0000000
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0000000000. 00 0000000 00000000 000 00 0000, 000 0000000000 00 0000 00000. 000 0000000
0000000000, 000000000 00000000 0 00000000 0000000000 0000 00 0000 0 00000000, 000000 00
00 000. 00000000 000000, 00 000000000000 0 00000000 0000 0000 0000000 000000, 000000 000
00000 000000 00000000 0 000189. (0000000 000. 0 0. 0.)

0000 000 000000 000000 Wave 00000 00000 0000000000 0000 00000000 0000000000 00
0000000000 0000000000. 000 000000000 0000 0000000: 000000 000000000 0000000 000 0000000
000000000000 0000000000 00000000000000000000 0000000000 00 0000000000 000
0000000000 0000000 000000 00 000000000?0. 00 000000, 000000 0000000 00000000000000 00
0000000 00000000 000 00 00000000, 000 0 00000000: 00000 0 00, 0 0000000 000000 0000 0
000000 0000000000000; 000000 000 0 0000000 00000000, 000 00000 000000 00 000000000000
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00 00000 0000000000 00000000 0000000 000000000: 0000000, 0 0000000 000000 0 0000000 0000,
0 000 0000000 000 000000000 000000000 00000000. 00000000 0 000000000 000000000000 0
0000000000, 000000 0 00000000000 000000 0000000: 0000 00 00000000, 0000, 0000000 00
0000000000, 000000 0000000000 00000000?0 0 000. 0 000, 000000 000 00 0000000190.

000000000 0000000 000000000 0 0 0000000 0000000. 000000000000000000 00000 0 0000000 000-
00000000000 0 0000000000 000000 000000 0 000-0000000 0 000000000 000 0 0000000000000
000000000000. 00000 0000000 000000000 0 0000000 00 000000-00 0000000 000000, 00 000000
0000000000000 000 000 00 000000000000 00000. 0000000000 0000 000000 000000 000000 000000
000: 00 000 00000000000 00000, 00 0 000000 00000000 00 000 00000 00 00000000 0000000
0000000000000 0000000000. 000000 000000, 000000 000 00000000 000000000, 000000000 0 000000
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00000000000000 00 0000 000000000 0000 00000000000191.

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0 0 000, 000 0 0000000 000000 000 0000000000000 000000000000[84]. 0000000 000000, 0 0

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00000 00 00000 00 00000 000000000000 0000000 000000 00000000.

0 00 00 0000000 000000000000 0000000000000000 00 0000000000 00000000 00000 00000,
000 000 0000000000 00000000, 0000 00 0000000000000 00000, 0000000000000000
0000000000, 00000000 000 000000000000 0000000. 0 0000 00000 00000000000 000,
00000000000 0000000 000000 0000000000, 000 00000 0000 0000000 00000 00 0000000
0000000000 0000000 0000000000 00000000000000000. 0 000 00000000 000 0000 0000,
00000000 0 0000000 00000 0000000000. 0000000, 0000000 000 0000000000 00000; 00000000
00000000000000, 0000000000 0000000 0 000 0000 0000000 0000000000; 0000000000, 0000000
00000 00000 0000000000 (0 000 00000!) 0000000 0 000 0000 0000000, 000 0. 0 00 000000
00000000 000 000000000000000; 000000 00000000, 000 00 000000 000000000000 0000000000
0000000 0000000 00000000000, 0000000 000 00 00000 00 0 000000000. 0 0000000 0000000000 0
000, 000 000 00 0000000, 0000000000 000000 000000 000 00000000 0 0000000000 000000
00000000000. 0000 000 0000000 0000000000 000000 000000 00000000000, 00 00 0000000 0000000
000 000 00 0000000000000000. 000000 00 0000000 0000000000000 000 0000000 00000000 00
000000.

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00000000 0000000. 000 0 000000 00 00000000 000000000000 0000 0000000000 0000 0 0000
00000000 00 000000 00 000000000. 00000000000 000000, 000000, 00000000000 000000000 0
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00000000 000000000000, 000 0000 00000 00000 000000 00000 0 0000000 000000000000.
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0000000000 0000000, 00000000000 00000000000 0 000000 00000000. 0 00 0000000000
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0000000 0 00 00000 00000000 000000, 0 00 000000000 00. 00 0000000, 000 00000
0000000 0000000000 0 000, 000 0000 000000000 00000000000 0000000000 0000000000
0000, 000000000 00000000 0 000000000 000000000000000000. (0000000 000. 0 0. 0.)

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000000000 0000000000 00 0000000000 000000000000 0000000. 0000000 0000 0 000, 000
0000000, 00000 000 000000 00000 00000000 0 000000000 0000000000, 0000000 0 00000.
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0000000000.

00000000000 00000000, 000 Google 000000 0000 00000 00 00, 00000 0000 0000000000
00000 0000000000. 0000 00 00000 0 000000 0000 0000 0 0000000000000 00000000-0000000
0 0000000 0000000[85]. 000000000000 00000000, 0000000 00 00000000, 00000 0000000000
00000000 0 000000000000 0 000, 0000000 00 0000. 00, 000 00000 000000. 0 00000000000
00 000 000000000 00000000 0 000 000000 000 00000000. 0000000, 000 000000000000? 000
0000000 000000000 000000000 0000000 000000, 000000000 0000. 00000000000 000000000 0
0000 0 00000000.

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00000000. 00000 00 000 000000000000 000000000 0000000 00000 00 0000 00000, 0
0000000 0 00000000000.

0000000000 00000000000000 0000000000000000 0 000000 00000

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0000000000. 000 00, 0000000 0000, 000 00000000000, 00 00000000 000. 00 000000000
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000000000000 000000, 00000000000 0000000, 0000000000000 0000000 0 000000 000. 0 000 00
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000000000 000000 0 00000 000000 000 00 000000 00000000000 000000, 000 00000000, 00000 00
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0000000000000 0000000. 0 000000 0000000000 000 000000, 00 00000000000 000000000 000000 00
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00000000000000 000000000000 000000000;

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0000 0 000000000000 00000000000000 0000 0000000 0 00000 000000 000000000 000000000 0 000
00 0000000. 00 0000000 000000000000 0000000000 (000 0000000 000 000000 0000000000 00 000
0000000 00 0000000000000 0000000). 0000000, 000 Google 0000 000000000000 00000000000000
00000, 000000000 000000000 0000000000 00000000.

0 000 000 0000000000. 0000 00 000000000 000000 00000 0 0000000 00000000 0 000000000
000000000 00000000000 0000000 0 0000000000, 00 00000 00 000 00000 00000 0000000000
0000-00000 0 0000000000-0000, 00000 00000000000 00000 0000 0 00000 000000 000000 0
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00000000 0 0000 00 000000000. 00 000 000000000000 000000 000000000000 00000000, 0
00000000 00000000 0000, 000 00 0000000000 0000000000 00000 000000000 0 0000000 000000
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000000000000. 000000000, 000, 000 00000 00 000000 00 00000000000 000 000000000000
00000000000, 00 0000000000000 00000000000000 00 0000000, 0000 00 00000 0000000 00000 0
00000000 000 0000000000 000000 0 0000000000. 000000 0000 000000000000000000 000000 00 000
00000000, 0 0000000 00000000 0000000 0000000000 000000 50 000. 000000 000000000000; 000
00000000 00000000000000 00000000, 000000 00000000000 000 0000000 00 000 0000, 00000000
000000 0 00000000 0 0000000 00000000 000, 000000 00000000000 000000000 000-0000000.

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0000000 00000000, 0 0000000 000000000000 00000000000000000000 000 0000000000000 00000000
(00000000000 00000000 0 0000000 000000000) 00 00000000 00000000 00000 0 00000 0000000. 00
0 000 000 0000 000000000000 00000 0000000000 (00000000 0000 00000 0000 00 0000000000),
000 000 00000000000 0000000000 0 00000000 0000000, 000000000 000000000000000000, 000
000000000000 0 00000000 0000000 0 00000000 0 00000000 0000000000000. 0 0000 0 000 0
0000000000 5001000 00000000 0 000 000 000000000000000 00000 00000. 000 000 00000
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000000. 00000 00000 00000000 000000, 00 000000000 00 0000000000000 00000000 00000000 0 000
000, 000000 0000000000 00000000000000000 000000 00000000. 0000000 0000 000000 000000000000
Google 0000000000000 0 00000000 000000 000000, 0000000000, 0000000000, 0000000000 0 0000
00000000 0 00000000000. 00000000 0000000 0000000000 0000000000 000000 000000000 0000000 00
000000 0 0 00 000 0000000 0000000. 0 2012 0. Google 000000000 0000000 0000000000 000000
0000000000 0000000 00 00000000000. 0 000000 0 0000000-00 00 0000000 000000 2000 0000000000
000000 0000000000000, 0 0 00-000000 0 00000000 500. 0000000 000000 0000 0000000000 0

0000000000, 0 00000 00000 00000000000 0 00000000, 00000000 00 0000000, 0000 0000000000
00000000 0000000 Google. 000-00 00 000 0000 0000000000, 0000-00000000000 000000 000000
000000, 000000000000, 000000 0000 000000 0000000 0 000 000, 000 0 000 00000000 10
00000000, 00 0000 00000000, 000000 0000000000000 00000 20 000. 0 000000 000 0000000
0000-0000000000 00 00000000000000 0000 00000000 0000000000, 000, 000 000000 00000000 0
000 0 000000, 00 00000000, 000 00000000 00000 0 0000000 0000000000 0000 00000000 00000
0000000000 0 0000000 0000000, 0 000 000 0000000000000, 000 000000 0000000000 Google
Now 0000 000 0000000000000 0000000 00 00. 00000000 00 000000000 000000000000000000
0000000000. 0000000000 00000000000000 00000 000000000000 000000000000 00000000000, 000000
0 00000000 6 0 00000000, 000 0000000 000 000000 0000000000000000000 00000000 Google Earth,
000 0000000000 00 000000000000, 0 000000 000000000000000000000 00 000000000000 00000000
0000000 0000, 000 0000000 0 0000000000 000000 0 0000000 000000000000. 0000000 00 000000000
000000 000 000000 000 0 19 0000000, 000000 000000, 000000000, 000000, 000000, 000000, 00-
0000, 0 0000000 000 000 000000 0000000.

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00000000 0000000000 00000000 000 0000000 000 0000000 0000000000 00000000. 000, 000 000
0000 0000000 00 00000000 0 0000000000 0000000000 0000. 0000000000000000, 000 0000
0000000000 00000 000000 0000. 0000000000 000000: 000000000000 00 000 0000000
000000000000 00 000000, 000 00 0000000000000 0000 00 000000. 0 000 00000 0000
000000000000 0000000 00 00000000 00 0000000000000 00000 000000 00 000000, 0000 0000
0000000000 000 00 50. 000 0000000 000 00000000000000000 000000000 0 00 0000000 00 000000
0000000000, 000 000 0000 000000000 0000000000000 000000 0000 0 000000, 000 000000000,
000 00 00000000 0000000000000000 00 00, 000 0000000000 00000 000000000000 00000.
00000000 0000 0000 0 000000000. 000 00000000 00000: 00000000 000, 00000 0 00000000,
000 0000000000 [0000 0000] 00000000, 000 0 000 000 00000000, 0 000000, 000 0000000000
000 0000 00000000000000 000000 00 0000 000000, 0 00000000.

000 000 00 000 00000 00000000000 0000 00 0000 0000 0 Google.

00 00000 00000000 00000000 00000000000000000 0000000000. 000 00000000000 0 00000 2, 00
0000 0000000 0000000 0000, 000 0000000 00000 000000 00000 000000000 0
00000000. 0000000 0000000 00000 000000000 0 000 0000000 0 00 00000000 000 00000000 000000
00000 0000000000? 0 00 00 00000000000 00 00 0000000 0000000 00000000 000000
00000000000000 000000 00000 00000000000000? 0 00 0000000000 000000000 00000 0000000
gTalent, 000000 00 000000 00000000, 000 00000000 00 00000000 0 000 0 0000000 0
00000000000000 (000 0000000000000000 0000000000 00 00000000 000000!), 0 0000000 0
0000000 000 00 00000000 0000000, 000 Random Lunches (000000 00000000), 000 0000
00000000 00 0000 000000 0 000000000000 0000000000, 000000 00000000000 00 0000000000
0000000. 000 000 0000000000 000000000000, 0 0000000 0000000 000000000 0000000 000000 0
000000. 000 000 0000000000 000000 000000 00 0000, 000000 0000000, 00000000000000 00 00
00000000000 (000 0000000 00 00000000000 0000000 0 00000000).

0 000 0000 000000 2000 00000000 00000000[86], 00000 0 0000000 Google, 00 000000 00
0000 00 00000000000 0 0000000000000 (000000, 00000 00000000 000000 0000 0 0000
00000000000000000000 000000000) 00 00000000 0000000, 00000000 00 000000000000 00000000000.
0000 0000 000000, 00000000 0000 0000000000 00 000000000000 0000 0 00000 000000 0
0000000 0000000. 00 000000 0000 000 00 0 000 00 00000000. 0000000 0000 00000 000-00
00000000: 00 0000 00 000000000000 00000000000000000000 000000, 000000 000 00000000000 000000
0000 000000000000. (0, 00000000, 000000000) 000000 00000 0000000 00000000 0000000000
000000000000 0000000 0000000000 0000000000 (Employee Resource Groups). 0000000 0 000 00
000000 20, 0 00 0000000 00000000000000 000000 00 000000 0000. 000 0000000000 0000000000.

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0000000 000000000 00 000 00 000000000 000000198.

0000000, 000 00 0000000000000 0000 0000. 00 000 00000 00000000000 0 000, 000 0000
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000000000000.

00000000 0000000 00 0000000000 00000000000000, 00000000 0 000000000

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00000000 0000000 00000000 000.

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0000000 00000000 000000 000000000 00000000 00000000 0 000000000. 000 0000000 00000000
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0000 000000000 0 00000000 (00000)

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000000000 0000000000000. 0 00000000 00 0000000 0000000, 00 00000000 0000 000000000
00000000 00000000000000 000000000: gnothi seauton. 00000000 0000000 0000.

0000000 000000, 0000 0 0000000 000 00000000000. 00 00000000, 000 000000 000, 00 0 0000
000000000000 0 0000000000 000000 000000000. 0 000000 00000 0000000 00000000 00000
000000[90] 00000000 000000000000 0000000 0 000000000 0000000000 0000000000000
0000000000000 0000000 00000000 000000000000000000000000 0000 00000000000000 000
0000000 0 00000000 0000000. 0000 0000 000000000 000000000, 000 000000000, 00000000 0
0000000000 0 000000000 00 0000000; 0000000 00000000000 0000000, 00000000000 0 00000000000.
0000000 00 0000000 0000000 00 00000000000 0000 000000, 0 000000 00000000 00 00 00000000
000000000000000000 00000000 00000 00000, 000000 00000000 0 0000.

000000000, 000, 00-0000000, 5 000000000 0 000 00000? 00 0000000 0000 00 000000000 0
000000000 0000000 20 000000, 000000 0000000000000 00000000?

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0000 00 0000000000 0000000000.

1. -0000000000000, 000 00 000 0000000 000000000000 0000000 00 125 000000000 0 00000000000
00 15 000000000. 0000000000 0000000000000 00000000 000, 000 00 0000000, 0000000 00 0000000
0000000, 0000 0000000, 0 0 0000000 0000000000 00 00000000 000 0000000 00 10 000000000, 00
000 20 000000 00000 00 00000000. 00 00000000 0 0000000 00000000?

2. -00000000000, 000 00 000 000000 0000000000 000000 00 15 00000000 0 0000000000 00
125 00000000. 00000000 00000000000 0000000 000, 000 00 0000000, 000000 00 000000
000000, 0000 0000000 0 0 0000000 00000000 00 0000000 000 0000000 00 120 00000000, 00
0000 000000 20 000000 000000 00 0000000. 00 0000000 0 0000000 0000000?

00 0000000000 0 00 0000000 0 000000 1981 0. 000000000 00000000 00 0000000200, 0 000
00000000 000000 000000 0000. (00000000, 000000 00000000 00000000 0 00 0000 000000 0
0000, 0 0000 0000 000000, 0000 0000000 20, 00 0000000, 000 00000 0000000000. 00000
0000000 000. 00 0000000, 000000 0 000000 360 0000000 00 000000, 0000000 000000 0 000000
000000 00000000000, 0 000 0000 00 000 0000 000000 0000000 0 Angry Birds?)

0000000 0 00000000 00000000000, 000 68% 00000000000 00000000 0000 0000000000 000000
000, 000000 00000000000 5 000000000 00 00000000 000000 0 15 00000000, 0 0000000 29%
0000000 0000 0000000000 000000 00 000000, 0000 00000000000 000000 125 00000000201. 000
00000000 0 000000 0000000 0000000000 5 000000000, 000 0000 000000 000-00 00000000 000000
0 000 0000000, 000000 000 0000000000 00000000 000 0000 0000000. 00000000 00000000
0000000 0000000000 00 000000000 0 0000000 0000.

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00 000000 0000000000 00, 000 000000000 0000 00000 0000? 0 00000 00000 0000000000 000
0000000 000000 0 000000 000000000-000000, 0000000000 00000000000 0 00000000000000
0000000000 0000000, 0000000000, 000 0 0000 00 00000 0000 00000 0000000 000000, 00
0000 00 00000000, 000 000000 0000000, 0000000000 000 0000 00000000 0000000 (00000
000000 00000000, 000 0000000000 000000000 0000, 00000 000000 000 0 00000000000).

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000 0000000 (00 0000000000 0000). 0000 000 0000000 0000000000 0 00000000000 00000000 00
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000000000 0 00000000 000000000 0 000000 0000000 0000000 0000000, 0000000000000 0, 1% 0000000
00, 000 00 0000000, 0 00 99,9% 000000. 00 00000000 000000 00 00000000 00000000
000000000: 00000000 00000000000000000000 00000000 0000, 00000000000 0 0000000 000000000 00
0000000. 000 0000 00000000000000000 0000000000 00000000000, 0000000000 0000000000 00000000, 0
00000000 000000 00000000000000 0000000000202.

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selective attention test (0000 00 000000000000000000 00000000). 0000000 000000000000
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000000000, 000 00 0000000 00000000 000000 000000000). 00 00000000, 000 00000 000
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000000000 0000000000000000 000000, 00000000 00 0000000 00000000 00000000 0000000 0000000,
0 000000 000000000000 00 0000000000000000. 00000 00000 00 0000000, 00 000000000 00000000
000000 0 000000 00 000000000000 000000, 00000000 00000 0 0000 0000000 00000000000. 00000000

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0000 0 00000, 0000000 000000000 00 000000000 0000000000000000. 00000 00 000000
000000 00 00000, 00 00000000000 000000000 00000000, 000000000000 00 000000000000
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000000000 0 000000000 0000000, 000000000000 000000000 000 0000000 00000 00000
00000000. 000000000 0000000 000000 000000000 000000 Nordstrom 0000000 00
000000000000000, 000000 000 000000000 00-00 00000000 0 00000000 000 0000000 00000. 000
0000 0000000 0000000000, 000 000 00000000000 0 000000000000000 000000 (0, 000000000
00000, 000000000 00000).

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000000000000, 000000 000000000 0 0000. 00 0000, 000 0 000 0 00 0000 00000, 0 00
000000 000-00 0000000, 00 0000 00000000, 0 0 00000000 0000000 0000000.

0 000000 2012 0. 0000000 00000000 (Curve Gallery) 0 00000000000 000000000-000000
000000000 000000000 000 00000000000 000000000 000000, 00000000 00000000 0000 rAndom
International. 000000000 000000 000000000 000000000 0 000000 0000000000000 000000000 0
00-000000. 000000000 000000 000000000000 000000 0000000000000 00000000 0000 0 100 00. 0
000 0000000 0 0000000000000 000000000000, 000 0 000000000 0000000000 0000 000000. 00000
00 0000000000 000000 0000000000, 000000 000 00 000 000000 000, 0000000 000 0000000
00000000 00000000000000 00000000 0000 000, 000 00 000. 000 00000 0 0000000 00 12
00000, 000000 00000000 00 000000000 0 000000 00000000. 00 0 00000000 000000000
0000000000 0000000 0 00000000 00 0000 000000, 0 0 00-000000 (000 00000000000 0000
0000000 000000000000 0000 0000000000 10 000000000 0 0000 00000000 000000000000 00 00000
000, 000 000000000000) 0000000 000000000000 00 45 000000 0 0000 000000. 000 0000000
00000000 0 00000000000 000000000000; 00 0000000, 000000 0000000 0000000 000000
0000000000000000000000 00000000000 000 0000000; 00000 0000000 0 00000000 0000 00 0000000
00000000000. 0 000 00 00000 00000?

000000000 0 00000000 0000 00000000000, 0 00-000000 0 25 000000000 00 000000203. 0 000000
0000000000000 0 000, 000 00 000000 0 000000 7 (000 000000000000 0000 0 000000 000000000
0000000000000 000000000 0000000000 0 0000000000000000, 000000 000000000000 0000000 000 00
00000000000 000000), 0000 00 00000000000 00 000-00 000000, 000 00000000 000
00000000000000 000000. 000 00000 0000000000 0000000 00 0000 0000000. 000 0000 00 0000 0
00000000 00 00000000 00 000000000000 00000000 00000000, 000000 00000000000000 000000000
0000000000 00000000 00000000000, 00000000000000000 000 000 00 000000000, 000000000 0000000
0000000000[91].

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0000 00000000000 00000000000 000000000 000000000000 00000 00 000. 0000, 000 0 2011 0. 0
0000000 0 0000-000000000 Hewlett-Packard 0 0000000 0000 00000000 00000 00000000 0
000000000 000000000 000000000 000000, 000000000000000 00 0000000000. 000 00 000000
0000000000 0000000000 000000000000 000000000 0 0000000 00 00000000: 00 000000 000000
0000 0000000000 00 00000000. 0 000 000000 000000000, 000000000000 Bloomberg 0 0000000 000
00-000000, 0000000000000000 000000 000000 000000000 0 0000 0000000 000000000 000000000000
00 0000000000 00000000000000 000000000 000000, 000 000 0000 000000000 0 0000 000000000
0000000 000000 0 0000000000.

00000000 00000 0 00000 00000000. 0000 00000000 0 00 0000 00000000! 0000 00 000000
000000000000 000000 0 00000000 00000 00000 00 00000000 New York: 0000 000000, 000 0
000000 0000 0000000000 000000000000 00 00 00000000 00000000000 0000000 00 00000 00
0000000, 000 000 0000000000 0000000000 00 0000000 0000000 00 0000 0 0000, 00 000000000
000000000: 00000000 0000000 0000000000 000000000000000 0 0000000 00 0***00. 0 000
000000000205. [0000000000 000. 0 0. 0.]

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000000000000 0 00000 000000000000000 0 00000, 000 000000. 0 0000000 000000000000
00000 0 0000000 000000000 000 0000000000 0000000 0000000.

0 00000 00000 0000000000000000 0000000 00000 0 0000 00000000, 00000000000 000000000000
0000000 0 000000000000 000000000000 00000, 000000000 00000000, 000 00000 000000000000
0000000000 00000000 0 000000000 00 000000000 0000000 00000000000. 000 0000000000
000000000000000 000 00000000 0000000, 00000000 00000000000000 00000000 00000000 0000, 00
00000000 0000 0000000000 0 000000000000 00 0000 00 00000000000000 0000000000 00000
00000000000000 00000 00000000 000000000000000, 0000000 0000 0000000 0 00000000 000000
000 00000000. 00000000000000 00 0000000000 0 00000000000 0000000. 000000000 00000
00000 000000 0 000 00000000000000. 0 0000000000 0000000000 0000 0 000206.

00000 0000000, 00000000000000 0 000000 00 00000, 0 00 000000 000000. 000000000
000000000, 000 000 000000000, 0000000000 0000000000 0000 0 0000000, 0000000 000 00000
00000 00 00000000000000 0 00 00000000 00. 00 0000000000 000000000000 0000000000 000
0000, 000 000-00 0000000 0000000 000000 00 000000000 0 0000 00000. 00000000000
00000000 000000 00 0000000 000 000000000, 0000000000 00000000 0000-0000000, 000
00000000000 000 (0000000000 0000 0000000 00000 00000000000000 0000000 00000 00000 0
00000000). 00, 000 0000000 00000 0000 0 0000000 0000000000000 00000000, 00 00000000,
000 000 0000000 00000000 000. 0000000 0000000000000 0 0000000000 00000000 0000000 0
00000000000 0000000000000 0000000, 00000000 0000000 0000000 00000000000 000 0000000.

00000000, 000000000000 00000000 00000 0000000000000000 0 00000000000000 00000000, 00000
000 0000000, 0 000000 00000000 0000 000000000, 00000 00000000 000000 000, 000000 00
0000000000, 0000000 0000 0000000 0000 000000, 0000000 00 00000000. 0 000, 000000000
00000000000 000000000, 000000 00 000000 000000000000 00 000000000 0000000, 000000000
000000000000 0000000000. 00 000000 0000000 000 0000000, 00 0000 000000000 000000000 000
000000 0000000 0000000000, 000 000 000000. 000000 000000 000 0000000000000 0000000 00000
000000000000 00 000000 0000000 0000000? 000, 000000000, 00000 0000000000, 00 00000000 00
000000000000. 0000 00000000000 0000000000 0 00 00000000000000000 000000000 000000 000000.
00 000000 0 00000000000. 0000000 00000000, 00 000 000000000 00000000 00 0000000
0000000000000. 0000 000000000 00000000, 000 00000000 000000 000000000000 000000000,
0000000 0000000 0000 0000000000 00000000, 00000 0000000000 000000 0 0000000000
00000000000 0 000000000 0000000 00 000000000 0000. 000 000 0 00 0000 000000 000
000000000 00000000000 00 00, 000 00 00000 000000000 00000000000 0 00000000000
000000000000 0000000 0 00000 0000000000 0 3 00000000. 00 00 000 0000 00 00000000, 0000
00 0 000000 0000000 0000000 000000000000 0000000000.

0000 0000 00 0000000000000 0 000, 000 0000000000000000 000000 000000000000000000 0000000
000000000000, 0 0000000000, 000 000 00000000 000000 00000000 000000-000 000000000
00000000, 00000 0 000, 0 000000 0000000 0000000000000000 0000 00000 00000000000 0000 000
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00000000000 000 00000000 000000000000, 000 0000000, 000 00000 00000000 0000000000000
00000000000 00000 0000000000000 0000000000 00000000000 00 0000, 00000 000 00000
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0000 0000000!

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000000, 000 000000000000 00000000 00000 00000000000 00000 00000000 000 0000000,
0000000000 000 0 000000000 0000000000 00 000000000. 0 00 00000000 0000 00000000000
0000 000 00000000000000 00000 000 000000000, 000000 00000000 00000000 000000.

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0000000000 00000000000 0000 000000000 00000000 00000000, 0000000 000 000000000 00 00000
000000000000 00000000 0000 0 0000000 0 0000 000000 0000 00000, 000000000 000000
0000000 000 00000000. 000000000000 00000000000000000000 00 0000000000, 0000000 000
00000000000 00 0000000 000000000 000 000000 00000000 00000000000000 00000000 0000000
00000000000. 000000000 00 0000000 0000000 0000000, 000 000000000 000000000 000000000
0000000, 0 000 000000 00000000 0000000000 000000000 000 0000000000000000 00
000000000000: 0000000000 00 00 000, 0 0000000 000 0000 00 000. 0 000 000 00 0000 000
00000000!0

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000000000 0000 00000000 00000 000, 00000 0 00000000 0 0000 00 0000000 0 00 0000000000
000000000 0000 00000000 00000000 000 0 000000 0000000, 00000 0 000 000000 000 00 000
00000 00000000000 0000000 000 00000000. 0000000 0000 00000000 000000 000000, 0 00000000
0 00000000000 0 0000000000 000000 0000 000000000000 0000000000. 000 00000 0000 00000
0 000000000, 00 00 00000 00000000000 000000000. 0000 00000 0000000000, 0000000000,
0000000 0 000 0000000, 0000000 0000 0 00000000. 000 000000000000 000000000000 000
000000 0000000000 000000, 000000 000000000 000000000 0000000 0 0000000000. 0 00 000000
0000000000 0000000000 00000000000 000000000000000000 000000 00 0000000000000 00000000
000000000 0 70 00 90%.

000, 0000000 000000, 000000 00000 00000000 000000000000000, 00 000000000000 0000000
000000000000000000 00000 000000000, 00000000 0000000000000000000 0000000000 0000000000
0000000000213. 0000 0 000000000, 0 0000000 000000, 000 0000000000 00000000000 00000,
0 000000 0000000000 00 000000000000 00000000 (00000000 000000000000 000000000000
00000000000000 0 0000000000), 000000 0000000000000000000 000000000000 00000000. 000 00
0000000 00 000000000 000000 000000 00000000000 0 0000 000000 00000000 0000 000000 00000,
00 0000000 000000 0 0000000 000 00 00000000000000 000 0 0000000 0 00000000 000000.

0 000 0000 00 000 00000000 0 0000000 000000 0000000 0000000 0000000 000000 00000 0 00
000000000 00 000000000000000000? 000000 00 000000000 00 0000000 0000. 00 0000000
00000000000 000 0000 000000, 00000000000000000000 00 000, 00000000 0000 0000000000
0000000000000 0 0 000000 000000000, 0 0 000000000. 00 000000 00 000000000000.

000000 0000 0000000 00000000 000000 000000000000. 000 00000000. 000000, 000000000 00
0000000000, 000000000 0 000 60 000. 000000000. 0000000 0000 00000 00000000 00000000 0
5000 000000000, 0000 00 000000 0000000000 00000000. 0 0000 00000 00000 00000000 0000,
00000 000 000000000000000000 00000000 00000000. 00000 0000, 00 0000 000000 00000000
00 000000000 0 0000 0000000000, 0 00000000 00 0000000000 00 00000000.

0 000 000000000 000000000000 00 0000000 Google. 0000 00000 0 00000 00000 000000
000000214 00000000, 000 000000000 00000000 00 000000000000 00000000 0 0000000 18 000000
0 00000 0000000000 0000000000000 0000000000 0000000000. 0000 000000000 0000000000 00
00000000 000000 00000000 0000000000, 000000000000 00000 000000 0000000000, 000 00000000
0000 000000000000-000000000000 000000 0 0000000 0 00000000 120 0000215.

000000 00000000000 000000000, 0000000000 Google 000000000000 00000000000 0, 0000000000
000000000000000000 00000000 0 00000000000000000 00000000 0 000000000, 00 000 0 00 000000 0
00000000 000000 0 000, 000 00000 000000000.

0 000000000 00000000 00000000 00 0000000 0000 000000 000000 000000 000000. 0 2006 0. 00
000000 0 Google 000 00000000 0000-0000000000 0 00000000 00000. 00 0000 000 0 000000000
00000000000000 00000000 000000000000, 00000000 0000000 00000000 0000 0 000000000 00000 0

00000000 00 0000000000 0 000000 00000000 0000. 000 0000000000000 0000000 000000 0000, 00000000 00 0000000000000 000 00000; 000000, 0000 000 00000000000 0000000, 000000000000 0 000000 0 0000[94].

00 000000 000000 000000000000 0000000000, 00000000 00 00000 00000000 0000000, 000 000000 0000000 000 000000 00 00000000 0000000 00 00000 00000000, 0 000000, 000000000 0000000000 0000000 00 000000000 0000000 0000000.

0 000000 000000000 0000000000000 000000000 00000000 00000 0000000000000 00000000000 000000 0 0 00000000000 00000 000000 0000000 00 0000000. 000 0 0 000-00000 0000000 000000000, 000 00000000000 000000 00000 000000000 000000000 00000000000, 000 000000000, 0000000000 0 000000, 000000000 00000 000000000.

1. -000000000 00000000000 0000000 0 00000000000.
2. -0000000000 00000000 0 0000000 000000 00 000 000000 00 0000000.
3. -0000000 00000000 00000000 0000000000 0000.
4. -0 0000000 00000000 0000000000 000 0 0000 000000000 0000000000 00 00000000 00000.
5. -00000000 000000000 0000000.

000 0 0 00000000 0000000000, 00 00000000 000000000000 000000000. 0000000, 00000000000 00000000 00000000000 0000 0 000000000000 00 00000000, 00000 00 0000000 0000000 0000000000000000 00 25% 00000000, 000 0000000, 000 0000000000 000000 0000 00000 00 000000000. 0 000 00000000 000, 0000000000 000000 0000000 0000000000. 00 000 000 0000000000, 000000 0000-000000000000000 000000000000 0000000 0000 00000 000000?

0000000, 000-00000 0 00000000 00000000, 0000 0000 000000 00000000 00000000 000000. 000 00 000, 00000000 00000 000000000 0000000. 0000 0000000 (00. 000000 8) 00000000000 000-0000 00 00000000000 00000000000000 000 00000000000000 00000000000000, 00000000 0000000000 000: 000000000 00000000000 000 000000000, 0000000000 [00 0000 0000000 00 0000, 000 0000000 000000000000 00000000], 0000000000 0 000000000 00 000000000216. 000000 000-0000 0000000000 19 00000000. 0 2007 0 2008 00. 0000 000000000 0 000000 00 000000 00000[95] 000000000000 0000 000-0000 00 7728 0000000000. 000 00000000000 00000 0 11 00 7%. 000 0000000000 00000000 000000000000 000000 00000000000 0 0 1,5 00 0,8%217. 00000000 000-00000.

00000 000 0000 0000 00000 0000 000000000000 0000. 00000 00 0000000 00-00 0000000 0000000000 (000, 000000000, 0000 000 0000 0 00000000). 00 000000 0000000000 00000000000 0000000 0 000 0000000000000 000000000000. 00000 0000000 000 0 0000000000 0000, 000 0000000 0000000 0000 0000000000, 0 000000000 00 0000 0 000000000000000000. 0000000 000000000000 0000000, 00 0000 0000000 0 000 0000000000000000: 000 000000 00000000 000000000 000000000 00000000 0 0000 0000000000. 00 000000, 000 000 00000000 00000000, 0000000000 0000000000, 0000000 000000, 0000000 0000000 000 000, 000 00 000000 0 000000000. 0 000 0 0000000000 0000000000 0000 00000000.

000000 00000 00 000000 0000 00000000000 00000000000000 0000000. 0000000 00 0000000 0 00000000000 0000000000 0000000 00 00000000000000 0000000, 00000000000 0000000000 00000000000000 0 0000000000000000 0000000. 0000 000 00 00000, 00000000 0000000000 0000000000 00 000000. 000000 000000 0000 00000000000 0000000000 0000000 0000, 0000000 00 000 000 0000000 00000000000 0000000 0000, 000000 00000000 000000 00000, 000000 00000000 00000000000 0000000000 00000000 000 0 00 000 00000000 00000 0000000000, 000 0000000 0000000000 000000000, 0 0000000, 0 00000000000 00000, 000 00-00 000000000000000 00000000000000 00000000000000 0000 000 00 000000 0000000 0000000 0000000.

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0000000000 0000000000 000000 0000000 00000000.

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0000000. 0000000 000000000 00000000000000 00 00000000 00000000. 0000000000 00000000
00000000 00000000. 000000 00 000000 0000 000000000000 00 000000000000 0000218.

0000, 000 000 00 00000000000 00000 00000000000 0 000000000 00000 00000000, 000000
00000000 00000000000000. 0 00000000 000 0000000000 000 0000000000 0 000000000000, 00000
00 00000000 00000 00 00, 000 0 00000000-000000000:

Google, Inc.

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0000 0000 0 00 0000. 00000000: 00000000000 00000000 00 000000. 00000 000000
0000000000, 000 000000, 00 000000 0000 000000000000 00 00 00000000000000 000000
000. 0000000 000000 0000 0000000 0 00000000 0000000000000000 00 00000000000. 0000000000
000000000000 00000000 00000000 000000 00 00000 0000000000 00000000 0000000
0000000000000000000000 00000000 0000000 00 000000 0 000000 0000000: 00000000, 0000000
0000000000 00 0 000000 000000000, 0 0000000 00000000! 00000000000 000000 0 00000000000
00 0000000000 00000 000000000000 0 000000000000 000000 00000 0 0000 00000000. 00 00000
00000 00, 000 00 0000000000 000 0000000.

00000000 0 0000000. 0000000 000000 0000000 00000000 0 000000000000 00000 000000000000. 0
0000000 0000000 00000000000 0000000 00 0000000 00000000 00000 00000219, 00000000000
0000000000000000000000, 0000000 00000000 00000000000 0000000000000 0 000, 000
0000000 0000 00000000000 0 000000000000 0 000 00 000 00000 000000 0000 000000 0
00000 0000000000. 00 0000000 0000000 00000000, 000 00 00000000 0 Google 000 00
0000000, 0000000 000000000000. 0 00 0000000 00000000000000 0 00000000000: 00000000 00
00000 000000000000, 00000000 00 000000000, 000000 00000000 0000000 00 000 000000000, 0
000 000 0000 00000000 00 000000000 0 0000000 00 000, 000 00, 000 000 00000000.

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000-000000!), 00 000000000 00000000 0000000 00 0000000, 0 00 000, 000 00000000 0000
000 000000000 0000000 00000000 00 0000000, 00000 0000000000 00000000, 0 00000000
0000000000 00000 0000000 000000000.

0000000000 0000000 0000000 0000000000 00 0000 00 00000000. 000000, 000 000 000 0000000
0000000 0000000 00000000 0000000000 0000 0000000000 0 000000000 0000000000
0000000000000000000000. 000 000 0000000 00000000000 00 000000000 000000000 0 00 0000000,
000 000 0000000000 0000, 000 000 000000000000 00000000. 0 000 0000000000 00000000.

0000, 00 000000000000 0 000000000000, 0 00000000 000000000 00000 00000000000; 00 000
0000 0 0000000000000? 0000000000000 00000000 0 000, 000 0000000 000 0000000 0 00000000
000 00000000, 00000000000: 0000000000 00000000 00 0000 0 000000000, 0000 000-00 00
00000000000000. 000 00000000 0000000000000000 0000, 000000000 0 000000000, 000000000 000000
00000000, 0000000 00000000 0 0000000000 00000000000 000000, 000000 00000000 00000000000 0000
0000000000. 000, 000000000000000000 000000 000000 0 0000000000000, 00 000000000000
0000000000, 00000000 000000000 000000000000 000000 0000000000000000000 0 0000000000 000000
00000000000 0 0000000 00 000000000000220.

0 00000000 000000000000 00 00000000 15-00000000 0000000 0 000000000000 00
000000000 00000000. 000 0000000000 000000000000 000000000000 00000000, 00000000000
000 00000000, 00000000 00000 00 00000000000 00000000, 000000 000000 000000, 0 00000
0000000000000000, 0000000000 00000 0000000000 00000000000000 000000000000000000000000
00000000 Google.

1. -00000000000 00000000 0 0 000000000.
2. -000000000000000 00 00000000000000000 000000000000000 00 000000 000000000000.
3. -000000000000000 0 00000000 000000 000000000.
4. -00000000 00000000 00000000 0000 0 00 000000, 0000 000 00 0000000000!
5. -00000000 000000 (000000000 0 00 00000000 0000000 0000000 0000000 000 0000000000).

000 0000000 000000 00000000 0000000000 000000 000000 0 0000000000000 0 000 000000.

0 00000-00, 0000 00 000000 0000000, 000000?

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00000000 000000000000 0000000000000000000000 00000000, 00000000 0000 00000000 000000000. 0000
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50 0000000 000 000 00000000 0 400 00000000.

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00000000 0000000 000000000000000 (0 0000000 000000 000000000000000), 0000000 00000000000
000000 000000000000000 00000000 00000000 0 000000000000 000000 00000000 000000000000 000000.
0 0000000000 000000000000000 0000000 0000000000000 0000000000, 00000000 000000 00000000
0000 000000000 00 000000000000 000000000000000. 0 000000 0000000 00000000 000000
000000000000000000000 00000000000 000, 000 00 000000000 000 00 00000000. 0 00000000, 0
00000000000 000000000.

000 00 00000000 0 000000 5, 000 00 00000000, 000 0000000000000 0000000 00000000000
0000000000000000000 0 000000 0000, 00 000000000 00000 00 0000 000000000000 00000 00000000.
0000000000 0 000, 0000000000. 000 00 00000000, 000 00000000 0 0000000000 000000 00000
000000000000 00 0000 0000000000 00000000000 0000000000. 00000000 00 00000000000
00000000000 0000000 00000000000 000000, 00000000000 00 0000000 0000000000. 0 00000 00 000
00 00000 00000000000000 000000000000000 00000000 00000000 00000000, 00000000 000
00000000 000000000000.

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00000000 00000 0000000000.

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00000000 0000000000000 000000000000000 0 000000, 000 00000000, 000000 000000 000000000000000
0 0000000000000 00000000 000000000000000, 000 00000000000 0000000. 00 0000000000 00000000,
000000 0000 00000000000 0 000000000000000 (00, 000 000000 0000000000 00000000000000000),
00000000 00 15 00000000 0000 0000 00 000000000000000000000 000000000000 00000000 00 0000000
0000, 000 00000000000.

00000000 000000000, 00000000000 0000000 000000000000000

0000000 00000 0000 0000000000 0000 0 00000 2%-000 0000000000 00000000000000 00000
0000000000. 000 000 00000 000 0000 00 00 50 0000000000, 000000 0000, 0000 0000000
0000000000, 000, 000 0 00000 000000, 00 5000 000 0000000 000 0000000000. 00000000
0000000 00 15-000000000 000000000000 0 0000000000000 000000221.

00000000000000 00000000 0000000000000 0 00000000000 00000000 00000000000000 000000.
0000 0000 00000000 00000000 00000-00 00000 000-00000, 000000 000 0000000000.

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0000 000000 00 000000000 00000000000000000000 00000000 00000000 0 1960-0 00. 00000 00000
00 00000000 Toyota222. 0000000 0000 000000 0000000000 00 0000000 000000000000
0000000000. 0 000000000000 000000000000, 000000 00 0000000000 000000000000 0000000,
0000000000 0000000 0000000000 00 0000000. iPod Shuffle 0000000000000000 0000000000, 00000
00 000000000 000000000, 000000 00 000000000 0000000000. 00000000 Cuisinart 00000000,
0000000 0000 000000 00000000 00000000, 000000 00 00 000000000 0000. 0 00 000000000
0000000 0 000000000 000000 0000000, 0000000000 0 000000000 0000000000000000, 0 0000000
0000000 00000000 000000 0 00000000000 00000000000 0000000 0 0000000 0 000000 0000000000.

0000000000000000 00000000 0 00 00000000000 000000 0 00000000 0000000000 0 0000000000
0000000000 00000 000000000000 0000000000 000 0000000000 00000 0000000000 000000
00000000000000 0 0000000 00 0000000.

000 0000 00000 000000000 0 000, 000 00000000 00000 00000000000000 00 00000000 00000, 0
00000 00 00 000000000. 0 0000000 000000000 2012 0. 000 000000000 000000000 30%, 000
0000 00000000 00 00000000 00000000 00 000000 00000000000000 0000000, 0 00 0000 0000000000
00000 00000 0 00000000000 00000000. 00 00000000000 0000000 00000000 0000000000000 0
0000 000000000000 00000000 0 00 0000000000000 0 00000000 000, 000 000000 00000000 (0
000000000000 0000 00 00000000 00000000, 000000 000 000000000000 00000 00000000, 0000
000000000 000 000000 000000), 00 000000000 0 0000000000000000 (0 0000000000000 0 000,
000 000 0000000 00000 000 000-0000000000 0 0000000000 0000000000). 0000000000000
0000000000 00000000 0000000: 000000 00000000000000 0000000000, 0 000 0000 00000 00 000
0000 00000000 000000000 000000 00 00000000, 000000 00 000000 0000000 0000000. 00
00000000000 00000 0 0000000 0000000 00000000. 000000000000 00000000000 00 0000000 0000000
0000000000 00000000000000 00 10%, 00 000 0000 000000 00 00000000 00 000, 000 00 00000000
0000 000000 00 0000000000. 00000000 0 000000000000000000 0000 00000000000 000000 (7%). 0
000 000 00 00000000 000 00000000000000 00 000 00000000000 00 000000 000000 0000000 0 0
000000000 0000000000 0000000000000 0 00000000000 00000000 00000000.

00000000000000 000000000 00000000 0 0 0000 00000000 000000000000 0000 Google. 0000
000000, 00000000 00000000000 00 00000000 00 00000000 0000 0 00000000, 00000000 0000000
0 0000 00000 0000000000 0000000 0000000. 0 0000000000 0000000 000000 000000, 000000 000
0000000000 0 000000, 000000 00000000 000000000 0 000000 00000000000 000 0000
0000000000 000000000 0000000 0 000000000000000 00000000. 000000 000000000 000000, 0 0000
0000000 00 000000 0 000000 00000 0000000000 0000000000 000000 00000 00000000000 00
0000000000 00000000000.

00000 0000, 00 00000000000 000000000, 00000000000 00 0000000000 00000000000 0 000000000.
00 00000000000, 000 00000000 0000000000000 0000 000000 00000 00 000000, 0000000 000 000
000 0 00000000 000000 00000 0 000000. 00 0000000000 0000000 0 000000000 000000000
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00000000 00 000000, 0000000 00000000 000000223.

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00000000 0000000000 0000000 0000000. 0000000000000 00 000000 00000, 00 000000000, 00000
00000000 00000 0 00000000 741 587 000000000 0 0 20 000 0000000, 000 0 00000000 00000
(35 848 000000000), 0 0000000 000 0000000000 0000000, 000 0 00000000 (1 637 428
00000000)224, [96].

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000000000 0 000000 0 0000 000000 000000000000 0 00 00000000 000 000000000. 00000000 0000000 0000000000 0000000 0 000, 000000 00000000000, 0000 00000000? 0 000 00 0000 000 000000 0000000 0000000 0000000 00000000000 0000000 0000000000000000 000 0000000000 0000 0 000 0000000, 000000 0000000000000000 0000000000 000000 00000000 0000000000 0000000000 0000000000 000000 0 000000000, 000000000 00000000 0 0000 000.

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1. -00000000 0000000000000 0 00000000000 401(k) 0 00000000000 0000000 0 0000000 00000000000000.
2. -00 00, 000 0 (1), 00 0 000000000000000000 0000000000 0 1%.
3. -00 00, 000 0 (1), 00 0 000000000000000000 0000000000 0 10%.

4.-00 00, 000 0 (1), 00 0 000000000000, 000 000 00000 0000000 00 60% 00 000000 0
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000000000 0 8,7 00 11,5% 00000000000 00 0000, 0000000 0000000000 000000 0000 00000000.
00000 00 00000000000 0000000 0 8%, 0000000 0000000 00 0000 0000 000 0000000 32 000
000000000 0 00000000000 000000 0000 000000000. 0 0000 000 0000000000 000000000 0 Google
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000000000000000000 262 000. 000000000 00 000000. 000000 0000, 000 0 0000000 0000000
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2.-0000000000 00000000 00000000 000000 0000 0000 00000000 0 000000 0000 00 000000
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sano[98]

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0000 0 0000), 0 0000000000 0 000000 00000000000000, 000 0000 0000000 (0000000000,
000, 000, 0000 0 0. 0.) 0 00000000 (0000000 0 00000000 0000000, 00000000, 000000, 000000,
00000000, 00000000 0 0. 0.).

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0000000000000 0 0000 00000000000. 0000000 00000000 0 0000000 00000000 0000 0000000 00,
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00-00000000000 000000 0000000000 00 3,1 000 (3 100 000!) 0000000 0000000 0 0000000000,
000000 00 00000000 400 0000000 0000000000000 00 00000.

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00000 0000000000000 00000000000 0000000 0000000 (0000000000000 00000000000) 0 0000 000
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00 00000000 00000000 0000, 000000000000 00000 00 000000000000239. 000 00000000
00000000000000000000 0000 0000000, 0000000 0 0000000 0000000 0000000 0 0000000, 0000000000
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000 000000 0000 0 000 00000000, 0 0000000 0 000.

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000 00000000 0 00000000000 00000000 0000000 00 00000000000000 0000000 0000000000 0000000000
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(nudge unit), 00000000 0000000 000000000000000000000000000000000000 000000 00 00000000000 00 30%.
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0000000 000-0000000000, 00000000000000 000000000000 000000 00000000 00000000000. 0 000
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Physio-Fit 000000000000 000000000000 00 00000000000 0000000000. 000000 00000000000, 00000000
Y0. 00000000 0000000000 00000000000 0 000000000000 00000000, 0 000000 000000000000
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00 00000 McKinsey 0 00000000 00000000 00000000 00000000000000000000 0000000000 00000 00 000000000000 000000246. 00000000 0000000000 0 0000000000000 000000000 0000 000000000, 0000000 0000000 00000 0000000000 000 000000 00000000, 000000000000 00000000 000000, 00000000 0 1950 0. 0000 0000 0000000000000 0000000000 McKinsey247. 0 000 000 000000 0000 00000000 000000000 000000000 000 000000 000000 00 McKinsey[100]. 0 1999 0., 00000 0 0000000 0 00000000, 000000 00000 0000000000000 000 00 00000000000000. 00 0 0000000000 00000 0000 0 0000-00 0 000000000. 0 000 00000000000 000000 000000 0000 000000000 0 00 00000000 00000000, 00 0000000 0 0000 0000000000 00000000000000 00000: 0000000 000000000 000000000 00000000 0000 0000000, 00 00000000, 0000 0000-00 000 0000000000 0000000, 0000000000 000 000000 00000000000 00000 0000000 00000000 000 00000000.

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000000000000000000 00 000000 0000000 00000. 00000 00000000000 Google Mini0, 0 0000000 00.

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000 00000 0 000 00, 000000000000, 000000000 0000000000 0 00000000. 0000 0000 0000, 000
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000000000000 00000 000 000000000000) 0000000000 000000000. 00 00 00000000 00, 00
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0000000000 0 000000 000000000000000. 000 0000000 00000000 0 0000, 000 00 00000000000,
0 000000 00000000000 0000000000, 0000 000000 00000000000000 0 000000000000. 000 0000000000
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0000000 00000000, 00000000 00000000000000, 000000000 000000000 0 00000000 000000000, 0
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000000000 0 000000, 000 0 000000 0000000000 000 0 0000 00 00 00000000. 0000 0000-
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000000 Google 00000000000 00 000000000000000 000000: 000000000000 000 0000000 00 00000000.

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000000000000 00000000. 000000 00000000000, 00 00000000 0000 0000 000000000000 0000000
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00000000000000[102] 00 0000 00 0000, 000 000 000 0000 0000000000. 0 00000 0000000,
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Answers, 000 0000000 000000000 000000 0000 0000 0000000000000 000000, 0000000000 0000000000
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00 00000000 000000 0 000000000 00000000 00000000), 000000000 00000 00000 000000000
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00000000000 00 0000000 0000000 (00 00000000000 0000000 0000000000000, 0000000000,
00000000000 000 0000000000 00000 00000 00000000 0000000) 0 000000 00 0000000.

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kilothread 00 000000 000000000000 0000000 00 000 000 000000 000000) 0000 00000
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00000000000 000000. 000000000-00000000 000000 0000000000, 102 00 0 000000, 0000 00000000
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000 0 000000 00000000 000000, 00 000 00000000 000 000000000 0 0000000 000000.

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000000000000000000 Google.org, 0 0000000000000 0000000 000 0000 0000000000 000000000000
000000000000000000 00000000 00000000 0 000000 0 000000. 00 000000000 000 0000 000000000000
000000 0000000. 00 000000 000 00 00, 000 0000000, 00 000000 00 00000000 000 000:
000000 000000 00000 100 000 00 000000000 0000000, 0 000 000000000 0000000000000. 0 00

0000000000 0000000000 00 00000000000 0000000000 0 0000000000 0000000 000 00 000000
0000. 000 000000000.

00 000, 0 000 00000000, 00 000 00000000000 000000 Google 00000000 00000000, 000 00000
0000000000000000 00000 00 00000000 00000000. 00000 00000000 00000000
0000000000000000. 0000 00000000 000000 00000000, 0 000000000 0000 000000000000 0
00000000 000, 00 00000000000000 00 0000000, 00, 000 0 0000000, 000000 000000000 0
0000 00000000 00 00000000 000000. 00 000000000 00000000 00000000 00 0000000 0 0000000000
00 00 000000000000. 0000 00000000 0000 000000000 0000000000, 0 00000 00 000000000
000000, 00 000000 000000000000 0000000000 0 00000000 0000000000 0 0000000, 000000, 0 00
000000000000 00 000000 000000.

000000 0000000: 000000 00 00000000 0 000-00 00 000000 00000000000000, 000 0000 0000000000
0000000000.

0000000 0 Google 0 0000000 000 0000 0000000, 0 00000000, 000 000000 00 00000
00000000000000000000 0000 00 000000000 0000000. 00 000 000 0000 00000000000 00000000.

0000 00 0000000, 000 000 0 000000 00000000, 0000 000.

0000 00 000000 0 00, 000 000 0000000, 00000 000 0000000000000000, 0000 0000000 000
00 000000, 000000000 000 CEO 00 0000000 000000000000 0 0000000000000 00 000000 000000.

0000 000 00000000, 000 0000000 00000 00000000.

0000000 0000000 000000 0 000000000000000 0 0000000000000 00 000000000, 000000 000 00000
00 00 000000, 0000000000 0000000 (00000000000000 00 000000 0000000000) 00 0000 00 00
0000, 000 00 000 0000 0000 0000. 000000000000 00000000 000000000000 000000000000
0000000000, 000000 0000000000000000 000000 00000000000. 000 0000 000000 0000 00000000 0
0000000000 0000, 000 000 00000000 000000. 0 000000 000000 0 0000, 000 000000000, 00
00000000 00000 0000000000 00 000000 000000000000 0000000000, 0000000 00000000000000
000000000000000000 0000000000, 00000000 0000, 000 0000. 00000 00000000, 000000 000000
000000, 0 00 000000 0000000000000 00000000 0 00000000 0000000, 0000000 0 00000000.

000000000 00000000, 00000000000000 00000000000 0 000000 000000 00000000000000 0000000000
1730-0, 000000000000 000 00000000 000000000000, 00000000 0000000000, 000 0000000000
00000000000000 000000 0000000000. 0000 000000, 0000000000 000, 00000 0 00000000 000000
000 000000 00 000000 00000000000 0 000000.

0000000 0000 0000 00000000000 00000000000 000 000000000 000. 000 0000000000 0000
0000000 000 0 000 000000000000 0 000 000000, 000000000000 0 00 00000000000 00000000,
000000000 000000000 0000000 [0] 000 000000000 0000000, 000 000000 00 0000 000-00
000000000000 00252.

000000, 000 0 000000000 00 00000 0000 00000 0000000000 0 00000 0 0000 0000000 0
000000000. 000 0000000 00000000, 000000 0000000000.

0000 0000000000 00 00000000000000 0000000000 (0 00000000 000000000 000000000000000 0 0000
00000000 000000 00 000000000000), 000000000000000000 0000000000 0000000 000000 000:
00000000000000 (00000000, 000000 000) 00 00000000000 000000, 0 00000 00000000000000
0000000000000000 0000, 000000 000000000 00 00 000000000 000000.

0000000 0000000 0 000000 000000000 000000000 000000 000000[106] 00000000000, 000 000 00
000000000 0000 000000, 00 00000000 0000 0000 000000 00 00000000000 000000 0 000. 0
0000000000000000 000000 00000000000 0 0000000000000 15% 0000 000000000 000000000000000

000000. 0000 00000000000 0000000 00 3% 00 0000 0000000 0000, 00000000 0 000000. 0
XX 0. 00000000 0000000000000000 0 0000000 000000 0000000 00 000000. 00 0000000000
0000 00000000000 00000000 00000000000000000 000000 0000000000 000 0000000. 0000000 000000,
000 000000000000000 0000000 0000000 0000000000 0 00000 00000000000 0 0000000 0 00000000,
000000000000000000000 000000, 000000000 0000000000000, 0000000, 0000000000000000 0 0000000
00000000 0000000 00000000 0000000, 000 00000000000000 0000000000000000 000 000000
0000000000000 00000000 0000000 0000000 000000 000000253. 0000000000 0 00000000000
00000000000 0000000 0000 0000000000 0 0000000000000 00000000000. 000000 0000 0 0000000,
000 00000000000 00000, 000000000 000000 000 000000 00000000000000000 00000000.
0000000000000000, 000000000000 00000000 000000000000000000000 0000000 000000 000 0000000
000000000000, 000000000000, 000000000000, 000000, 000000000, 0000000000000 0 00000000
000000000 00000000000 00000000000 0000 0 0000, 000000 000000 0000000, 00 00000000 00 000,
0 00000000000 0000 0000000000000 00 000000000.

0000000 000000 0 0000, 000000000 000000000 00000000 0000000000 00 0000 000000 0000000000. 00
000000 0000000000000 0 0000000000000000. 0 000 00 0000 00000000000000000 0000000 00-000000000
000000 0 00000000000000000 000000000 0 0000000000 00000000, 00000000, 00000000 0 0000000000 0
1912 0., 000000, 000 0000000000000 0000000 0000000 0 0000000 000000000 00000000, 00000000
00000000 0000000000, 000000 0000000 00 000 000000000000000.

000 000000000 0000000000 0000 00000000000: 00000 000000000 000000 0000000000 0000000,
000 00000000 0000000000 0000000000 000000000 000000000 0 0000000000
0000000000000 0 000000, 000000 00000000000000000 000000000 00000000, 000000 000000000
000000000 000 000000254.

00000000 0000000 0000000000000 0 00 0000000 000000000 000, 000000 000 0000000000
000000000000000, 000 0 00000000000 0000000000000 0000000000 0000000000 0000000000
0000000000 0000000 0 00000000000000 00-000000000000.

0000000 00 0 000, 0000 0000000 00000000 0000000000 00000, 00000 00000000 000000000000
00000000, 00 0 000, 000 000000, 000000 0000000000 00000000 000000 000000.

0 0000000000000 0 00000000, 000 0000 000 00000000 0000000 00000000000 0000000000000000.
000000000 0000 0000 00000 0 00 0000 0 00, 000 00 000000000 0000 000000000 000
000000000000, 0000000 0000000 00000000, 0 0 000000000 000 0000000000 00000000000, 0
0000000 00000000 000000 000000 00000000. 0000 0000000 0000000 0 00000000000
00000000000000000000000000000000000000000 0000, 000 00000000000 0000000000 0000000, 00000000
0000000000 0 0000000000000 00 0000, 000 00000000000000 000000000. 0000 00000000 0000000
00000000 00 00000000; 0 00000000000000 000000000 000000000000 0 0000000000000 00000
0000000 0 00000000 0 000, 0000 000000000 000000000.

000 0000000 000000 0000000000 00000000000000, 00 000 000000 00000000 00 0000000000000, 000
00000 0000000000000 000 00 00000000 0000 00000 000000000, 00000000000 00 000000000
00000000. 000000 000000000 000000 0000000000 0 0 00000000, 0 0 0000000, 000000 00
0000000000 00000000 0 0000 00 0000000 0 0000000000 0000000 0000. 0000 000 00 Zappos,
000 000000000 00 Netflix, 0000 00000000 00 00000000000 SAS 0 0000000 0000000 0 00000000
0000000000 000 0 000000000000000000000 00000000, 000000000000 00 0000000000000000 000
00000000255, 000 000000 0000000000000 0000000 Wegmans 0 Brandix. 000 0000000000000000
0000000000 0000000 000000000000000 00000. Wegmans 0000000 000000000000 00 0000, 000
000000000000 0 0000000000, 0 00000000 0000000000000000 00000000000000. 000000000
0000000000000000 00, 000 000000000 0000000000 0 00000 0 0000000000000 0 0000, 0 000000000
00 00000000000.

0000000 00000000 0 000, 000 000 00000000 000000 00000000, 000 00 00000000000 000000000
Google.

Q 000000 00000 0000 00000 Q 0000000000 000000000 0000000 0000000 000000 00 000000,
0000 00 0000000000 0000000000 000000 00000-00 00000. 00 0000 00 000000 0000000
0000000 000000000 00000000, 000 10 000000, 00000000 00000000 00000000000000000 0000
00000000 000 00000000 0000000000.

- 1. -000000000 000 0000000 000000000000.
- 2. -000000000 000000 000.
- 3. -0000000000 0000000 000, 000 000000 000.
- 4. -00 00000000 000000 00000000000 Q 00000000000000 00000000000000000000000000.
- 5. -0000000000000000000000 00 000000 00000000.
- 6. -0000000 000000000000 Q 00000000.
- 7. -00 00000000 00 000000000000000000.
- 8. -0000000000000000.
- 9. -000000000000 00000000000 0000000000.
- 10. 0000000000 00000000000000! Q 000000 0000000000 Q 000000 1 Q 0000000000 00000000.

1. 000000000 000 0000000 000000000000

0000000 00000000000 00 0000000 000000 000000 000000 Q 0000000000 000000000 0000000000000000. 000
000000 Q 0000000 0000 00 0000000 00000000000 0000000000 0000. 000000000000000000000000000000
000 000000 0000000000000000000000 000 0000000000 00000000000 Q 0000000000 0000. 0000000000, 000000
000000000-00000000000, 000000000000 0000000000000000000000000000 Asylum Access, 0000000
0000000000 0000000000, 00000000 0000000000 0000000000 00000000 00000000 0000000, 0000000
0000000000 0000000000 000000 0000000, 000000000000 000000 Q 000000 Q 0000000 000000 000000 00
000000 00000000.

00000 00000 0000000 0000000000000000000000 000000 Q 000000 00 000000000. 00, 000 000000000 00000
000000 0000000, 0000 00000000000000000000 0000000 Q 000000, 00000000 00000000 000000 00 000000
0000000, 00 0000000 0000000000 00000000000000000000, 00 Q 0000000 00 000000000000. 0000 0000000
000000, 000000 000 00000000 000000 000000.

0000000 0000000 Q 000000 000 000000000, 0000000 00 0000000000000000000000000000000000000000
Q 0000000 00000000000 000000 0000 0000000.

Google 00000000000 00000000000 Q 000000000 0000000000, 0000 00 0000000000 Q 0000000000.
0000000, 000 000000000 Q 000, 0000000000000000 Q 0000 00000000, Q 00000000, 000000 000000
00000 000 00000000000000. 000000 00000000000000000000 0000 Q 00000000 Q 00000000000 0000000000 Q
000, 000000000000 00 000 000000 Q 00000000 0000 0000 00 0000000000000 00000000.

0000 00 00000000000 00000 Q 00 000000000 0000. 0000 00 0000000000, 00 00000000000 0000000000
000000 00000, 000000000 00 0000 Q 000000000 Q 000000000000 00000000000 0000000 000000. 0000 00
00000000000 00 00000000000, 00, 000 00000000 Q 0000, 000000000000 000000 Q 0000000000 00
0000000. 000 00 00 00 0000000, 000 00 0000-00 000000. Q 00000000 0000 000000 00 000.
0000 00 000000000, 00000 00000000000000 Q 0000000000 000 000000 000 0000000000.

2. 000000000 000000 000

0000 00 000000 0 00, 000 000 000000 0 00000 000000, 0000000000 000. 000000 0000000 0 000000 00 0000000 000000, 000000 00 000000 000000 0 0000000 0 000, 000 000 000000 000000000.

0000000 0 0000000? 000 0000000. 00000000000000, 000 000000 000000 00 0000000 00000000000, 000 0000000 00000000000 00000000 0000 0000000000 000000. 00 000000000 0 0000000 0000000000 000000000000000 000000000 0000 0000 00 00000000000, 00000000, 000 0000000000 00000000000, 0000000 0 0000000000, 000 000000000 000000000000 0000000. 000000 00000000000 0000000000 000, 000 0000000000000 0000 0000000000 0000000. 0000 0 000 0000000000 00000000, 000000000 00 00000000 0000000000000 0 00000000000, 000 00 000 000000000, 000000 0000 00000 00000; 000 00 00000000 000, 0000 000 000000000000. 00 0000000 00000000000 00 000000 000 000 00000000000. 000 0000 00 000 0000 00 00000000.

0 00000000000000 0000 0 00000 0 0000000000000 00000000 00000000 00000000000. 00000 000 0000 000000000 00000000000000.

000000000, 0000000 0000000000, 00 00 0000 0000 00 000 00 00000. 000000000000 000000 00000 0000 0000 0000 00 00000000000, 00000000 000, 000 00 0000 000000 00 00000, 0000 0000 00000000000. 0000 000 000000000, 000 00000000 00000 0000000 00000, 0000000 000, 000 0000000 0000000000 00000 00000000000000000 0 00000000 0000000000 0000000. 0000 00000000000, 00 000 0000000000. 000 0 0000000 000. 000 00000 0000 0000 00000000.

0 0000 00 0 0000 0000000, 00000000000 0 00000000000: 000000 000 0000. 000000000 000 00000000000, 0 000 0000000000 0000 0000, 0 0000000, 000 00 0000000.

00000 0000000000 0000 0 000000000 000000000 00000000000000.

3. 0000000000 000000 000, 000 00000 000

0000000000000 00000 00000000 000, 00000 00 000000 000000000 000000000 00000000, 0 00 00000 0000000. 0000000000 00 00000000 00000000 000: 000000 000000 0 0000000, 000 00 0000000 0000000, 000 0 0000, 000 000 000000 0000000 000000 000000 0000000 000000000000000 0000000000, 00000000 00000 000000000 0000 0000000 00 70%, 000 000000000 00000000000000.

00 00000000000 0000000000 0000000 0 000000000000. 0000000 00000 0 000 000000000 0000000. 00000 00000000 00 000000 00 0000000000000000, 00 0 0000000000000000, 000 0 000000 0000 0000000. 0000 00000000000000 00000000 00000000, 000 00000000 00000000 00000000000 000000000 0 00000000000000, 0000000000 0000000000000 0 0000000000 00000000, 0 0000000 00 0000000000 000000000 000 0 000.

00000000000 000000000 0000000 0000000, 00000000 000000000000000 00000000000 0000000000, 00000000 00 00000 00 0000000000 0 000000000000 0000000000, 00000000000000 00 00000 0000000000 00000 000000.

0000 00000 00 00000 00000000000 0000000000 0000000 00000 000, 000000 00 000000000 0000000000 0 00000000000 000000000. 0000 000 0 0000000000 00000000 000000000, 0000 00 00000000 0000000. 0 00000000000000 00000000000 00, 000000000, 0 000000000 0000, 00 0 000000 000000000 00000 000000 00000000.

4. 00 00000000 00000 0000000000 0 00000000000 0000000000000000000000

0000 0000000 0000000 000, 000 0000 00000 000000000 000 00000 0000, 00 000 000000. 0
0000 0000 000 00 0000 000000, 00 000 00000000 00 000000000? 000 0000 0000000000
000000000000 00000 00000000. 0000 0000000000 0000000 0 00 0000000000, 00 000,
0000, 000 00 000000 00 0000000 (0000000000 000 0000000), 0000000000 000000 0000
0000000 0000, 000000 0000000000 00000000000 0000000 0 000000.

000000 0000000 0 00000000000000 0 00000000000000000000 00000000 00000 000000000000 0
000000000000000. 0000000000 00 000000000, 000 000 000000000 000000 000, 00000 00
000000000000 0000000000. 0000000 0000000000 0 00000000: 0000 0 0000 0000000, 00000
0000000 000 000000000 000000000? 0 00000 0000000000000000 00000000 00000 000000000, 0
00000 0000000 00 000.

0000000 0 00000000000000000000 000000000 00000000 0000000 0000000 0000000000, 0000 00 000000
00000000000 00 000000000 0 000000000 0000000000 0000. 0000000000 00 0000000 0
00000000000000 0000000 0 000, 0000 00 0000 00000000000. 00 0000000000 00000 000000
0000000000 00000 0000000000 00 0000 0000, 000000 0000 0000 0000000000, 0 00000
00000000000 0 000 00000000 0000000000 00000000 0 00000000 000000000000. 00 000000
000000 0000 00000000 0000000000 00000000000, 0 00 000000000 00 00000000. 000000 00000
0000 00 0000000000, 0000000000 000 000000000000000, 0 0000000 00 0000 00000000 000000
0000000000 00000000000000 000 0000000000.

0000 00 000000000 000 0000000000, 0000000 0 00000000000000000000 00 00000
00000000000000, 0000000 000 000000 0000000, 0 0000000000 00 000000 00000 00000
00000000 0000 0000000000.

0 0000 000000 00 0000000000000 0000000 00 00, 000 000000000 000000 0 000 0
000000000000000000 000000000 00000000000000000000 00000000000000000000. 00000 00000000000000
000000000 000000000, 00000000 00000000 0000 0 0000000, 0000 0000 000 00000 0000000
00000 000 000000000 000000000 0000000. 00 0000000 00000000000000000000 0000000000, 00000
0000000000 00000000 0000000 0 00000000 000000000 0000000000 000000 0 0000 00000000
00000000000000 00000000.

5. 00000000000000000000 00 000000 00000000

000000000000000000 000000 000000 000 000000000000. 000000000 00000000 0000000000000, 000000
0 0000000000 0000000000 000 00000000 00000 000000. 0 000000000 0 00000 00000000 00 00
0000000 000000000000-000000000000 0 000000 0000000000, 0 00 0000000 000000000000. 00
00000 00000000 0000000000 00 00000000 0 000000 0000, 000 000000 00000 00000 000000000
00000 0000000000 00000000 000 00000. 00000000 0000, 000 000000 0000 00000 000000 0
00000 0000 000 0000000. 000 0000000000000 00000 0000 000000, 000 000000 00000000 00000
00000 0 000 0000000 00 00000000, 0 000 0000000 00 0000000.

00 0 000000 00000000000000 00 00 0000000 000 0000000 00 0000000000, 00000000000 0 000-
000000, 00 0 000 0000000000. 0000 00 0000000 000000000 0000-00 00000000 0 00000000
00000000. 000000 0000 0000000 00000000 00000000000000 000000, 000 00 00 0000 00000000000
0000000 00 000000000 0000. 000 0000 00 000000000000 00000000000000, 000 0000000 000
000000000, 0 0000 00000000, 0 000 000000 00 00000000000000 00000000000000000000 000000.
0000 00 00000000000 000 0 000 0 00000 0000000000, 0000000000000 0000000000000 0 0000,
0000000000000 0 0000000000 0 0 000000, 000000000000000000000 00000000000 00 0000
00000000 0000000, 00000000 000000000.

00 00 0000000000 0 0 000000000000 0 000, 000 000000 0 000000 000000000. 0000 00
0000000000 0000000000 0 00000000 0000000, 00 000000000000 000000000 0000000000 0000000
00000000000 0000000, 000 00 0000000000 00 00 00 00 000000, 0 00 0000000, 000 000 00 00
000 00 000000. 0000000000 00 0000000000 0000000 0000000 000 000000 000000 000000.

0 0000 00 0000000, 00000000000 00 000 00000000000. 00 000000 00 0000000: 00 000000 00000

000, 000 000 00 0000000 0 00000 000000.

6. 000000 00000000000 0 000000

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0000000000000, 00000 0000000000000000 00000000 000000 000000000 000000 0000 0
00000, 0 000000 0000000000 000000000 000. 00000 00000000000 0000000 000000 0000,
000000 000000 000 00000000000 00000000, 000000000 000000 000000000 0 000000000. 000
00000 00 00000000000 000000 0000 00000000000 00000000: 0000000 00000000
000000000000 0000 000000 000 0000000000000 0 0000000000 000000000.

000000000000 000000 00 0000000 0000, 00000 00000 000 000 00000 00000000 00000 0 0
0000, 0 0 00000000. 0000 000000000 0000000000 0000, 00000 0000-00 0000000000 000000
00000000000 000000 000 0 00000 000000 000000000000. 0000 0 000 0000000000 0000000 00
0000000 00000000, 000 000000, 000 00 0000000000 0 000 0 00000 0 000000. 0 0000 00000
000000 00000000000: 0000 0 00 00000 000000 0000 000 0000000, 000 000000 00000000 00
0000 000000000000, 0000000 000000 00 0000000000.

0 000 000000000000 0000 00 00000 000000000 000000000. 000 0000 0000000 000000000
0000000 0 000 00 00000000000 0000000 00000 30 000. 00 00000 00000000 000 0000 00000
000000000000, 0000 00 00 0000 00 0000000 00000000, 00 0 0000000 0000000, 0000000 0
00000000000000. 00000 000-0000000 0000000000 00000000 000000 000000 0 00000000, 0000
0000000000 000 00 0000000 000000000. 00 00000000, 000 0 00000000 0000 000000000
0000000000 0 000, 000 00000000000 000 000, 00000 0 000 00000000. 0 00000000000
00000000000 00000000000 0000 0000000 000000 00 000000000000. 000 00000000000,
00000000, 000-00 0000000 00000000000. 00 000000 000000 00 0000 00 0000: 0000 00 000000,
00000 000 00000000000 0 0000 0000000 0000 000000. 00 000000, 000000 000 0000000000
0000000, 000 000000 0000 0000 0 00000000, 0 00000000 000000000. 00 0000000 00000000,
00000 000 00000000 00 0000 0000000 000000, 0 0 00000000 0000 000000000000.

7. 00 00000000 00 0000000000000000

00000000, 000 00 0000000000000 000000 000000 0000000 00000000000000000000000000000000000000
0000000000 00000000, 0 00000000, 000 0000000 000 000000 0000000: 90% 0 000000 000000000000
0 00000 00000000 000000 00-0000 0000000 10% 000000000000. 0000000 0000 00000000 000000,
000 0000000000. 0000000000, 00 50% 000 0 50 000 0000000, 000 00000000 0000000000. 00
00000000 0 000 0000 0000 00000000 00000000. 00000000000000, 000000 000 00 0000 000000.
0000 0000 0 000 000 000000 000000, 000000 000000000000 0000000000000 000000 0000000 000000
00 0000000, 000000000 000 00 000000 0000000 000 0000.

0000000000, 0000 00000000 0000000 0000 000000 0000000000, 00 00 0000000 00000000 00
0000000: 0000000000, 0000000 00 000000 0000000, 0 00000000, 000 000 00000 00000000, 000000
000000000 00000000. 0 0000000 000000 00 00000000000 0000000000. 0000000000 0000000000
0000000 0 00 0000000000 00000000000 000, 000 0000000000 00000000, 0000 000 0000
000000000000 0000-00 000000000.

8. 0000000000000000

0 0000 00000 0000 0000 00000 000, 0000000 00000 00 0000000 000000000 0 0000000 00
0000 000000000 000000: 0000000 00000000000 0000000 0 0000000 0000000000. 0000 000000000
00000000000 000000 000000, 00000000 00 00000000000 30 000 0 00000 0000000000 00000000000000
000000, 00 00000000 0 0000000000 00000000000 00000 0000000000 3000%, 0 000 00000
0000000000 00000000 00 0000, 000 000000000 0000000000. 00 00000000000 0000000000. 0000 00 00

000000, 000 0000, 00 000000 0000000000 000000 0 0000000 0 000-00. 000000 00000000
0000 000 000000000? 00000000 0000000000 00000 00 3 0000000 000 00000000 000 00000000?
00000000 0000000 000 0000000000 00 0000000 000 000000?

00000 0 0000000 000 000000 0000000000 000000000 0 000000000000 00 000000 000 000000 0
000000000, 00 000000 0000000000 0 00000000000 Hostess Thrift Shop, 00000000000000
000000000 00 000000 00000000, 000 0000000000 0000 0 00000000 0 0000000000 000000
000000000. 0 00000000 00000 000000 (0 00000000000 00000000000), 0000000 00000 00000
0000000000 000000000. 0000000000: 000000 000000000 000000 0000000000 000000 00 3% 0000000, 0
00 00000000000 000000000000 000000000000 00 262 000. 000000000.

00000 00 0000000 000 0000000000 000 00000000, 00 0 000 0000, 00000000 0000000, 000 00
00000 00 000000000 000 00000000 0000000 0 0000000000 00 100 000. 00000000, 0 0000 000
000000-00000000, 0000000 0000000 0 2008 0., 000-00 0000000 0000000000 00 0000000 000000.

0 00000000 00000000000 000 000, 00 000000 00 000000 000000000000 000000 000000000.
00000000000, 000000 00000000 000000 00 00000000000 000000, 0 000000000 00000000000
0000000 000 0000 0000000. 000 000000000. 00 0000000 000 00000000000.

000 00000 00000 000.

0 0000000 0000000000 000000 0 00000000000, 000 0000000, 0 00000000 00 000000000, 0 000 0
0000-00 000 000000000000. 000 0000000 00000000000 0 00000000, 00000000000 0 0000
000000000000000? 00 000000 000000 0 0000000000000 00 0000000 000000 0000: 00 000000
0000? 000000 00 0000000 0000000 00000000 0 0000000, 00 00000000000 0000000000 00000000
0000000000 0000 000 000-00 000 000-00 00000000000? 000 000000000 0000000000000
0000000000, 0 00 000000000 000 00. 00000000 000 0 00000000000 00 0000, 00000 00 0000
0 0000 000000000 000000000000 000 00000000000 0 000000000 000000000000.

000000000000 00000000000 0000000000000 0000000 000 000, 00000 000 0000000000000 0
000000000 00000000 000000000. 00000 000 00000 0000000000 0000000000000 0000, 0000000000
0 00000000, 0 00000000 000000 000000 0000. 00000000000 0000000 000 000, 000 0000000
000000000 0000000000 00 000000 0000000. 00000000000000, 000 00000000 000000000 0
000000000, 00000000 0000 000000000000 000000000000 0 00000000 00000000000000000000
000000000000. 000 000000 00 000000000 0000000 0000000000000. 0 0000000 000000000 0000,
000 000000000 0000000000 0000000 000.

9. 00000000000 0000000000 0000000000

000000 00 00000000 000000 0 0000000000 000000000. 00000000 00000 0 0000000 000000 0
0000000 0000000 000000000, 000 00000000000. 00000000 00000000 00000000 000, 000 00
0000000 00000000000000000000000000000 000 0 0000000 000000 00 0000 000000, 0 00 00000
0000000000000000 00 0000. 000000 000 000000 000 0000000000000, 0 00 000000000000, 0 0000
0000000000000 0000000000, 000000000 0000000000000 00000000 0000000 000 00 0000000.

10. 00000000000 0000000000000! 0 000000 0000000000 0 000000 1 0 0000000000 00000000

000000 0 0000000 000000000 00000000 00000000, 0 00000000 0000 0000000 00 000000000. 0 00
0000000 00000000 00 00. 0000 0000 00 0000000 00 0000000 0000 00 000000000 000000 0
000000 000000000 000000000-00000000000 000 0000000000 000 00000000 10 000 006 0 00000000
00000000000, 00 000 000000 0000000 000000000000 000 00000000000 0 000 00000000 00 0000,
000 00 0000000 00000000000000000000000 0 0000, 000 000 000000000, 000 000000000000 00000000
000000, 000 00000000 0000000000 000000000. 000000 00 000000000 00000000 00000000, 0000
000000 00000000000 000000 0000000000000 000 00 000000.

0000000, 000 0000 00 00000 000000. 00000000 0000000 0000000000000 00000000 0
00000000 00000000 0000000 0000000000 0000000 0 000000000. 00 000000000 0000000 00
00000. 00000000000000000000 0 00000 00000 00 00000 000 0 000000 0000, 000000000
0000 00 0000, 000 000000, 00000000 000000000 0 0000 0 0 000000000000 00000.

0 0000 00000000 000 00000000 00, 000 0000000000000 000000 00000 0000 00 0000
0000000000 00000000 000000000000: 000 000000 00000000000 0000 00000, 000000 0000000
0000000000, 000 0000 00000000000, 00000000, 00000000 0000 0 000000000000 0000000.

0000 00 0000000 0 0000000000000 0000 00000000, 00000000 0000000 00 0000000 0000 0000.

00000000000 Great Place to Work Institute 00000 30 000 000000000 Google 000000
0000000000000. 00 000000000 00000 0000000 000000 00 000000000000, 000000000 00000000
000000, 0000000000000000, 0000000000 00000000 000000 0 0000000 000000 0000,
00000000000000000000 0 0000000000000 00000000000. 0 0000000 0000000 0000 00 0000000 00 00
0000000, 00 0 00000000 00 000000 00000 0000000000. 0, 00000000, 00 000000 00
00000000000000.

00 000-000 000000000 Google 00 0000000: 000 0000, 000 00 0000000000 000000000 0
00000000 00000000, 00000000 00000000000 2 0000 000000000000000 000 00 0000000 0
000000000000, 000 0 10. 0000 0000000000 0 00000000 0000000000 0000000000 00000
0000000000 000000000 0000000000000 00000-00000000000, 00000000 000000000000000 00000000,
000000000 00000000 0000000000000, 0 000000 00000000000 00000000 000000 0000000 0
00000000000000000 00000000. 00000 000000000 00000000 0000000, 0 00000000 0000 00000000
000000000; 000 0000000000000 000 0 0000000 000 00000 00000000000 0 0000000000000
000000000 00000000; 00000000 0000000000 000 000000000 0000000 000 0000000000000000. 0
0000000000 0 0000 000000000 000 00000 0000 00000 0 000000000 0 000000000 People
Operations 0 000000 000000000000000, 000000000000 0 00000000000 000000 0000 0000000000,
000 0 0000 0000 00000000 000000 0 0000 00 0000000. 0000000 0000, 0000000 0000 0 0000, 0
0000000 000000000000.

0000000 000 000 000000000 00000000 0000000 0000 0000. 000 0000000000: 00000000 000 00000
0000000 0000000 000000000000?0, 00 000 0000000 Google?0, 0000 000 00000000, 000000 0 00
00000000 0000000000000 0 0000000000?0

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XXXXXXXXXXXXXXXXXXXXXXXXXXXX! @ XXXXXX XXXXXXXXXXXXX @ XXXXXX 1 @ XXXXXXXXXXXXX XXXXXXXXX.

XXXXXXXXXXXXXXXXXXXX XXXXXXXX @ XXXXXXXXX HR

XXX XXXXXXXXX XXXXXX @ XXXXX XXXXXXXXXXXXX People Operations

XXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXX XXXXXXXXX XXXXXXXX XXXXXXXX XXXXX

XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXX XXXXXX XXXXXXXXXXXXXXXXXXXXXXX, XXX XXX XXXXXXXXXXXXXXX @ Google. XXXXXXXXXXXXXXX
XXXXXXX @ XXXXXXXXXXXXXXX XXXXXXXXXXXXXXX @ XXXXXX XXXXXXXXXXXXXXX, @ XXXXXXXXXXXXXXX, XXXXXX XXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXX @ XXXXX @ XXXXXXXXXXXXXXXXXXXXXXX, @ XXXXXXXXXXXXXXX XXXXXXXXX People
Operations.

XX 2006 @. XXX XXXXXXXXX XXXXXXXXX XXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXX (Human Resources), @
XXXXXXXXXXXXXXXXXXXX, @ XXXXXXXXX XXX XXXXXXXXXXXXXXX, XXXXXXXXXXXXXXXXXXXXXXX XXXXXX-XXXXXXXXXXXXXXXXXXXX @ XXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXX (Vice President of Human Resources). @X XXXXXX @ XXXXXXXXXXXXXXX XXXXXXX @
XXXXXXXXXXXXXXXXXXXX @ XXXXXXXXX, XXXXXXXXXXXXXXX XXXXXXXXXXXXXXX XXXXXXXXX XXX XXXXXX-XXXXXXXXXXXXXXXXXXXX @ XXXXXXXXXXXXXXX @
XXXXXXX (Vice President of People Operations). XXXXXXXXX XXX XXXXXX XXXXXXXXXXXXXXX XXXXXXXXXXXXXXX, @
@ XXXXXXXXXXXXXXX XXXXXXXXXXXXXXX XXXXXXXXXXXXXXX XXX @ XXXXXXXXX.

XX, @XX XXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXX, XXXXXXXXX XXXXXXX XXXXX XXXXXXXXXXXXXXX XXXXX XXX @X XXXXX,
@ @, XXXXXXXXX XXXXXXXXXXXXXXX XXXXXXXXXXXXXXX @ XXXXX, XXXXXXXXX XXX XXXXXXXXXXXXXXX XXXXX @X @X-XXXXXX @
XXXXXXXXXXXXXXXXXXXX @ XXXXXXXXXXXXXXX @ XXXXXXXXXXXXXXXXXXXXXXX, XXXXXXXXX XXX XXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXX @ GE XXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXX. @ XXXXX, @XX XXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXX XXXXXXXXXXXXXXX
XXXXX XXXXXXXXXXXXXXX @ XXXXXXX XXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXX XXX XXXXXXX XXXXXXX XXXXXXX, XXXXX XXXXX
XXXXXXXXXXXX XXXXXXXXXXXXXXX.

@ XXXXXXXXXXXXXXX XXXXX XXXXXXX, @ @X XXXXX XXXXXXXXXXXXXXX XXXXX-XXXXXXXXXXXXXXXXXXXX Google @X XXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXX (XXXXXXXXXXXX XXXXXXX XXXXX XXXXXXXXXXXXXXX @ McKinsey @ XXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXX XXXXXXX
@ XXXXXXXXXXXXXXX), @ XXXXXXXXXXXXXXX, XXXXXXX @X @XX XXXXXXXXXXXXXXXXXXXXXXX @X-XXXXXXXXXXXX. XXXXXXXXXXXXXXX @ XXXXX
XXXXXXXXXXXX: XXXXXXX @ @X XXXXXXXXX @X, @ @XX XXXXX XXXXXXXXXXXXXXX.

XXXXX XXXXXXXXXXXXXXX, @XX @ Google XXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXX XXXXXXX @X @ XXXXXXXXX. XXXXXXXXX HR
XXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXX XXX XXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX-XXXXXXXXXXXXXXXXXXXXXXXXXXXX. @ XXXXXXXXXXXXXXX XXXXXXXXXXXXXXX
XXXXXXXXXXXX @ XXXXXXXXXXXXXXX XXX XXXXXX XXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXX XXXXXXXXXXXXXXX. @, @XX XXXXXXX XXXXXXX @X
XXXXXXXXXXXX @ XXXXXXX XXXXXXXXXXXXXXX XXXXXXXXXXXXXXX, XXXXXXXXXXXXXXX XXXXXXX XXXXXXXXXXXXXXXXXXXXXXX, @XX @ XXXXXXXXX
XXXXXXXXXXXXXXXXXXXX @ XXXXXXXXXXXXXXXXXXXXXXX!

XX @ XXXXXXX XXXXXXXXXXXXXXX @X @XX, @XX @ XXXXXXX @ XXXXXXXXX People Operations, @ XXXXXXX
XXXXXXXXXXXX, XXXXX XXXXXXXXXXXXXXX, XXXXXXX XXXXXXX XXXXXXXXXXXXXXX @ HR.

XXXXXXXXXXXX @ XXXXXXXXXXXXXXX, @ XXXXXXXXXXXXXXX @ XXXXXXX @X XXXXX @ XXXXXXXXX @X 12 XXX-XXXXXXXXXXXXXXXXXXXX
Google, XXXXXXX XXXXXXXXXXXXXXXXXXXXXXX @ XXXXXXX @X XXXXXXX. @XX XXXXXXXXX (@X. XXXXXXX 4) @XX @ @X
XXXXX XXXXXXXXXXXXXXX XXXXX-XXXXXXXXXXXXXXXXXXXX @X XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX @ XXXXXXX @X XXXXXXXXX XXXXXXXXX
XXXXXXXXXXXXXXXXXXXX, XXXXXXXXX Google. @X @XX XXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXX @ XXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXX @ XXX XXXXXXX XXXXXXXXXXXXXXX @ XXXXXXXXXXXXXXX XXXXX XXXXXXXXX @ Animorphic Systems. XXXXX
XXXXXXXXXXXXXXXXXXXX @ XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXX, XXXXXXX @X XXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX @
XXXXXXXXXXXXXXXXXXXX XXXXX-XXXXXXXXXXXX Google @ XXXXXXXXXXXXXXX XXXXX, XXXXX XXXXXXXXX @X XXXXXXXXXXXXXXX, @XX Google
XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXX!

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00000000000 0 0000000 000000000000. 00000 000, 00000000 0000 000000000000 00000000000
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Catalyst, 0000000 00 0000000 0000000000000000000000 000000000 0 0000000 000000000. 0000 0 00,
000 00 000000 0000000000 0 Google. 00 00000000 0 People Operations 0000 000000 0000
000000000000, 00000000000000 00 0000000000, 00000000000000, 0000000000000000 00 0000 0
0000000000000000, 0 000-000 00000000 0 000 00 0000000000000 0000000. 0000000000000, 000-
000 0000 0000000 0000000 0 0000000 0000000000 00000000000! 0 000 0000 000, 000000
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People Operations 0000000 HR

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Square, Zynga 0 000 00000 20 000000000 0000 000 00 00000000000.

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Jawbone), 000000 0000000000 (000000 0000000000 000000 0 Pinterest), 0000 000000 (000000
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 1985-1992: 10 failed (10%), 90 succeeded.

 1993-2000: 20 failed (20%), 80 succeeded.

 2001-2008: 30 failed (30%), 70 succeeded.

 2009-2012: 40 failed (40%), 60 succeeded.

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[80] 00000000, 0 00000000000000 0 00000000 000000000000 00000000 0000000 000000000000,
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[81] 0 1990 0. 0000000 000000000 0000 0000000000 0 0000 0000-0000000000 000000
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[82] <http://www.youtube.com/watch?v=0R4vkvHijdQk>.

[83] 0000000 00 00000000 000000: 00000000 0. 0000000000 0 00000000. 0.: 00000000
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[84] 0 00000 000000000 00000000000 000000000000 0000000 00 0000000, 000 00000000000
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[85] 00 000000000000 0000 000000000000 0 00 000000 000000000000 000000, 000000 00000000 00000000000 0 0000000 00 000000000000 000000000. 0 2013 0. 00000000000 0000000000 00000000000 0000000 00000000000 75 00000. 000000000000000 000000000 000000000 00000000 0 0000000000 00 000000000000 000-0000000000 0 000000 000000000 00 000000 0 0000000-00. 0 2013 0. 000000000, 0000000000000000 Wi-Fi, 0000000000 0000 0 8 549 086 00. 00 000000 00000000000 00000000 00000000000 000000000000 0 00000000. 00000000-0000000 000 0000000000 000000000000 00000000 00000000, 00000000 0000 0 0000 0 000000 0000000000 000 0 00000000. 000000 00000, 00000000 000 00 000000 00 00000000 000000 000000 0000 000000, 0 0000000, 0000000000 000000 000000.

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[89] 00 0000 0000000 00 000000000000 00 <http://www.youtube.com/user/AtGoogleTalks>.

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[91] 0000, 0000 0000 0000000000000 0000000000 0000 0 000, 00000 0000 00000000000 000 00000 0000000000 00000 00000000000 00000000 00 000000000000 0000 0 10 00000 00 00000000. 0 000 0000000 0000000 0000 00, 00000000 00000 00 0000. 0 0000000 0000000, 0000 0000 00-000000 0000 00000000 00000000 000000000 00000000 00000000, 000 0000000 000000000. 55 000. 000000000000 00 0000000 47 0000 0000000 000000000 00000000 0 00000 1,375 000 0000000000 0000000 0 0000 000000 00 0000.

[92] 0000000 Cadillac. 0000. 000000.

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[103] 0 0000000000 0 Free Tibet Goji-Chocolate Creme Pie. 0 00000000000 00000 00000
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[104] 00000000 00000000 0 0000000000: 0000000000. 0000. 00000.

[105] 0000000, 00 00 00000000, 000 00000 000000000 000000?

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[108] 0 0000000000 0 30 Rock. 0000000 000000000 0 0000000 300. 0000. 000000.

[109] 000000000000000 0000000000 (Emotional Quotient, EQ) 0 00000000 00000000000000
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